



STUDENT FEES ADVISORY COMMITTEE

FY24 ADDITIONAL ONE TIME REQUEST (C)

PRINT MATERIALS + SUITE DECORATION

The Women and Gender Resource Center is seeking funding for print materials and suite branding.

The Project: The WGRC experienced a significant physical move at the end of the last fiscal year with our relocation to Suite B12 in Student Center South. In promoting our new location and services offered, our previous flyers have now become outdated and contain inaccurate information about our address. For this reason, we are seeking funding to print new flyers. This tangible tool allows us to effectively outreach and engage our campus population, and professionally printed flyers convey a positive image of our department, enhancing the credibility and professionalism of our office. In our physical space, we are also working with Creation Station to rebrand the suite as WGRC, therefore creating a welcoming and inviting atmosphere for visitors and reflecting the mission, values, and culture of our office. Because our suite used to be another campus department, branding would also allow us to reinforce the identity and purpose of our office, fostering a positive environment for staff and making a lasting impression on visitors.

DSA Strategic Initiative:

Student Success: Champion exceptional opportunities and services to support all UH students.

SS5: Enrich the sense of connection, belonging, and shared UH identity among all students.

Resources: Evaluate, actively pursue, and leverage resources to enhance the UH experience.

R1: Evaluate resources to identify opportunities for efficiency, improvement, and transformation.

R3: Leverage and adapt resources in innovative ways to increase effective utilization.

DESCRIPTION	PRICE
Print Materials + Branding	\$2,000
Admin Fee (6%)	\$120
TOTAL	\$2,120