

COUNCIL FOR CULTURAL ACTIVITIES



SFAC FY 19

Presented by: Nazir Pandor, Director of CCA

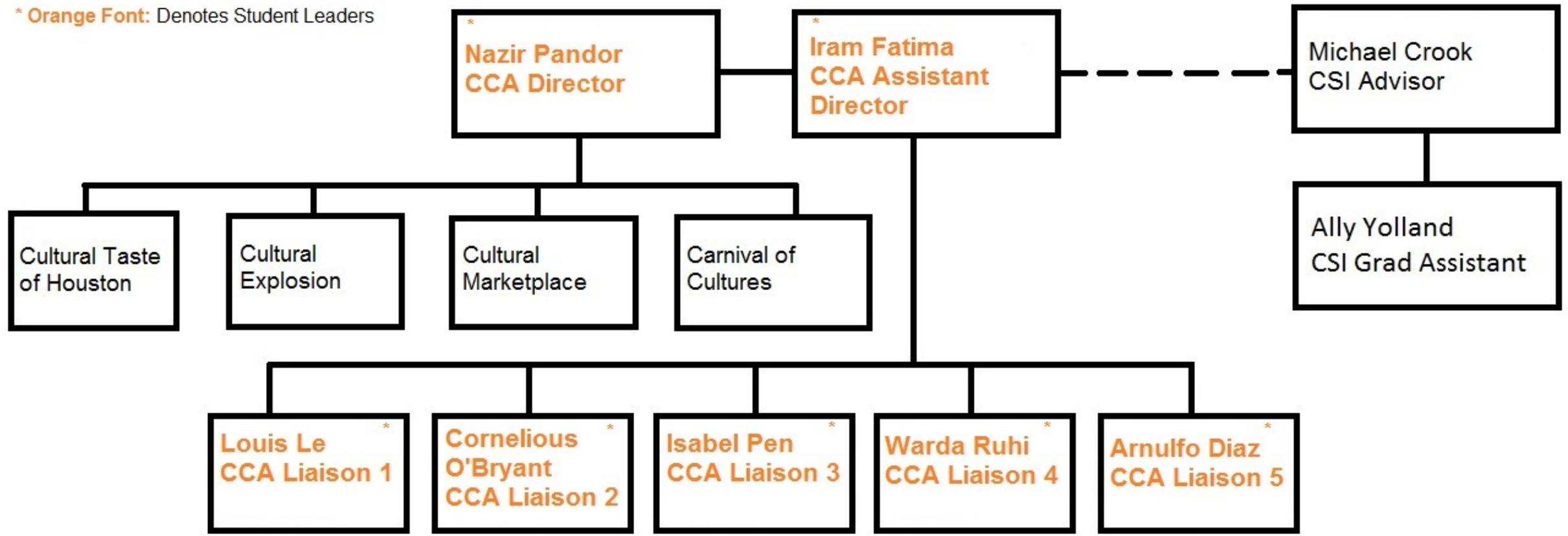
Who are we... now?



Organization Chart



* Orange Font: Denotes Student Leaders



Meet the Team



Our Mission



The Council for Cultural Activities is the source of support and a platform for registered student organizations and the entire student body to actively promote the cultures represented at the University of Houston

Relationship to DSAES Strategic Initiatives



- **Strategic Initiative 1: Create new opportunities for student success through learning, engagement and discovery**
 - **DSAES Strategic Initiative 1.D:** *Create a greater variety of student involvement initiatives that focus on the development of a vibrant campus life, including expanded evening and weekend programs.*
- **Strategic Initiative 3: Foster the creation of a global learning community that actualizes and embraces inclusion while preparing students to become active citizens**
 - **DSAES Strategic Initiative 3.C:** *Explore and enhance multicultural-based collaborative programs with departments outside of the Division and in partnership with agencies in our surrounding environments.*

Relationship to UH Strategic Goals



- **Student Success:**

UH will have a student profile consistent with a nationally competitive public research university by creating an environment in which student success can be ensured

