



ACTIVITIES FUNDING BOARD

SFAC Presentation for FY 2020

Presented By:

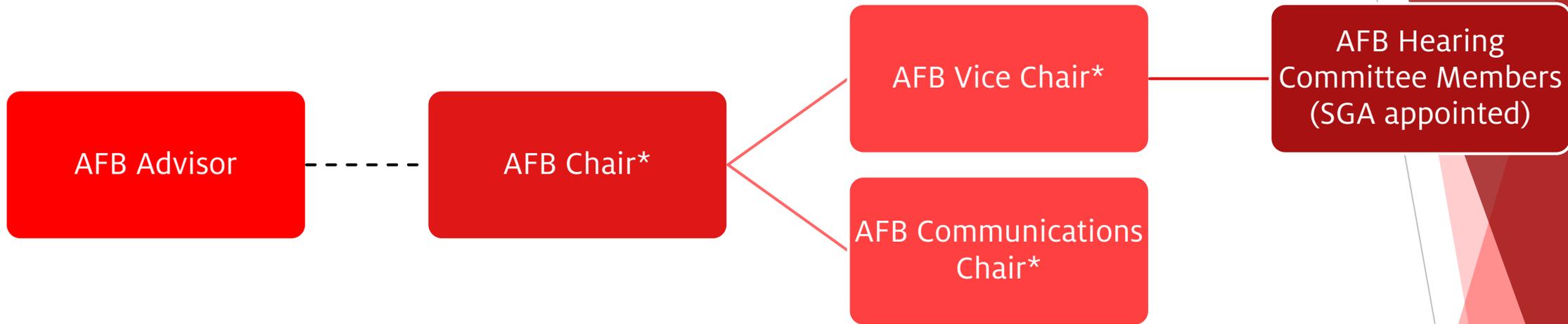
Christopher J. Caldwell, AFB Chair

AFB MISSION

The AFB mission is to allocate the 1% of Student Service Fees to Registered Student Organizations to increase campus vibrancy and inclusion by funding more events on campus and have members of Registered Student Organizations attend conferences.

AFB VISION

AFB aspires to engage all RSO's through inclusive outreach, to increase the utilization of allocated funds.



AFB Team

- ▶ Christopher J. Caldwell, Chair
- ▶ Erika Jacobs, Vice Chair
- ▶ Christopher Ramirez, Communications Chair
- ▶ Ja’Nelle King, Advisor

* Denotes Stipend Student Leader

DSAES Strategic Initiatives

- ▶ DSAES Strategic Initiative DC4: Foster collaborative divisional processes focused on common goals
- ▶ DSAES Strategic Initiative R2: Pursue and develop resources to address identified gaps and needs.
- ▶ DSAES Strategic Initiative R3: Leverage and adapt resources in innovative ways to increase effective utilization.
- ▶ DSAES Strategic Initiative P1: Educate and empower campus partners to be our advocates.

