

UNIVERSITY of HOUSTON

STUDENT GOVERNMENT ASSOCIATION

International Mother Language Day Festival

ONE-TIME REQUEST A | FY 24

IMLD was announced Nov. 17, 1999 by the United Nations to promote awareness of linguistic and cultural diversity, in recognition of the day (February 21st, 1952) when Bangladeshi Bengali Muslims of the Pakistani province of East Bengal at the time fought for recognition of their Bengali language.



One-Time Allocation FY24: International Mother Language Day Festival on February 21st, 2024

IMLD was first established as an SGA tradition and recognized campus event, in 2013 through the signing of UB-49004 International Mother Language Day bill, that the 60th administration seeks to continue. The last time the event was held was February of 2019,

which SGA seeks to recreate that experience with more student insight and collaboration.

SGA is requesting \$2,120 to cover the cost of hosting the International Mother Language Day Festival. \$2,000 would go towards covering a free international food court, informational tablings, outreach/collaboration efforts among RSO's, marketing and decorations for hosting performances and cultural festivities, and \$120 would cover business and administrative fees.

Benefits:

1. **Partnerships**—collaboration with both cultural RSO's and other SFAC funded units to engage community and celebrate cultural inclusivity.
2. **Community & Inclusivity**—promote cultural acceptance and celebration of different cultures on campus.
3. **Education**—educating students about world history and the breadth of languages and cultures prevalent on campus and around the world.



Cost:

Price of Event	\$2,000
<u>Admin Fees (6.0%)</u>	<u>\$120</u>
Total Cost	\$2,120