- We believe our role in the overall student body's success lies in the ability to create and sustain an environment that embraces cultural experience

SUCCESSSES



Accomplishments



- Continued to build on great relationship with RSOs
- Increased attendance in signature events
- Council members received awards such as CSI's SOLD and CDI's RISE
 - Warda Ruhi, Chair of 2016/2017, won CSI's Distinguished Junior Leadership Award



Progress



- Undergone a rebranding stage from Council of Ethnic Organizations to the **Council for Cultural Activities**
- 28 member organizations currently registered
 - An increase from 25 in 2016/2017
- New and vibrant signature event called **Cultural Taste of Houston**

Progress



This program is funded by your SFAC Fees and sponsored by Center for Student Involvement

CARNIVAL OF CULTURES

presented by Council of Ethnic Organizations

APR 4, 2017
6:30–9:00 PM
SC South, Houston Room
FREE T-Shirt

[/uhceo](#) [@uhceo](#) [uhceo@uh.edu](#)

If you will need accommodations for this event, please contact the Center for Students with DisABILITIES at 713.743.5400 or uhcsd@central.uh.edu

Funded by your SFAC Fees and Sponsored by Center for Student Involvement

Council of Ethnic Organizations presents

INTERNATIONAL Marketplace

November 2
12-4 PM
Butler Plaza

Food from across the globe...

[f /uhceo](#)
[@uhceo](#)
[uhceo@uh.edu](#)
[@uhceo](#)

If you will need accommodations for this event, please contact the Center for Students with DisABILITIES at 713.743.5400 or uhcsd@central.uh.edu

Funded by your SFAC Fees and Sponsored by Center for Student Involvement

Council of Ethnic Organizations presents

INTERNATIONAL EXPLOSION

November 15th 7-9:30 pm
Cullen Performance Hall

[f /UHCEO](#) [@UHCEO](#) [UHCEO@UH.EDU](#) [@UHCEO](#)

If you will need accommodations for this event, please contact the Center for Students with DisABILITIES at 713.743.5400 or uhcsd@central.uh.edu

Leadership Development with Partners



- Cultural RSO partners:
 - Active in discussions surrounding cultural awareness programming
 - Making connections with UH Departments/Fee-Funded organizations
 - Providing a platform to express and execute creative event ideas
- UH Departmental partnerships:
 - Active in collaborative opportunities on cultural event programming
 - Providing an outlet to make connections with student groups and individuals to promote culture

Leadership Development within CCA



- For our Council Liaisons:
 - Opportunity to excel and positively impact cultural event planning
 - Continued attendance in leadership conferences such as:
 - I-Lead (national)
 - Ceceilyn Miller Institute for Leadership and Diversity (local)
 - Involvement in university-wide committees focused on cultural initiatives and programming

Value to Campus



- Enhancing Cougar Cultural Pride
- Expanding cultural creativity
- Cultural education and awareness
- Student leaders focused on supporting and planning multicultural programming



