

A detailed architectural site plan of a university campus, showing various buildings, parking lots, and walkways. The map is overlaid with four horizontal colored bars containing text. The background map includes numerous alphanumeric labels such as 16E, 16G, 18A, 18B, 18C, 19A, 19B, 19C, 19D, 19E, 20A, 20B, 20C, 21A, 21B, 21C, 21D, 21E, 22A, 22B, 22C, 22D, 22E, 22F, 22G, 22H, 22I, 22J, 22K, 22L, 22M, 22N, 22O, 22P, 22Q, 22R, 22S, 22T, 22U, 22V, 22W, 22X, 22Y, 22Z, 23A, 23B, 23C, 23D, 23E, 23F, 23G, 23H, 23I, 23J, 23K, 23L, 23M, 23N, 23O, 23P, 23Q, 23R, 23S, 23T, 23U, 23V, 23W, 23X, 23Y, 23Z, 24A, 24B, 24C, 24D, 24E, 24F, 24G, 24H, 24I, 24J, 24K, 24L, 24M, 24N, 24O, 24P, 24Q, 24R, 24S, 24T, 24U, 24V, 24W, 24X, 24Y, 24Z, 25A, 25B, 25C, 25D, 25E, 25F, 25G, 25H, 25I, 25J, 25K, 25L, 25M, 25N, 25O, 25P, 25Q, 25R, 25S, 25T, 25U, 25V, 25W, 25X, 25Y, 25Z, 26A, 26B, 26C, 26D, 26E, 26F, 26G, 26H, 26I, 26J, 26K, 26L, 26M, 26N, 26O, 26P, 26Q, 26R, 26S, 26T, 26U, 26V, 26W, 26X, 26Y, 26Z, 27A, 27B, 27C, 27D, 27E, 27F, 27G, 27H, 27I, 27J, 27K, 27L, 27M, 27N, 27O, 27P, 27Q, 27R, 27S, 27T, 27U, 27V, 27W, 27X, 27Y, 27Z, 28A, 28B, 28C, 28D, 28E, 28F, 28G, 28H, 28I, 28J, 28K, 28L, 28M, 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97T, 97U, 97V, 97W, 97X, 97Y, 97Z, 98A, 98B, 98C, 98D, 98E, 98F, 98G, 98H, 98I, 98J, 98K, 98L, 98M, 98N, 98O, 98P, 98Q, 98R, 98S, 98T, 98U, 98V, 98W, 98X, 98Y, 98Z, 99A, 99B, 99C, 99D, 99E, 99F, 99G, 99H, 99I, 99J, 99K, 99L, 99M, 99N, 99O, 99P, 99Q, 99R, 99S, 99T, 99U, 99V, 99W, 99X, 99Y, 99Z, 100A, 100B, 100C, 100D, 100E, 100F, 100G, 100H, 100I, 100J, 100K, 100L, 100M, 100N, 100O, 100P, 100Q, 100R, 100S, 100T, 100U, 100V, 100W, 100X, 100Y, 100Z.

University

Career

Services

SFAC Presentation



UCS creates relationships with campus and community entities to ensure the success during and after the career search process.

UCS helps students find favorable internships and employment.



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Challenges

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MISSION

University Career Services provides quality of services to our constituencies through leadership and quality relationships built on a foundation of integrity. UCS constituencies include students, faculty, staff, alumni and employers.

VISION

University Career Services will be the premier career services provider at the University of Houston.

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Outreach

Impact

Successes

Challenges

Support

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Career Counseling and Advising

Alumni Career Services

Student Employment

Employer Development @ Relations

College Partnerships



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Outreach

Impact

Successes

Challenges

Support

OUR TEAM



OUR VALUES

- ✓ Innovation
- ✓ Diversity

- ✓ Collaboration
- ✓ Empowerment

- ✓ Transparency

About us

Outreach

Impact

Successes

Challenges

Support

CAREER SERVICES STRUCTURE



About us

Outreach

Impact

Successes

Challenges

Support



STUDENT SPOTLIGHT

Michael Fuentes-Valenzuela

ELECTRICAL POWER ENGINEERING TECHNOLOGY, 2017

“The University Career Services center has been a tremendous key to my success with my early career development. I was able to prepare myself properly and land my dream internship at NASA.

