

# STUDENT SERVICE FEE REQUEST FY 2019



# REPORTING LINES

Vice Chancellor/  
Vice President of Student Affairs  
& Enrollment Services  
Dr. Richard Walker



Assistant Vice President,  
Health & Wellness  
Floyd Robinson



**DEPARTMENT OF  
CAMPUS RECREATION**

# MISSION

Campus Recreation provides the UH Community an inclusive environment that cultivates the development of life skills through engaging and meaningful recreation programs, facilities, and services.

# PROGRAMS

- Aquatics
  - ✓ Swim Instruction
  - ✓ Safety Classes
  - ✓ SCUBA
  
- Fitness
  - ✓ Group Fitness
  - ✓ Personal & Small Group Training
  - ✓ Fitness Assessments
  - ✓ Fit For Hire
  - ✓ Instructional Courses & Workshops



# PROGRAMS

- Rec Sports & Family Programs
  - ✓ Intramural Sports
    - Leagues & Tournaments
  - ✓ Sport Clubs
  - ✓ Cougar Summer Camp
  
- Outdoor Adventures
  - ✓ Trips
  - ✓ Climbing Wall
  - ✓ Team Building
  - ✓ Rental Center
  
- Informal Recreation



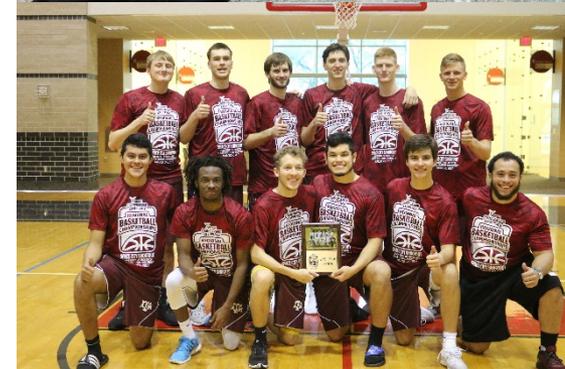
# FACILITIES & SERVICES

- CRWC
  - ✓ Member Services
    - Memberships
    - Locker & Towel
    - Guest Passes
    - Pro Shop
  - ✓ Facility Rentals
  - ✓ Facility Tours
  
- Gertner & CRWC Fields
  
- Tennis Courts



# FY 17 HIGHLIGHTS

- Hosted numerous events
  - ✓ The Cat's Back
  - ✓ Turn Up Pool Party
  - ✓ NIRSA Space City Shoot-out
  - ✓ Goodphil Games
  - ✓ Swim & Dive Meets
    - American Athletic Conference Championships
    - Western Athletic Conference Championships
    - USA Paralympic Swim Team
    - TAPPS Regional Meet
    - GULF Swim Meet



# FY 17 HIGHLIGHTS

- Student Engagement
  - ✓ Scarlet Seals of Excellence Pilot Group
  - ✓ Interns
  - ✓ Student Officials
    - Regional & National Events
  - ✓ TexFit
- Programs
  - ✓ Sport Club Competitive Successes
    - National Qualifiers
      - Men's & Women's Powerlifting
      - Wushu Kung Fu
  - ✓ Fitness Certification Workshops
  - ✓ American Red Cross Top Training Provider



# FY 17 HIGHLIGHTS

- Collaborations & Partnerships
  - ✓ UH Athletics
  - ✓ Student Program Board
  - ✓ Health & Human Performance
  - ✓ Student Housing & Residence Life
  - ✓ Center for Diversity & Inclusion
  - ✓ Health & Wellness Units - Be Healthy Co-op
  - ✓ Central Swim Houston
  - ✓ Cougar Dive Club
  - ✓ Harris County Houston Sports Authority
  - ✓ GULF Swim
  - ✓ St. Pius High School
  - ✓ Incarnate Word High School



# FY 17 HIGHLIGHTS

- Marketing & Outreach
  - ✓ I'm here to..... Campaign
  - ✓ Strengthening the Pride Tagline
  - ✓ Faculty, Staff, & Alumni
    - New Faculty Event
    - Member Events



## Marketing Highlights

YEARLY TOTALS	2016-2017	2015-2016	2014-2015
Facebook Page Likes	4,190	3,869	2,794
Percentage +/-	8%	38%	
*Twitter Followers	2,934	2,474	0
Percentage +/-	19%		
**Instagram Followers	2,899	2,246	1,000
Percentage +/-	29%	125%	

\*Twitter was established 12/15/14

\*\*Instagram was established 2/15/15

# FY 17 HIGHLIGHTS

Program	Growth
<b><i>Aquatics</i></b>	
Life Safety Class Participations	90%
<b><i>Fitness</i></b>	
Group Fitness	0%
Personal Training Sessions	-8%
Registered Participations	27%
<b><i>Intramural Sports</i></b>	
Unique Participants	-5%
Total Participations	-10%
Number of Teams	9%
<b><i>Outdoor Adventures</i></b>	
Adventure Trips	-10%
Climbing Wall	-3%
<b><i>Sport Clubs</i></b>	
# of Clubs	4%
Unique Participants	25%
Total Participations	16%
<b><i>Summer Camp</i></b>	
Unique Participants	24%
Total Participations	32%