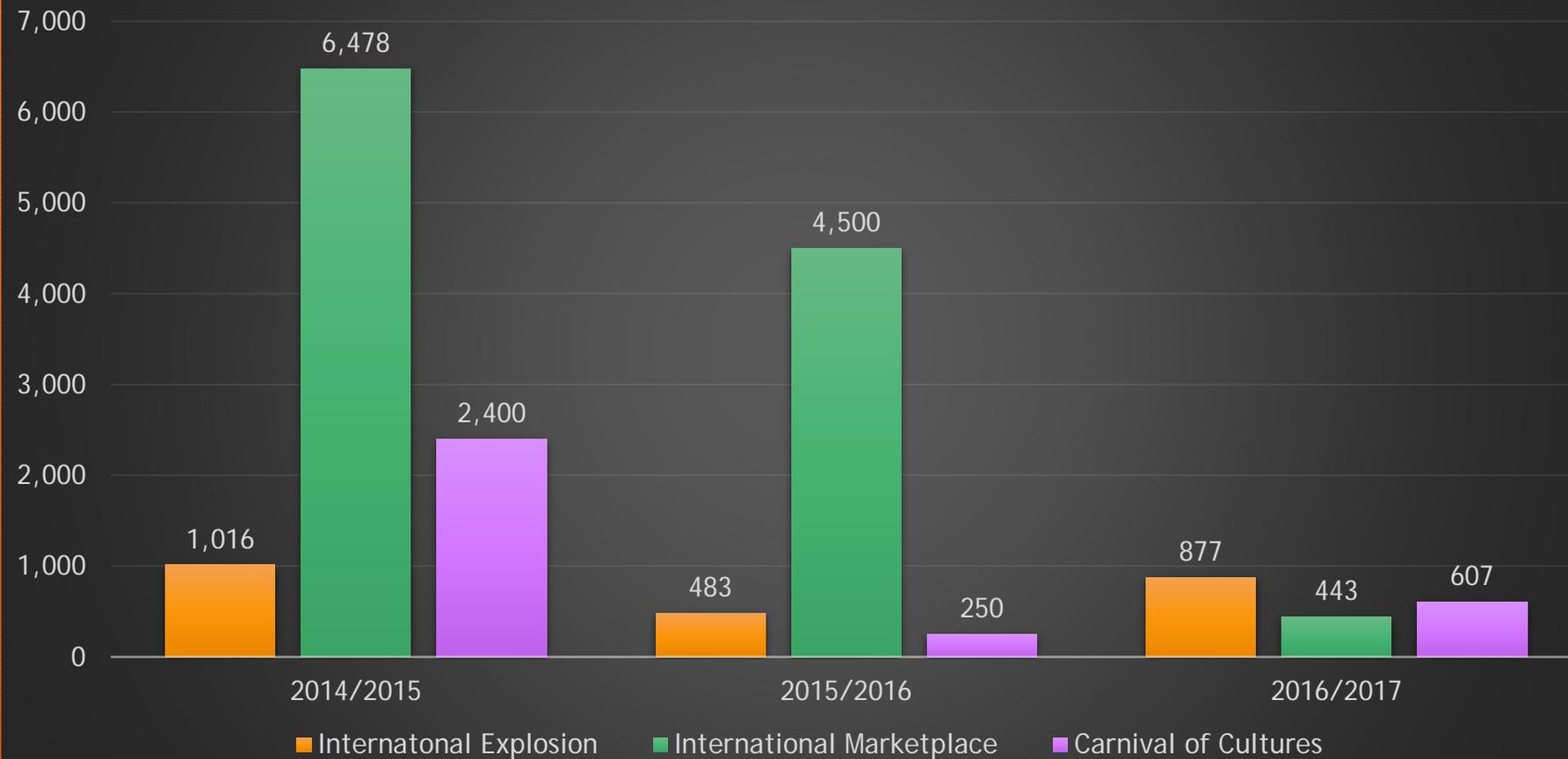
Evaluative Measure



- Recorded a total of 13,218 attendance in the academic year of 2016/2017
- Collaborated on 50 different cultural events with RSOs and departments on campus
- Recorded 2757 likes on Facebook and 1466 followers on Instagram

