



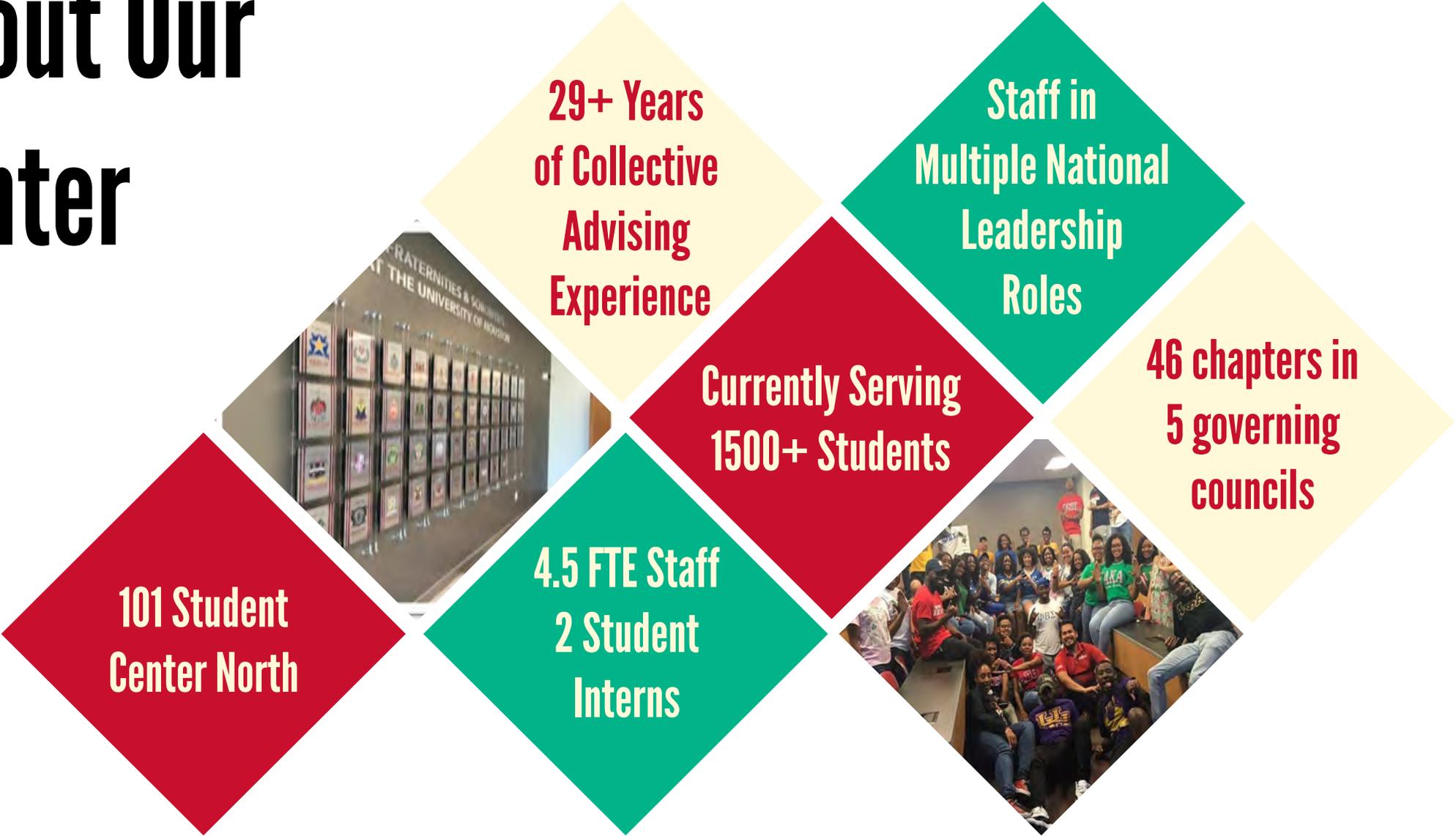
UNIVERSITY of
HOUSTON

CENTER for FRATERNITY & SORORITY LIFE

CENTER FOR FRATERNITY & SORORITY LIFE

Presentation for FY 2019 – 2020
October 29, 2018

About Our Center



MISSION

The mission of the Center for Fraternity & Sorority Life is to enhance the fraternity/sorority member experience in order to elevate our Greek community.

VISION

The University of Houston Center for Fraternity & Sorority Life will provide a nationally-recognized, urban, Tier One fraternity & sorority experience that serves as the primary vehicle for student success.

