

**STUDENT FEE  
ADVISORY COMMITTEE**  
Athletics FY20 Request



**October 31, 2018**



Vision

*To Be The Best*

Mission

*Building Champions For Life*

Focus

*Student-Athlete Success*



# UH STRATEGIC GOALS

## National Competitiveness

Student  
Success

Community  
Advancement



## Athletics Competiveness

Local, Regional &  
National Recognition

Competitive  
Resource

[http://www.uh.edu/president/vis  
ion-priorities/](http://www.uh.edu/president/vis<br/>ion-priorities/)



# DIVISION OF STUDENT AFFAIRS STRATEGIC INITIATIVES 2019-2023

1

**Student Success: Champion exceptional opportunities and services to support all UH students.**

2

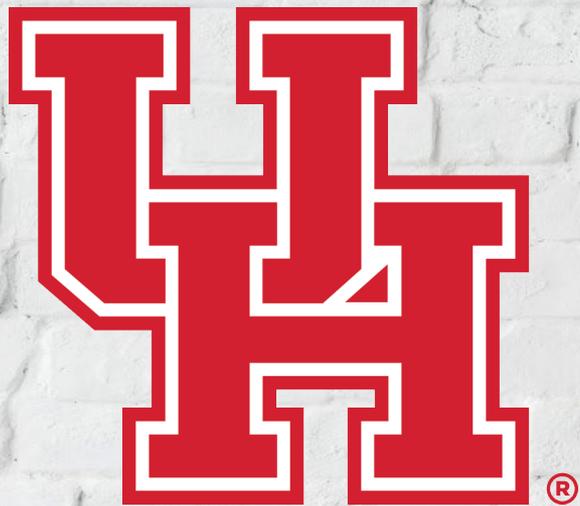
**Division Cohesion: Create and foster a cohesive division identity, culture, and community.**

3

**Resources: Evaluate, actively pursue, and leverage resources to enhance the UH experience.**

4

**Partnerships: Forge and strengthen partnerships to expand our reach into the university and greater community.**



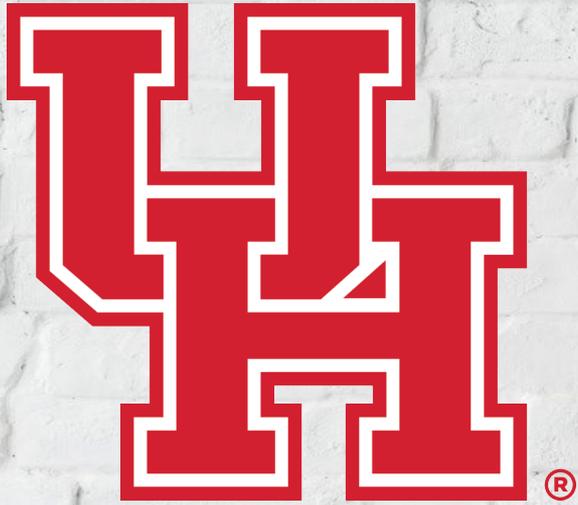
# Academic Success





## 2017-2018 Academic Success

- 443 Student-Athletes
- 11 Out Of 17 Teams With A 3.0 Team GPA
- 2.92 Cumulative GPA
- 2.98 Spring GPA
- 14.08 Avg. Hours Passed
- 26% of Student Athletes Made The Dean's List



# Student Athlete Development





# STUDENT-ATHLETE DEVELOPMENT CURRICULUM

## Core 1101 Seminar

- Freshman Leadership
- Transitioning to College
- Vision, Goal Settings, and Motivation
- Time Management
- Mental Health
- Financial Literacy

## Leadership & Involvement

- SAAC
- Team Impact
- Community Engagement
- Houston Women Empowered

## Diversity & Inclusion

- Title IX
- Prevention & Awareness Education

## Career Development

- Financial Literacy
- Vocational Assessment
- Etiquette Dinner
- Resume Development
- Career Fair

