

UNIVERSITY of HOUSTON

CENTER FOR STUDENT MEDIA



One Time Funding Request for FY 2020 - 2021

Professional Development

Professional Development and Conference Attendance

FY 20 - One-time Funding Request: \$11,130.00

FY 21 – One-time Funding or Base Funding: \$11,130.00

\$10,500.00 + \$630.00 (6% Admin Charge) = \$11,130.00

Broadcast Journalism, Digital and Publication Media is evolving. To continue chasing our vision and to become a cutting-edge multi-platform media laboratory that prepares our students for success, we need to ensure that our staff is provided professional development opportunities that match the needs of our media students. With the pace of media coverage, reporting, and storytelling increasing, our students are coming to our center needing more training and support related to the latest trends in Media.

The Center for Student Media is requesting funding to support the attendance of full-time staff to local and national conferences. This funding supports the Center for Student Media staff's attendance to workshops, conferences, and media training that focus on the latest trends and future innovations.

Additionally, it funds CSM staff travel with the organizations they advise to their annual conferences, which includes Associate Collegiate Press (ACP) & College Media Association (CMA), National Association of Broadcasters (NAB), and local or regional professional development opportunities.

This request would provide for \$10,500.00 for three full-time staff to participate in professional development opportunities and attend conferences.

Associate Collegiate Press (ACP) & College Media Association (ACP/CMA), National Association of Broadcasters (NAB), Student Affairs Administrators In Higher Education (NASPA)

Registrations/Workshops: \$3,500.00

Travel: \$2,500.00

Hotel: \$3,000.00

Food: \$2,000.00

\$10,500.00 + \$630.00 (6% Admin Charge) = \$11,130.00