

**Frontier Fiesta Association
FY 2018 One Time Requests**

The Frontier Fiesta Association's (FFA) One Time Requests for FY 2018 are as follows:

1. **\$144,703.57 for Operations Expenses**
2. **\$66,416.05 for Safety & Security**
3. **\$50,327.32 for Productions Audio & Video**
4. **\$44,022.86 for Parking Lot Rental**
5. **\$36,040.00 for Fiesta City Attractions**

FFA contends that these requests are critical to the immediate execution of the event and long-term growth of the organization. Each request will serve as an instrumental component of the event's continued success.

FY 2018 One Time Request #1 -Operations Expenses

FFA is requesting \$144,703.57 to have the foundational infrastructure necessary to build and maintain Frontier City along with its activities. The 2018 event will require additional lavatories, power, fencing, and additional misc. materials. In order to increase the number and variety of student organizations participating in the variety shows, artistic showcases etc., FFA would like to provide an additional large tent and stage to give registered student organizations a means of participating. Additionally, FFA is requesting funding to purchase replacement curtains and lumber for our student performer shows and fronts. The previous curtains have been damaged beyond repair and the lumber is no longer structurally sound and thus can no longer be used to build the A-frames that support the structure of our fronts. FFA is also requesting funds to upgrade the electrical lighting portion of the event. The goal is to transition from hardwired electrical devices that aren't currently rated to work in outdoor environments to solar/battery operated outdoor lighting to increase efficiencies, decrease costs long term, and decrease potential safety liabilities and concerns. Lastly, FFA is requesting funding to transition to a turnstile entrance system to increase efficiencies in accounting for attendees and providing a safer and more efficient ingress and egress of event attendees. The continued existence of the aforementioned events and activities is attainable through the funding of stages, electrical, and other infrastructure aspects as well as the upgrades necessary to safely host event attendees.

The breakdown for Operations Expenses is as follows:

Main Stage -	\$16,011.00
Tents -	\$15,000.00
Portable Lavatories -	\$7,995.00
Fencing -	\$19,923.50
Power -	\$22,725.00
Lumber, Curtains & Lighting -	\$12,500.00
Turnstiles -	\$6,000.00
Service Fees (Labor, Delivery, Removal, etc.) -	\$23,200.00
Mics. Items (Equipment, Chairs, Tables, etc.) -	\$13,158.30
<u>UH Administrative Fee (6%) -</u>	<u>\$8,190.77</u>
Subtotal -	\$144,703.57

FY 2018 One Time Request #2 - