



**Additional One Time Request  
FY 2024**

*Coog Radio has been evolving since last year. We have instituted a Team system for members to get hands-on experience (in marketing, web, engineering, music, and programming), completely redesigned our website and branding, and have revamped our inventory (music, equipment, and offices!) processes to make them both more detailed and more efficient. — Our officers started this year’s work during the Summer and have been changing Coog Radio for the better ever since. We’re incredibly proud of the work we’ve done so far, and we look forward to discussing our requests with SFAC and how our changes have impacted our organization and the University through Coog Radio. If you have any questions regarding our One-Time Requests, I’d be more than happy to answer them for you during our presentation.*

**A. FY24 Additional One-Time Request - Web Team Travel Budget (SXSW)**

We’d like to request funding for traveling to SXSW in March 2024. South by Southwest is a music event which is specifically useful to Coog Radio members because it has conferences and networking events which could be especially beneficial to UH students. This music festival aims to increase viewership on the Coog Radio website, network with upcoming artists, and access connections with media professionals. Students will be able to grow journalism skills in a fast-paced setting, team building, and networking with other writers in the industry. Each attending contributor will receive \$15 per meal, with 3 meals per day, and money for gas and housing as well.

**FY24**

SXSW Transportation, \$.065 x 644mi x 2 cars .....	\$837.20
SXSW Food/Housing, \$15 x 3 meals x 5 days x 4 members.....	\$900.00
Total \$1,737.20 x 0.06 (Admin. Charge) .....	\$1,841.43