At NASA I am helping provide mission and flight crew operations support for the International Space Station and future human space exploration.”

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Outreach

Impact

Successes

Challenges

Support

“Thank you Tiffany Bitting, from University Career Services, for allowing us to participate in UH's Professional Development Week. Thomas Rooke and I are extremely passionate about helping others and what better way than to help students within our community as ambassadors of Stewart Title. The LinkedIn critique session Career Services offered today was a great session that we both enjoyed, as it allowed us the opportunity to leverage our critique from the perspective of super users as well as employers.”

– Steven Woods, Stewart Title

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Outreach

Impact

Successes

Challenges

Support

STRATEGIC OUTREACH EFFORTS

- ✓ Career Counseling Appointments
- ✓ UCS Weekly Workshops
- ✓ UCS Daily Drop-Ins
- ✓ Student Organization Presentations
- ✓ Classroom Presentations
- ✓ College Drop-In Hours
- ✓ Student Center Tabling
- ✓ New Student / Transfer / Graduate Student Orientations

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Outreach

Impact

Successes

Challenges

Support

21,561

About us

Outreach

Impact

Successes

Challenges

Support

[STUDENT] RESULTS FROM OUR OUTREACH EFFORTS:

✓ **74%** increase in overall utilization of UCS services

Presence on campus and in academic buildings, social media engagement and faculty/staff involvement

✓ **64%** increase in freshmen

Connected with freshmen during Orientation and they were given immediate access to Cougar Pathway

✓ **79%** increase in graduate students

More strategic outreach to graduate programs and Graduate School Prep Week

✓ **35%-55%** increase in student employment response (5%)

By attending commencement ceremonies and through college collaborations

About us

Outreach

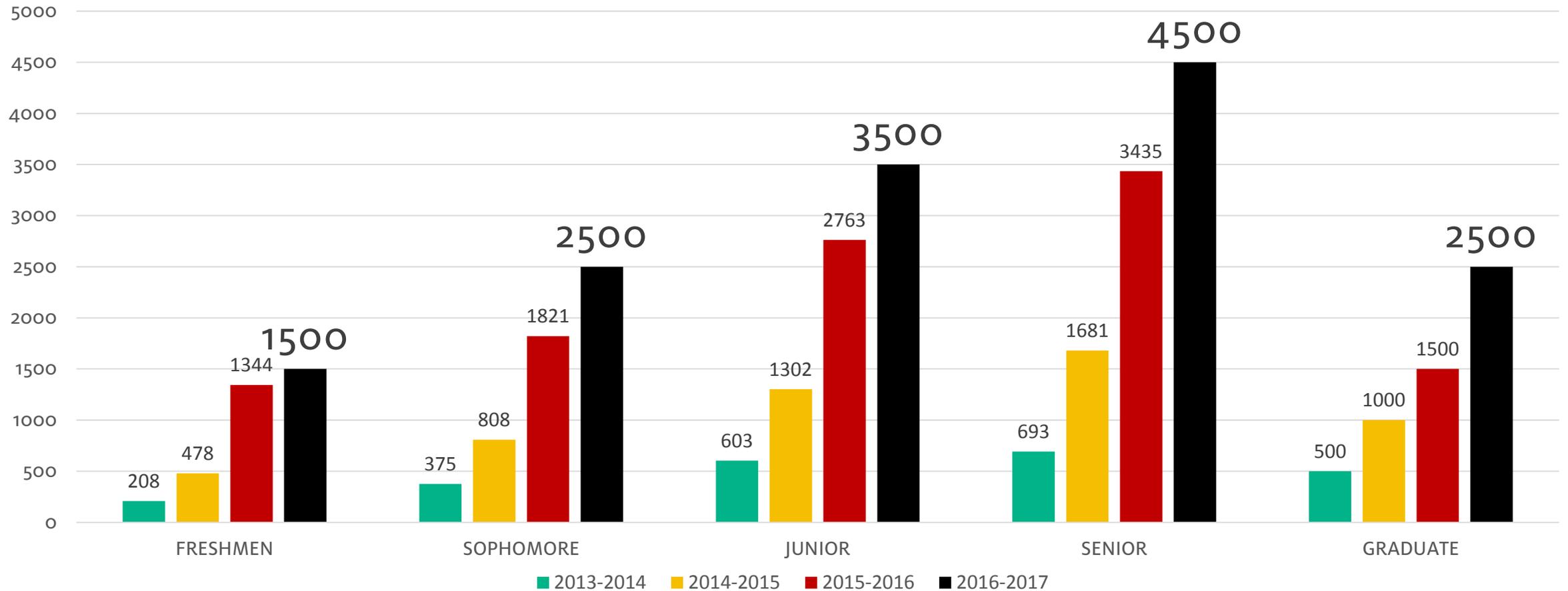
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Successes