UH Goals Connection

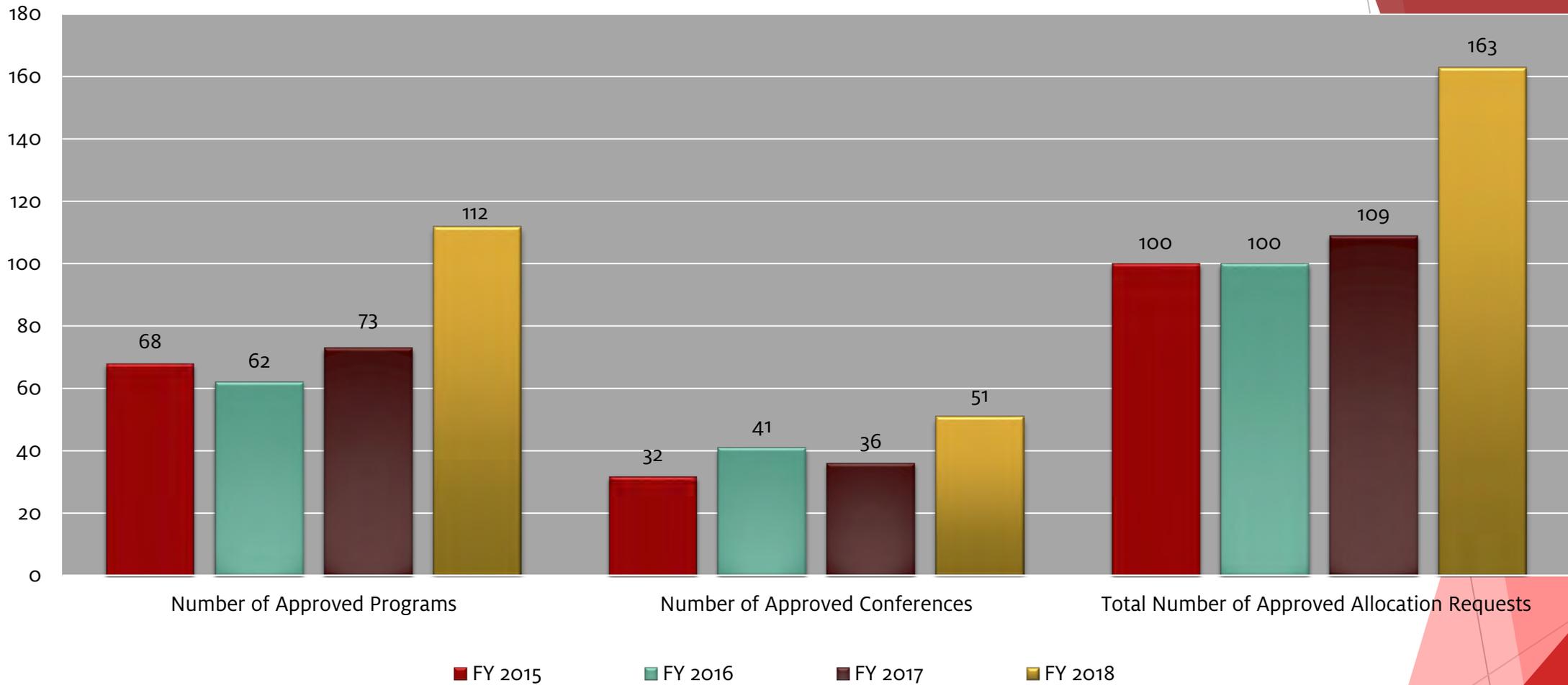
- ▶ UH Strategic Goal 2: UH will have a student profile consistent with a nationally competitive public research university by creating an environment in which student success can be ensured.
- ▶ UH Strategic Goal 5: UH will build a resource base that enables it to accomplish its mission and realize its vision.