Evaluative Measure

Attendance figures for Signature Events

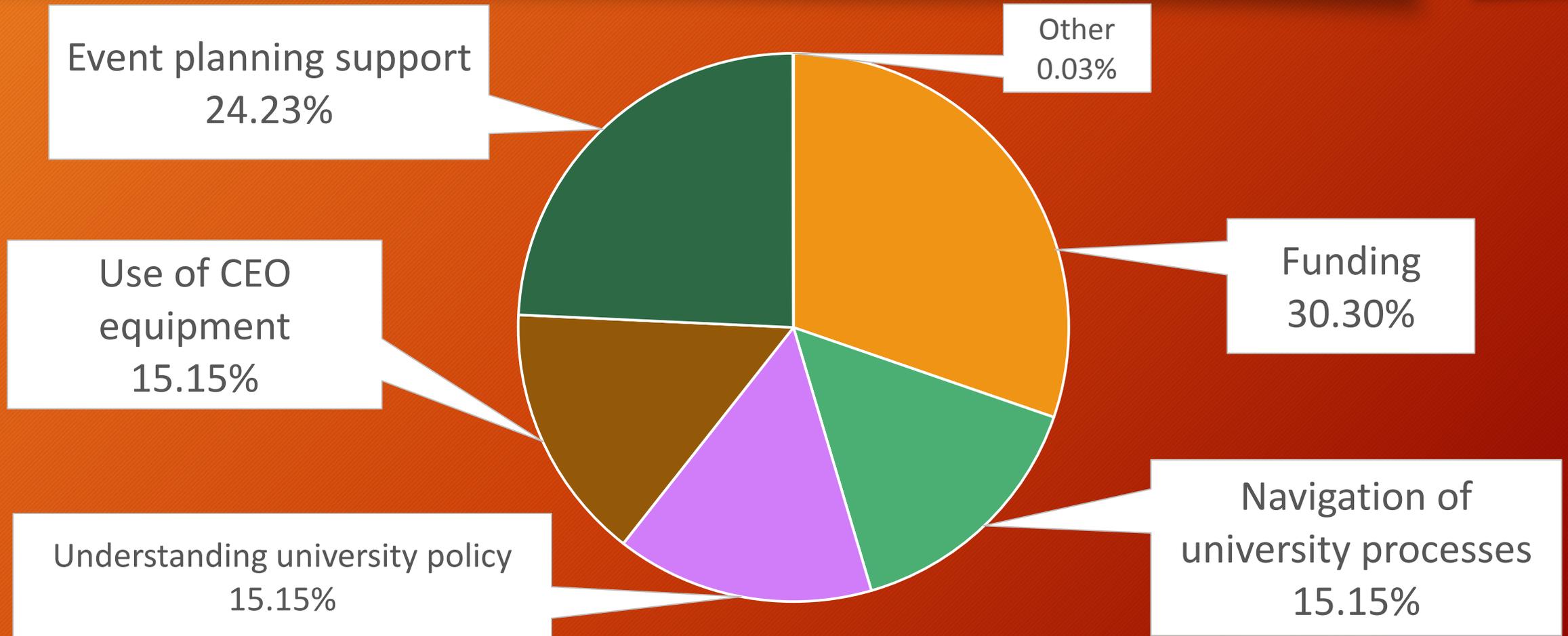


Challenges



- Obtaining a clear and consistent communication method for all our member organizations
- Attracting Greek organizations to become members
- Increasing attendance of all groups represented on campus
 - Including organizations with predominantly white student members

Member Feedback



Member Organizations



- Pratham @ UH
- Students of East Africa
- Friends of Haiti
- Multicultural Greek Council
- Hindu Yuva
- American Sign Language Society
- Black Student Union
- Gamma Rho Lambda
- Vietnamese Student Association
- Roarin' Raas
- Hallyu Club
- Indian Student Association
- Urdu Baithak
- Muslim Student Association
- Bangladesh Student Association
- Nigerian Student Association
- Graduate Indian Student Organization
- International Student Organization
- Students for Justice In Palestine
- Venezuelan Student Union
- Pakistan Student Association
- Caribbean Student Organization
- Dhun A Cappella
- Houston Jannat
- Baptist Student Ministry

Department & Organization Collaborations



- Center for Student Involvement (CSI)
- Center for Diversity and Inclusion (CDI)
- LGBTQ Resource Center
- Language & Culture Center (LCC)
- Student Housing & Residential Life (SHRL)
- Student Centers (SC)
- Dean Of Students (DOS)
- Global Strategies and Studies
- Learning Abroad
- Language Acquisition Center (LAC)
- International Student and Scholar Services office (ISSS)
- Urban Experience Program (UEP)
- Student Program Board (SPB)
- Frontier Fiesta Association (FFA)
- Phi Beta Delta Honor Society

