



**One Time Request  
FY25**

*Coog Radio has been evolving since last year. We have instituted a Team system for members to get hands-on experience (in marketing, web, engineering, music, and programming), completely redesigned our website and branding, and have revamped our inventory (music, equipment, and offices!) processes to make them both more detailed and more efficient.*

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*Our officers started this year’s work during the Summer and have been changing Coog Radio for the better ever since. We’re incredibly proud of the work we’ve done so far, and we look forward to discussing our requests with SFAC and how our changes have impacted our organization and the University through Coog Radio. If you have any questions regarding our One-Time Requests, I’d be more than happy to answer them for you during our presentation.*

**B. FY25 One-Time Request – App Development & Insurance**

Coog Radio is an internet-based radio station. Creating an app for our college radio station can greatly enhance the listening experience, expand our audience reach, and provide numerous opportunities for engagement, monetization, and community building. It’s a valuable investment for the success and growth of the station. We plan to increase in listenership, membership, and student engagement by creating a Coog Radio App that is integrated with UH Go App. It would be an ease of access for students to listen to their fellow Coogs while walking to their classes, commuting to campus, and while getting ready for their day. This would build a stronger brand for Coog Radio as far as name recognition and visibility on their phone, and a Coog For Life connection.

**FY25**

Insurance, \$400 x 1 year.....	\$400.00
Radio.co, App Development, \$1190 x 1 year.....	\$1,190.00
Total \$1,590.00 x 0.06 (Admin. Charge) .....	\$1,685.40