Funding Request Process

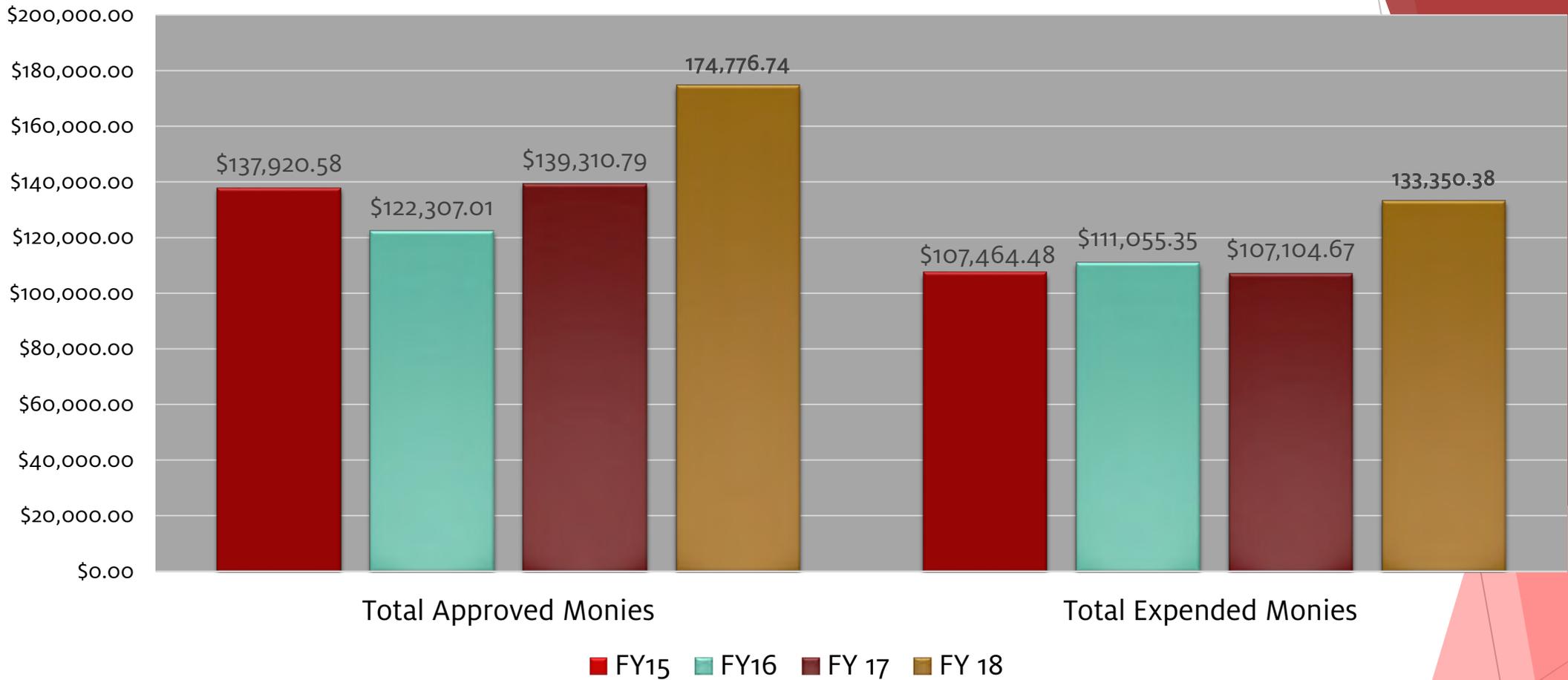


Funding Request Data

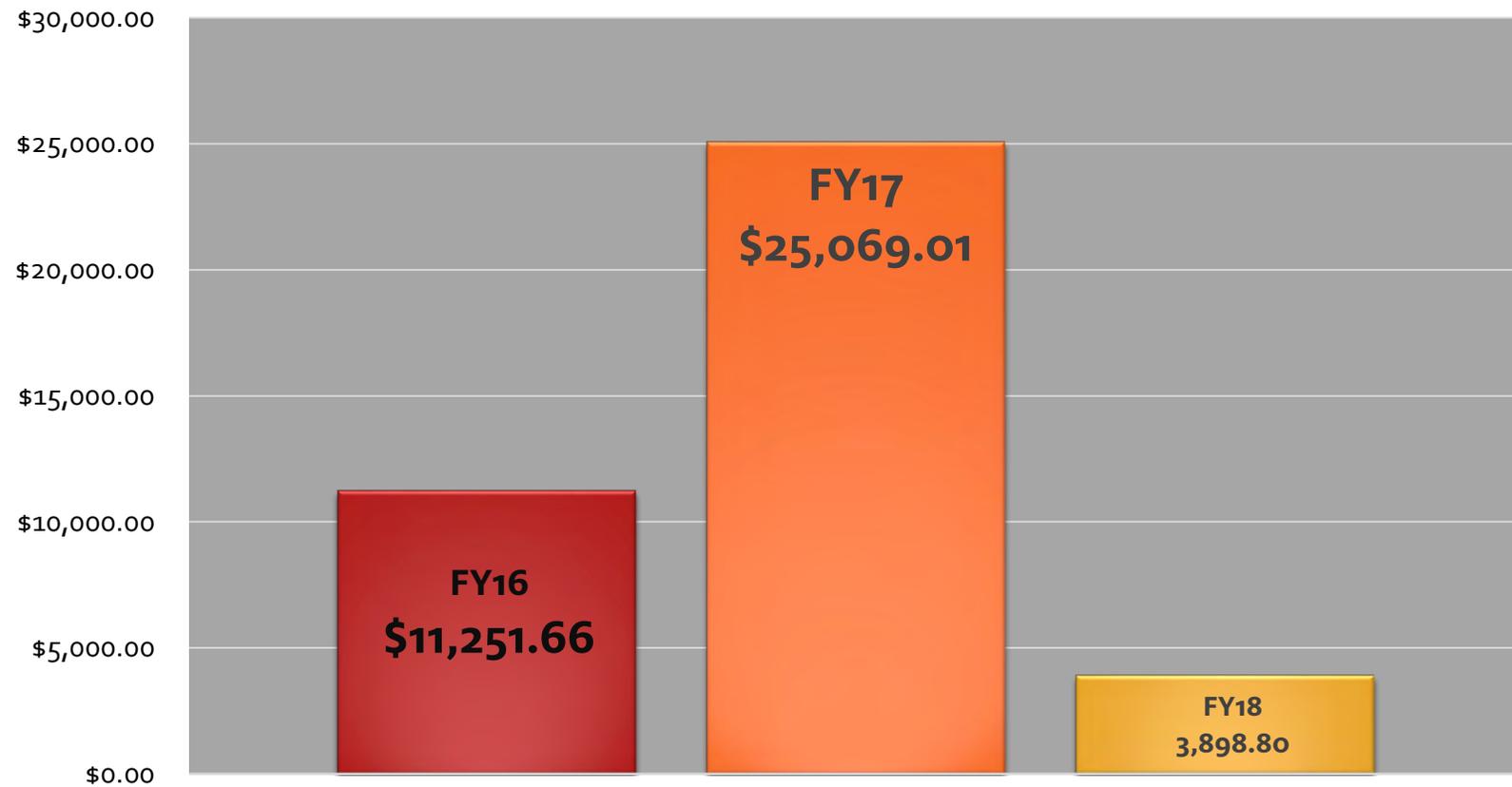
- ▶ 92% of conference applications submitted were approved
- ▶ 84% of program applications submitted were approved
- ▶ 96% of conference applications sent to a hearing were approved
- ▶ 87% of programs applications sent to a hearing were approved
- ▶ 21% of all registered student organizations funded