Per Student Cost



- \$5.17 cost per student as per FY17



Issues Identified in last SFAC Report



- Recommendations by SFAC FY17:
 - Re-visit mission, purpose, and advisory relation within DSAES
 - Re-visit being a funding agency of RSOs
 - Task Force
 - Double dipping with AFB

Response to Report's Issues



- Responses:
 - Task force created
 - Refocused mission and vision; Best fit under advisory of CSI
 - Realigned message to co-sponsoring of cultural events
 - Funding activity tracking with AFB



Unit Requests

- One-Time FY18
- One-Time FY19 or Base Augmentation FY19 request
- Cultural Taste of Houston totaling \$36,206.10

Cultural Taste of Houston



- Brand new signature event
- Over 1400 students attended
- 77 volunteers
- Students had the chance to experience, learn, and enjoy different cultures from all over the world

CCA
COUNCIL FOR CULTURAL ACTIVITIES presents

CULTURAL TASTE OF HOUSTON

WEDNESDAY, SEPTEMBER 27
11AM – 3PM
LYNN EUSAN PARK

Sampling from local cultural restaurants,
pop-up shops, music, and fun!
\$1 per sample (tickets can be purchased on-site)

Co-sponsored by: Center for Student Involvement, Center for Diversity and Inclusion, Student Centers, and Women and Gender Resource Center

If you need accommodations for this event, please contact the Center for Students with Disabilities at 713.743.5400 or uhcsd@central.uh.edu

Justification for FY18 and FY19 Requests



Funding Request

Restaurant vendors (20 vendors @ \$1000 each)	\$20,000.00
Food serving supplies	\$1,000.00
T-shirts for giveaway (1200 purchased)	\$4,843.00
Tents for vendors	\$9,717.00
Marketing (ongoing throughout the WOW event plan)	\$1,173.50
Security	\$144.00
Traditional showcase vendors	\$2,500.00
Music vendors	\$2,325.00
Tickets printing cost	\$503.60
6% Administration Fee	\$2,532.37
Total Expenses	\$42,206.10
Student purchases (\$1/ticket, 1200 students @ \$5 avg. purchase)	(\$6000)
Total	\$36,206.10

Justification for FY18 and FY19 Requests



Renu Khator
@UHpres



Students got to experience different cuisines during Taste of Cultures on campus...I enjoyed vegetarian options!



“Tell your sister that it was the most amazing thing ever! They had a great idea and brought all of UH together! We hope there is one every semester or at least every year! Many people got the opportunity to try different types of food and it was so delicious!”

– Sharon A. Pellas. Financial Coordinator 2, Business Services

“CTOH was an amazing event. It really brought people together who had one common interest, the love of food. I can’t wait until the next one!”

– Glende Killough. UH Student

Budget



Fund Equity



- CCA ended FY17 with a fund equity of \$5,830.04
- This was due to:
 - Delayed processing of invoices for promotional items in FY17
 - Following its change after FY16, member organizations applying for funding was less than anticipated
 - Unfilled student leader positions

Explanation of Base Budget Usage



- Allocated budget will be used for:
 - Hosting four signature events
 - Cultural programming with UH partners and RSOs
 - Providing supplies for equipment reservations
 - Marketing cultural event programming























CULTURAL EXPLOSION

A showcase of different cultural performances

11/9/17 • 7PM – 9:30PM

STUDENT CENTER SOUTH • HOUSTON ROOM

FREE SHIRTS!



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COUNCIL FOR CULTURAL ACTIVITIES

ΕΥΧΑΡΙΣΤΩ TÄNAN HVALA GRACIAS DZIĘKUJĘ TACK
GRAZIE ありがとう
THANK YOU DIAKUIU PALDIES
ACIU TACK DANKE DANK U WEL ДЗЯКУЮ
СПАСИБО 谢谢 OBRIGADO diolch KIITOS
TESEKKUR EDERIM