Challenges

Support

STUDENTS SERVED BY CLASSIFICATION



About us

Outreach

Impact

Successes

Challenges

Support

[EMPLOYER] RESULTS FROM OUR OUTREACH EFFORTS:

- ✓ **20%** increase in employers with Cougar Pathway accounts (11,000 employer accounts total)
- ✓ **25%** increase in employers participating in on-campus career fairs
- ✓ **34%** increase in job postings through Cougar Pathway
- ✓ Organized student field trips to **LiveNation** and **Alliantgroup** (with Rockwell Career Center)
- ✓ 469 Employers participated in career fairs

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Outreach

Impact

Successes

Challenges

Support

IMPROVEMENTS TO OUR OFFICE

Main Waiting Area



Room 156



About us

Outreach

Impact

Successes

Challenges

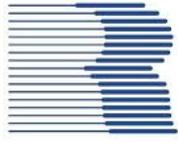
Support

COMMUNITY ENGAGEMENT – COOGS DAY OF SERVICE



TDECU
YOUR CREDIT UNION

HALLIBURTON

 Reynolds
& Reynolds.

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Outreach

Impact

Successes

Challenges

Support

CAREER FAIRS

**Fall
2016**

All Majors Fall Career & Internship Fair
Energy Career Fair
Health & Community Services Career Fair

**Spring
2017**

All Majors Fall Career & Internship Fair
STEM Career Fair
Non-Profit & Government Career Fair
Veterans Career Fair

**Summer
2017**

Virtual Recruitment Event Career Fair
Campus Jobs for Coogs Career Fair



3,500
students
participated

About us

Outreach

Impact

Successes

Challenges

Support

MAJOR UCS EVENTS

**Fall
2016**

Professional Development Week (PDW)
LinkedIn @ the Library
Graduate School Prep Week
Etiquette Dinner

**Spring
2017**

Networking Skills for International Students
Field Trip to JLABS @ TMC
Student Employment Week (SEW)
STEM Careers Week



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Outreach

Impact

Successes

Challenges

Support

JCPENNEY SUIT UP EVENT



- ✓ Over **700** attendees (UH Students, UH Alumni, Staff and Faculty)
- ✓ Up to **70%** off business professional attire

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Outreach

Impact

Successes

Challenges

Support

UCS CHALLENGES

- ✓ Servicing the needs of a large student population
- ✓ Professional staff to student ratio
NACE: **1: 2,917** students
UCS: **1: 5,000** students
- ✓ Increase student employment reporting
- ✓ Growing pains associated with growth
- ✓ Outgrowing facilities (career fair locations)
- ✓ Opportunities for International Students and DACA/Undocumented students
- ✓ Brand awareness for both students and employers
- ✓ Career development curriculum = increase efficiency

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Outreach

Impact

Successes

Challenges

Support

LAST 4 YEARS STRATEGY

<p>LEADERSHIP SUPPORT AND STAFF DEVELOPMENT</p>	<ul style="list-style-type: none"> • Mission alignment • Making connections • Professional development • Best Practices in Career Services
<p>RELEVANT PROGRAMMING</p>	<ul style="list-style-type: none"> • Student preparation and job readiness (Houston GPS) • Required career course (major) • Required Internship • Athletics and Special groups • Leadership Development program • Career Shadowing • Networking opportunities
<p>EMPLOYER ENGAGEMENT</p>	<ul style="list-style-type: none"> • Employer diversity initiatives • Employer visits and sponsorship opportunities • Employer and industry panels • Industry Career Fairs • Etiquette dinners • Company treks