DSAES

Strategic Plan

Student Success
Division Cohesion
Resources
Partnerships

University Goals

Student Success

CFSL Strategic Areas



ABOUT OUR GREEK COMMUNITY

Most governing councils have a yearly budget of \$5000 or less

55% of our groups historically operate without housing

33% of our national organizations are younger than 40

57% of fraternity/sorority members are commuters

Currently no groups own private housing

Approximately 12% of our Greek community join in their first semester

**CENTER &
COMMUNITY OPERATIONS
MILESTONES**

44

**FEP Excellence
Awards**

9%

**Increase in Chapters Above
Average Student
GPA**

23%

**Increase in 'Monthly
Update' Reach**

1

**FSL Ambassador
Program**

112

**'FSL 101'
Attendees**

97

ELEVATE
FRATERNAL LEADERSHIP CONFERENCE

Attendees

**EDUCATIONAL
PROGRAMMING
MILESTONES**

595

**Educational Program
Attendees**



**STAKEHOLDER
DEVELOPMENT
MILESTONES**

120

**FY18 Unique Chapter
Volunteers/
Advisors**



60

**Fraternal Excellence
Evaluators**

**Continued
partnerships with:
CSI, FFA, Cub Camp, and
multiple external
organizations**

**Fraternity/
Sorority Community
Advisory Board**

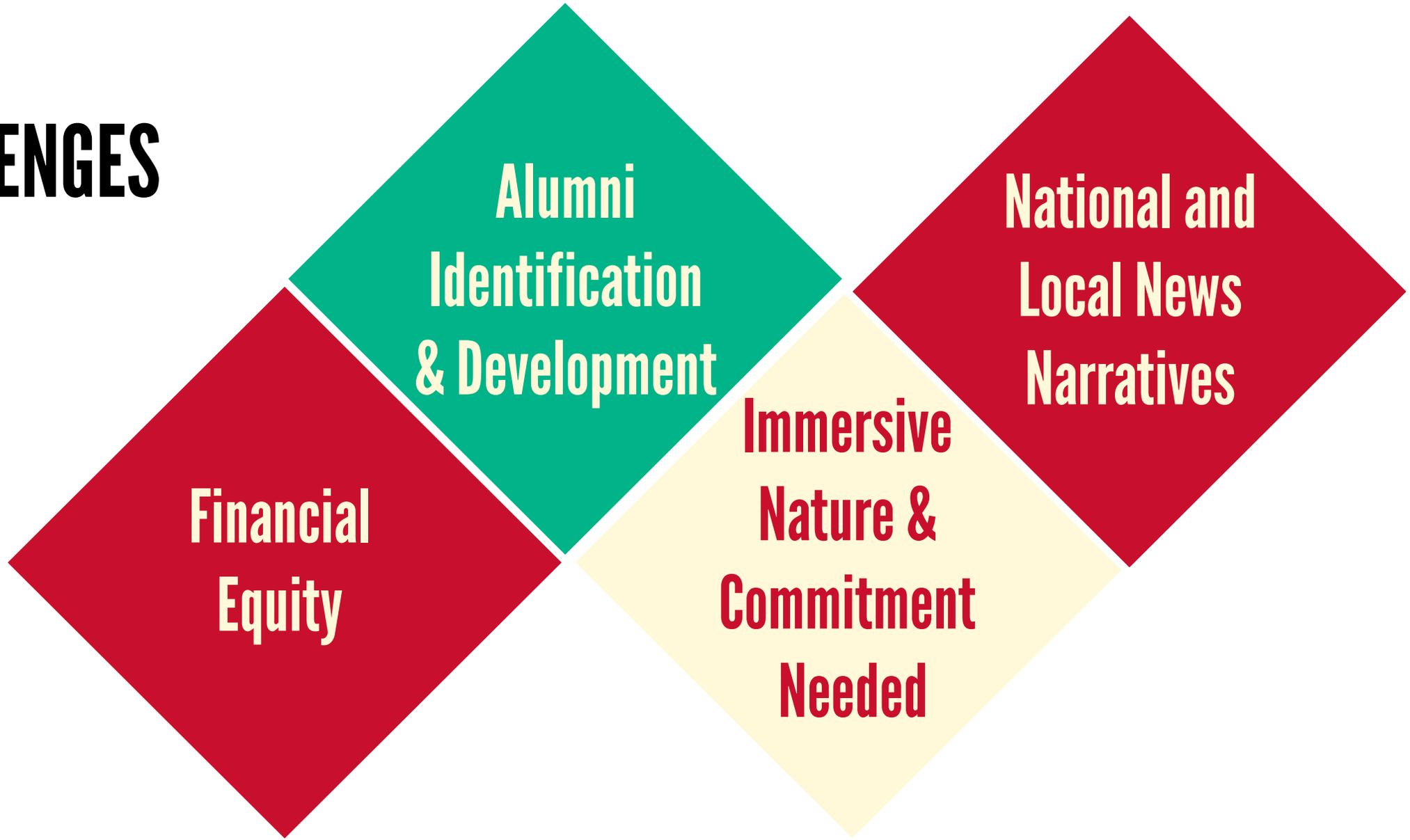
**Progress Card
Reporting**

**Community
Strategic Planning**

**UPCOMING CFSL
INITIATIVES**

**Enhanced Safety/
Risk Programming**

UNIT CHALLENGES





\$408*

FUND EQUITY

**Amount of money (M&O) CFSL
has returned to SFAC Fund Equity
within the past 3 fiscal years
(FY16, FY17, & FY18)**

***\$15, 634 returned in salary savings**

**OVERALL CFSL
GROWTH
Since 2010**

1

**Additional Governing
Council**

4

Flagship Programs

15

**Townhouses
Management**

30%

**Average Decrease in
Major Program Costs
FY17 to FY18**

1

**Model Advising
Program**

\$0

**Increases in M&O
Funds Increases**

12

**Fraternity/Sorority
Expansions**

40+%

Membership Growth



ELEVATE

FRATERNAL LEADERSHIP CONFERENCE

ELEVATE! is a one-day conference-style leadership experience for fraternity/sorority emerging and established leaders to be held on the University of Houston campus.

**FY2020
One-Time
Request**

**Peer
Programs**

**USF:
Olympian
Summit**

**UT-Austin:
Catalyst**

**Texas A&M:
All-Greek Leadership
Conference**

**72
Net Promoter
Score***

\$5,830

*The Net Promoter Score is an index ranging from -100 to 100 that measures the willingness of customers to recommend a company's products or services to others.



**THANK YOU FOR
YOUR SUPPORT**