



UNIVERSITY of  
**HOUSTON**  
A.D. BRUCE RELIGION CENTER

# A.D. BRUCE RELIGION CENTER

One Time Funding Request For FY 2020

**SFAC FY20  
One Time FY20 SFAC Request Proposal  
A.D. Bruce Religion Center**

One Time Request for FY20

**Marketing**

This request is for marketing funds and the associated administrative fee for FY20.

As part of the DSAES Strategic Mapping [5-A], establish marketing money that will assist in the implementation of a marketing plan of action to promote the A.D. Bruce Religion Center and its programs and services to the campus community, i.e.

- *We.Are.Here* campaign
- *Welcome Back edition* [Center for Student Media]
- *Faith Edition* insert, [Center for Student Media]
- *Calendar* [Center for Student Media],
- *Advertising* for the Interfaith Week in February [Center for Student Media], and
- *Events brochure*

Marketing	\$3,000.00
6% Admin	\$180.00
<b>TOTAL</b>	<b>\$3,180.00</b>

**SFAC FY20**  
**One Time FY20 SFAC Request Proposal**  
**A.D. Bruce Religion Center**

One Time Request for FY20

**Programming**

This request is programming funds and the administrative fee for FY20.

As part of the DSAES Strategic Mapping [3-B], establish programming money that will assist in the implementation of a program initiatives for interfaith dialogue; provide support for campus outreach to further develop collaborative programs and services with the Campus Ministries Association, student organizations and colleges & departments, i.e. Interfaith programing to include:

- *Lectures*,
- **RSO recruiting** for student organizations that self-identify as religious-spiritual, and
- **Activities** during summer orientation / Weeks of Welcome events.

Programming	\$8,000.00
6% Admin	\$480.00
<b>TOTAL</b>	<b>\$8,480.00</b>