

**FY 24 Additional One -Time Funding -
Sports Travel**

The logo for COOGTV is centered on a black rectangular background. The word "COOG" is written in a bold, white, sans-serif font. The letters "TV" are written in a bold, red, sans-serif font with a white dotted pattern inside them, giving it a perforated or mesh-like appearance.

Given CoogTV's significant growth over the past two years, we are increasingly compelled to explore the option of traveling to cover games. While we've had chances to attend tournaments, we've regrettably had to decline these opportunities due to budget constraints. However, thanks to the expansion of our branch, we've seen a surge in both membership and game participation. To accommodate this growing interest, we aim to broaden the horizons of our members by providing them with exciting opportunities.

Our members are eager to contribute to game day reporting, capture captivating moments through photography, and curate video clips for social media highlights. With the prospect of traveling to cover games, we believe this will enhance our credibility and provide our members with invaluable real-world experience.

CoogTV is now actively seeking funding for Sports Travel in the upcoming semester. Being a part of the Big 12, we must extend our coverage to as many games as possible to serve our members effectively. The CoogTV Sports Branch has witnessed tremendous growth, consistently releasing over four videos per week. This fosters the growth of aspiring reporters and enables them to build a strong portfolio for their future endeavors.

Given the increasing involvement in sports coverage and the limitation of home games, CoogTV is committed to expanding its horizons by covering away games. This strategic addition will further solidify CoogTV's standing in the sports industry, offering our members an unparalleled opportunity for growth and development. As a result, we are requesting One one-time funding in the amount of \$5,000 for Sports Travel to achieve these goals.

Sports Travel, 5 months.....\$5,500
+.06 (330.00)=\$5,800.00