# FY 17 HIGHLIGHTS

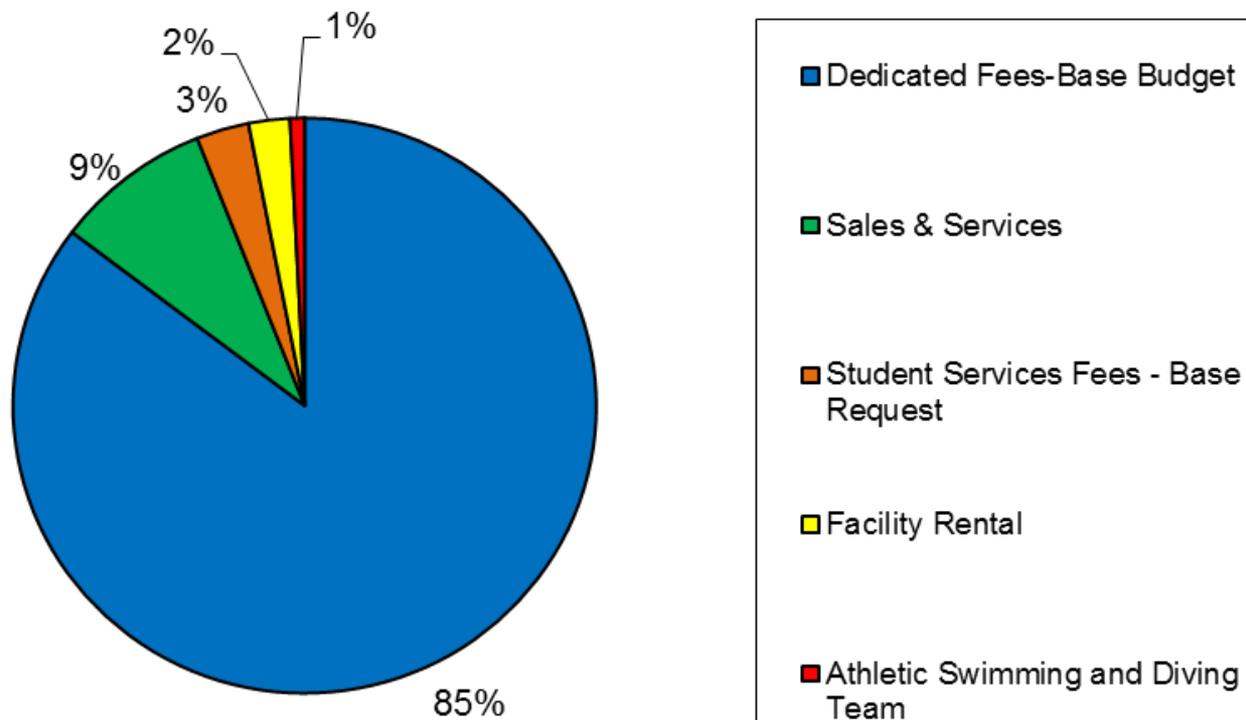
Program	Growth
<b>CRWC Access</b>	
Unique Students	33%
Student Participations	14%
Total Participations	20%
Memberships	121%
<b>Facility Tours</b>	
CRWC Tours	247%

# FACILITY IMPROVEMENTS

- Field Maintenance
  - ✓ Sod Gertner Field
- Welcome Desk
  - ✓ Equipment Storage
  - ✓ Member Services
- Functional Training Studio
- Equipment Replacement
  - ✓ Cycle Bikes
  - ✓ Olympic Bars
  - ✓ Small Group Training Equipment
  - ✓ Van

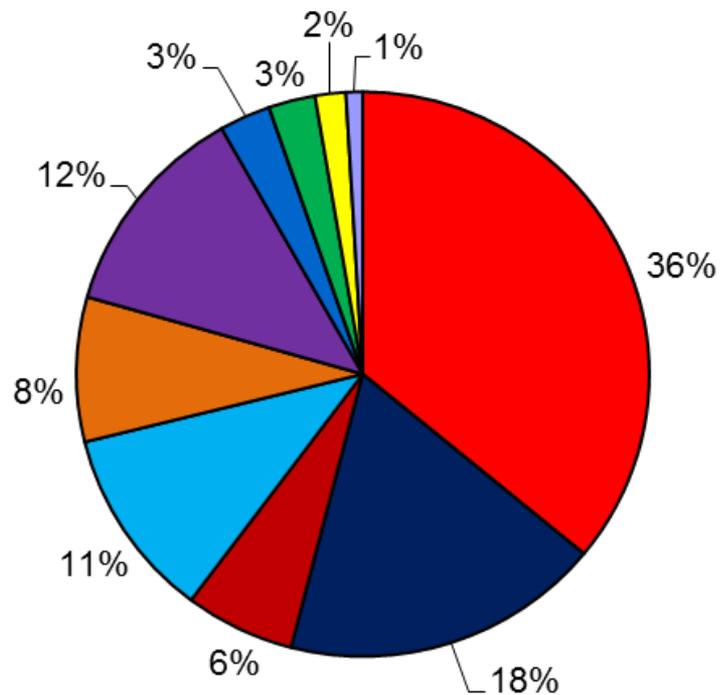


# INCOME



**\$10,359,915**

# EXPENSES



- Bond Payment
- Maintenance & Operations
- Capital Outlay
- Utilities
- Benefits Eligible Employees
- Student Wages
- Fringe Benefits
- Administrative Charge
- Student Fee Waivers
- Bad Debt

**\$10,089,915**

# QUESTIONS

UNIVERSITY of  
**HOUSTON**  
CAMPUS RECREATION

