



Student Fee Advisory Committee Program: One Time Requests FY2023

Student Program Board

President: Samantha Sadeghi

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FY2023 One-Time Request #1 – Additional Funding for Frontier Fiesta Concert

The Student Program Board is submitting one FY2023 One-Time Request to the Student Fees Advisory Committee for additional funding for the Spring 2023 Frontier Fiesta concert.

Due to the original FY22 request SPB was able to bring notable artist, T-Pain, that appealed to many UH students and helped increased engagement and participation in Frontier Fiesta. However, with higher level artists performing at Frontier Fiesta, SPB board wants to ensure we have the right resources to provide for them. Higher level artists, such as T-Pain, require advanced staging, productions, and AV cost to make certain that their performance is to the artist and their team standards.

Based on other large-scale festivals and events in Houston where safety became an issue, SPB wants to make sure we are proactive in prioritizing safety, as we continue to bring in higher level artists. Therefore, SPB is requesting use of the TDECU stadium stage to accommodate increased attendance, due to the event being open to the public. By having the concert in the stadium stage, it improves access, safety, and control of where people can go in an enclosed environment; control that you aren't able to have in open environments. During last year's concert, we filled all the sections of the stadium stage that were given to us and had to open an additional section to accommodate attendees. Students were able to have a great time at the concert, while remaining in a safe location.

Frontier Fiesta concert has served as a major anchor to Frontier Fiesta programming and SPB want to continue to engage students in this wonderful tradition.

DSAES Value: Empowerment, Diversity, Innovation, and Collaboration.

Summary of Expenses:

Stadium Stage	\$6,850.00
Staging	\$18,000.00
Subfloor	\$31,250.00
AV Cost	\$18,000.00
Total Expenses	\$74,100.00
6% Administration Fee	\$4,446.00
Total	\$78,546.00

When comparing SPB to our future Big 12 peer institutions, the Student Program Board rises above its peers. Universities within the Big 12 institution put-on large-scale programs hosted by departments or individual student organizations throughout the year; however, the Student Program Board is dedicated to continuous yearlong programming through entertaining, thought-provoking and inclusive events. SPB programming falls into different categories such as cinema, special events, performances; with special emphasis on recruiting members to help plan events and professionally develop them for future roles within the board. SPB is committed to traditional and non-traditional program, to understand the student body's wants and needs, while helping them build relationships and stay connected.

By using these funds, SPB would be able to improve our large-scale events that are held each year which historically attract the most attendance for SPB. We would like to have the opportunity to host the Frontier Fiesta concert every year, because we are the primary programming board, and we can create a unified university on campus when it comes to entertainment. Large-scale concerts deliver a sense of pride to students and enhance their experience here on campus. SPB brings out the University of Houston's diverse campus to these events and creates a shared experience for all. Thank you for your consideration. The Student Program board thanks you for your time and consideration.