Measured Successes: Approved Programs & Conferences



Measured Successes: Approved Funds V. Expended Funds



Unused Funding (The difference of Approved & Expended Monies)

Measured Successes: Fund Equity

AFB Marketing



DOES YOUR ORGANIZATION NEED FUNDING?

Interested in learning more about how your organization can receive funds for on campus programs and organization conferences from the Activities Funding Board? Come join us at one of our informational sessions where you will learn the process of how to apply and receive funds.

FALL 2018 INFORMATION SESSIONS

Tuesday, August 28th at 6pm - SC North Impact Room

Wednesday, August 29th at 2pm - SC North Impact Room

Tuesday, September 25th at 6pm - SC North Impact Room

Wednesday, August 26th at 2pm - SC North Impact Room

ACTIVITIES FUNDING BOARD

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✉ AFB@UH.EDU 📧 @AFB_UH 📷 @AFB_UH

📍 UHACTIVITIESFUNDINGBOARD 🌐 UH.EDU/AFB

- ▶ New promotional items
- ▶ Updated AFB flyers
- ▶ Multiple informational sessions throughout semester
- ▶ More social media engagement



INFORMATION SESSIONS THIS WEEK

TUESDAY @ 6PM

WEDNESDAY @ 3PM

SC North Impact Room



AFB Challenges

- ▶ Organizations may not have initial funds to utilize AFB reimbursement process
- ▶ Organizations may not meet basic guidelines
- ▶ Reimbursement times
- ▶ Hearing process
- ▶ Marketing tactics
- ▶ Potential for over-allocation

AFB Task Force

- ▶ Convened over Summer 2018. Chaired by Eve Esch, Director of Student Centers
- ▶ Included representation from Activities Funding Board, Student Fee Advisory Committee, Student Government Association, Registered Student Organizations, DSAES Business Services and Center for Student Involvement.
- ▶ **Requested Bylaw changes to match current practices and improve old practices**
 - ▶ Updated officer work requirements
 - ▶ New accountability
 - ▶ Hearing committee eligibility
- ▶ **Requested policy changes to improve AFB practices and efficiency**
 - ▶ Removal of 25% conference allocation stipulation
 - ▶ Remove food and advertising funding limits
 - ▶ Update advance payment timing
 - ▶ Allow organizations to forgo hearing process under certain dollar amount.

AFB Task Force

▶ Reviewed AFB Marketing

- ▶ Updated current flyers
- ▶ Begin AFB “Street Team”
- ▶ “Welcome Back” Gifts
- ▶ AFB Survey Review

▶ Other Taskforce Suggestions

- ▶ Creating FAQs email response template
- ▶ Funding request process video
- ▶ Training for SGA Supreme Court
- ▶ Vendor ID Status Checking

FY 2020 Request

- ▶ AFB would like to continue its 1% base.
- ▶ AFB is not requesting any additional funds at this time.



AFB

ACTIVITIES FUNDING BOARD

Thank You!