## Estimated Time Allocation

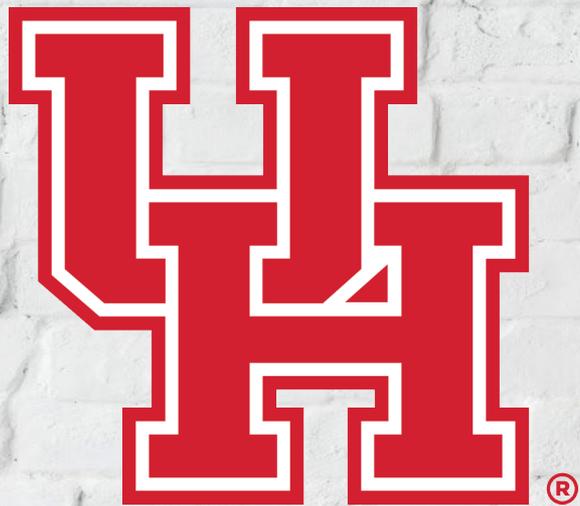
Freshman: 1-Hour Credit Course

Sophomores: 3–4 Workshops Per Year

Juniors: 3–4 Workshops Per Year

Seniors: 3–4 Workshops Per Year





# 2017-2018 Athletics Success





# 2017-18 ATHLETICS SUCCESS





## 2017-18 ATHLETICS SUCCESS

- 4 NCAA Individual National titles
- Men's Track & Field placed 3<sup>rd</sup> in the NCAA Championship, its first podium since 1959.
- Men's Basketball secured its 1<sup>st</sup> NCAA tournament win since 1984
- Football made its 5<sup>th</sup> straight bowl appearance.
- 13 of 17 Teams represented in NCAA post-season.
  
- 11 Teams posted a 3.0 or higher cumulative GPA.
- 32 American Conference individual or relay champions.
- Ed Oliver becomes the 1<sup>st</sup> underclassmen to win the prestigious Outland Trophy





# LEARFIELD CUP STANDINGS

NCAA COMPETITIVE BENCHMARK FOR  
OVERALL PROGRAM PERFORMANCE



## AMERICAN ATHLETIC CONFERENCE

	SCHOOL	17-18 RANK	# OF SPORTS	BUDGET (16-17)
<b>1</b>	<b>HOUSTON</b>	<b>67</b>	<b>17</b>	<b>\$55 million</b>
<b>2</b>	<b>UCONN</b>	<b>84</b>	<b>24</b>	<b>\$83 million</b>
<b>3</b>	<b>USF</b>	<b>85</b>	<b>19</b>	<b>\$48 million</b>
<b>4</b>	<b>UCF</b>	<b>86</b>	<b>16</b>	<b>\$56 million</b>
<b>5</b>	<b>Cincinnati</b>	<b>104</b>	<b>19</b>	<b>\$63 million</b>
<b>6</b>	<b>Memphis</b>	<b>127</b>	<b>19</b>	<b>\$48 million</b>
<b>7</b>	<b>SMU</b>	<b>128</b>	<b>17</b>	<b>Private</b>
<b>8</b>	<b>Tulsa</b>	<b>135</b>	<b>17</b>	<b>Private</b>
<b>9</b>	<b>Temple</b>	<b>174</b>	<b>19</b>	<b>Unreported</b>
<b>10</b>	<b>ECU</b>	<b>240</b>	<b>20</b>	<b>\$48 million</b>
<b>11</b>	<b>Tulane</b>	<b>258</b>	<b>16</b>	<b>Private</b>



## NATIONAL COMPARATORS

'18 RANK	SCHOOL		CONFERENCE	# OF SPORTS	BUDGET (16-17)
61	Utah	P5	PAC-12	19	\$82 million
<b>67</b>	<b>HOUSTON</b>	<b>P6</b>	<b>American</b>	<b>17</b>	<b>\$55 million</b>
72	Kansas State	P5	Big-12	16	\$74 million
80	Washington St.	P5	PAC-12	17	\$72 million
95	Boston College	P5	ACC	25	Private
107	Rutgers	P5	Big Ten	24	\$99 million
111	Pittsburgh	P5	ACC	19	Unreported
121	Ga. Tech	P5	ACC	17	\$85 million