<p>BRANDING</p>	<ul style="list-style-type: none"> • Marketing UCS brand to employers and students • Strategic communication to students and employers • Social Media presence • Virtual, & taglines for students/ employers • Signature events • Full service career services
<p>STRATEGIC PARTNERSHIPS</p>	<ul style="list-style-type: none"> • Exploratory Studies • Career Consortium • Center for Student Involvement • Student Housing and Res. Life • Faculty and Staff • Advancement • UHin4 • Community: Texas Workforce Commission, GHP & Chambers
<p>ALUMNI</p>	<ul style="list-style-type: none"> • UHAA • Professional Development • Industry Panels • Internship and Job • Mentoring • Internship–Alumni receptions

About us

Outreach

Impact

Successes

Challenges

Support

2014

- ✓ Cougar Pathway
- ✓ Remodeled UCS
- ✓ Rebranded UCS

2015

- ✓ Career Action Plan
- ✓ Niche Career Fairs
- ✓ CLASS pilot course
- ✓ Strategically hired talent

2016

- ✓ SmartResume
- ✓ Employer Field Trips
- ✓ Career Fair Field Trips
- ✓ UHSL Services

2017

- ✓ 1 credit Career Course
- ✓ Associate Director for EDR
- ✓ Diversify employers
- ✓ Career Closet

2018

- ✓ QEP Planning Committee - Career component
- ✓ Additional section of the Career Course
- ✓ Participate in grants for COE and NSM

About us

Outreach

Impact

Successes

Challenges

Support

SFAC ONE TIME ALLOCATIONS FY17 and FY18

<i>SFAC Approved O/T funding</i>	<i>Amount</i>
FY17: Career Fairs and Programs (COAD, UHSL, Energy, etc.)	\$ 10,000
FY18: Symplicity Annual contract	\$ 25,000
TOTAL	\$ 35,000

THANK YOU!

About us

Outreach

Impact

Successes

Challenges

Support

SFAC ONE TIME ALLOCATION FY18

<i>Need</i>	<i>Cost</i>
Maintenance and Operations	\$ 75,000
EDR (Recruiting Manager) Position	\$ 65,511
TOTAL	\$140,512

About us

Outreach

Impact

Successes

Challenges

Support

UCS Funding Sources

Funding Sources FY 2018 (approved 2017-2018)

Student Services Fees	\$ 944,035
Federal Grant	\$ 60,000
Generated Income	\$ 90,000
Employer Gifts	\$ 7,000
SFAC FY2018 approved request	\$ 25,000
Total Income	\$1,126,035

About us

Outreach

Impact

Successes

Challenges

Support

UCS Funding Sources

Funding Sources FY 2018 (Projected 2017-2018)

Student Services Fees	\$ 944,035
SFAC One time request fy2018	\$ 140,512
Federal Grant	\$ 60,000
Generated Income	\$ 90,000
Employer Gifts	\$ 7,000
SFAC One time request fy2017	\$25, 000
Open Commitment	\$ 171
Total	\$ 1,266,718

About us

Outreach

Impact

Successes

Challenges

Support

SFAC BASE AUGMENTATION FY19

<i>Support Needed</i>	<i>Cost</i>
Maintenance and Operations	\$ 75,000
EDR (Recruiting Manager) Position	\$ 65,511
Symplicity (Cougar Pathway) & VMOCK	\$ 35,000
TOTAL	\$ 175,512



Rationale: *7,286 resumes uploaded into VMock*

About us

Outreach

Impact

Successes

Challenges

Support

Funding Sources FY 2019 (Projected 2018-2019)

Student Services Fees	\$ 944,035
SFAC One time request fy2018	\$ 175,512
Federal Grant	\$ 60,000
Generated Income	\$ 90,000
Employer Gifts	\$ 7,000
Total	\$ 1,276,547*

*Cost per student:
\$28.29 based on
\$45,109 students

A detailed black and white architectural site plan of a campus, showing building footprints, parking lots, and walkways. Numerous buildings are labeled with alphanumeric codes such as 16A, 17A, 18A, 19A, 20A, 21A, 518, 537, 538, 539, 540, 544, 546, 552, 558, 579, 580, 594, 595, 599, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700. A road labeled 'SPUR 5' is visible on the right side of the map.

Thank

You!

Any

Questions?