# UNIVERSITY EXPOSURE

- **2 Football Games Over 2 Million Viewers:**
  - Houston-Texas Tech (4.2 million)
  - Houston-Fresno State (2.1 million)
- **4.6 Local Viewership Rating for Houston-Texas Tech Football Game :**
  - Oklahoma-Ohio State (4.2)
  - Oklahoma-TCU (4.2)
  - Texas A&M-Florida (4.0)
  - Oklahoma-Texas (3.0)
- **With Ed Oliver, Houston landed a Sports Illustrated cover for the second time in the last three years.**
- **More than 5.5 million watched Men's Basketball in NCAA Tournament.**





# Capital Facilities Projects



# FERTITTA CENTER



Opening December 1, 2018



# INDOOR PRACTICE FACILITY



Opened December 2018





# DOMINIC & ELLEN NG ACADEMIC CENTER FOR EXCELLENCE



Opened August 2018



# COUGAR DEN



Opened June 2018



## Softball Stadium Improvements: Hitting Facility & Video Board



Completed February 2018

Opening December 2018



# BASEBALL CLUBHOUSE



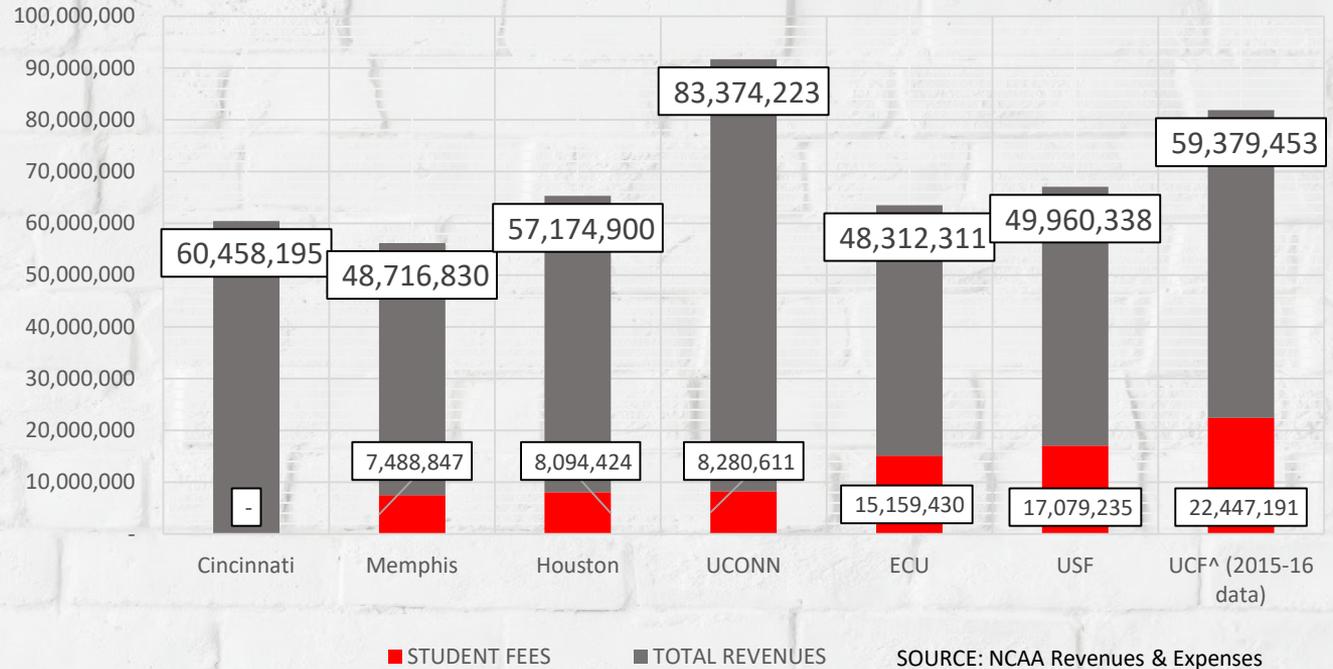
Opening March 2019



# Student Service Fees: American Athletic Conference Comparisons



## 2016-17 American Conference: Total Revenues & Student Fees



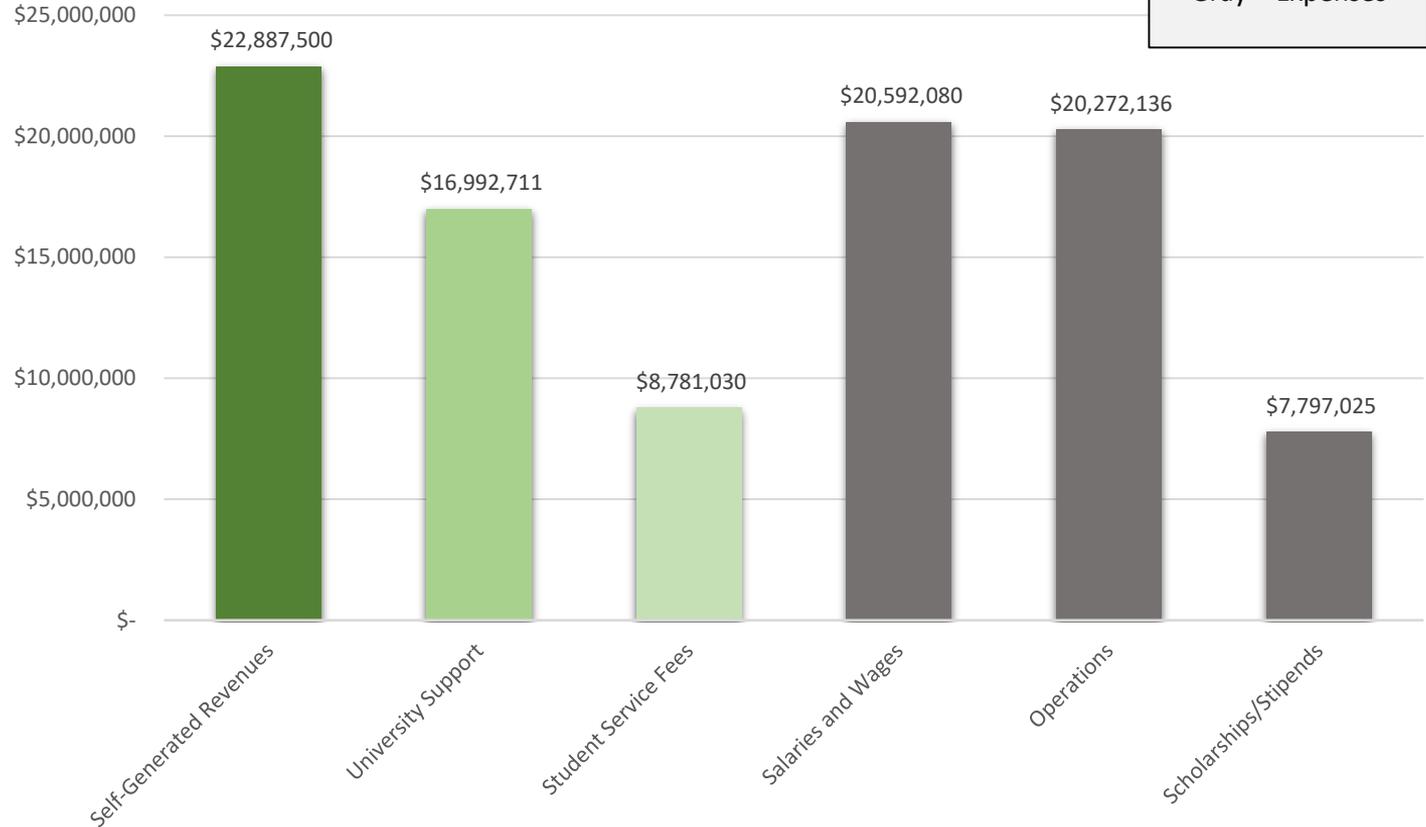


# SFAC FY20 Budget Overview



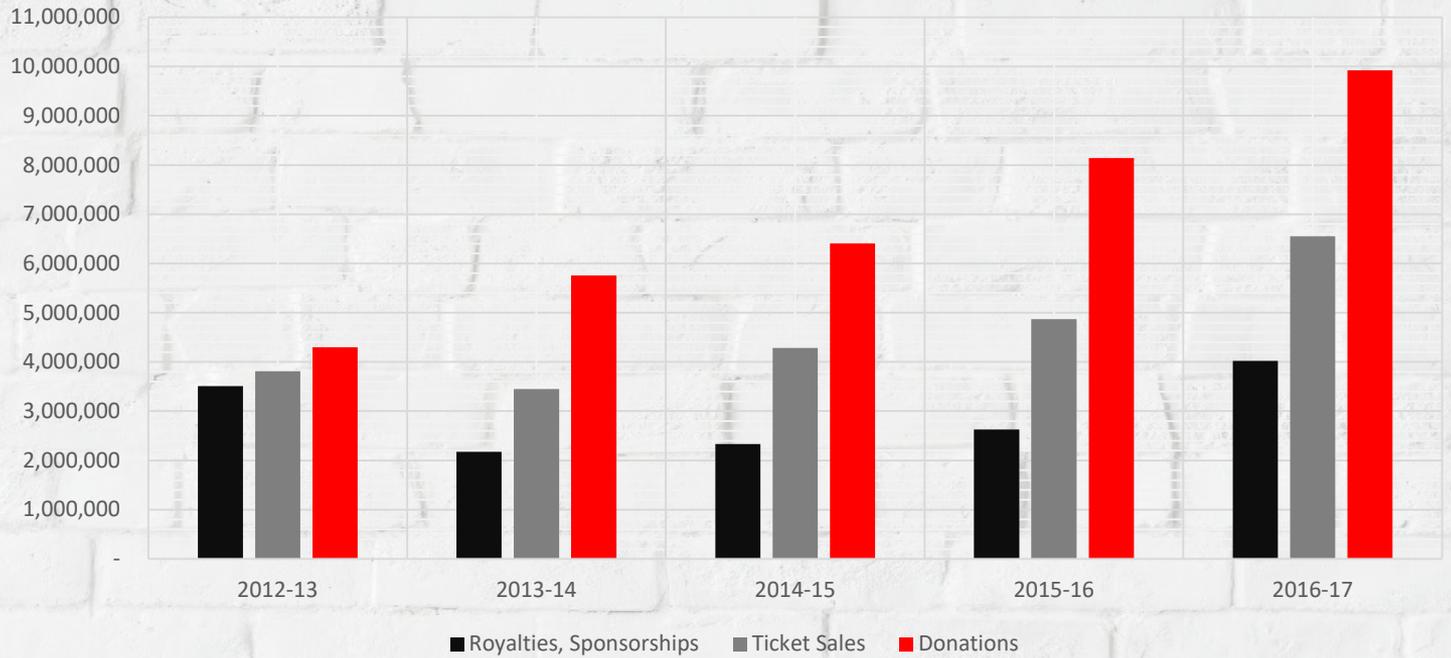
## FY20: Cougar Athletics Budget-DRAFT by Major Category

Green = Revenues.  
Gray = Expenses





## UH Athletics: Revenue Growth by Major Category





**Where does your referendum fee go?**





# ALLOCATION OF STUDENT FEE REFERENDUM FUNDING

Total Present Value (Figure provided by UH A&F)	<b>\$56,962,405</b>
Commitment Toward TDECU Stadium	<b>\$45,960,035</b>
Remaining Balance	<b>\$11,002,370</b>
<b>ALLOCATED PROJECTS</b>	
Guy V. Lewis Basketball Center	<b>\$5,000,000</b>
LED & Auxiliary Boards	<b>\$984,558</b>
Hofheinz Locker Room/Floor Renovation	<b>\$458,988</b>
Remaining Balance for Fertitta Center	<b>\$4,558,824</b>



**Your support is greatly appreciated**

**GO COOGS!**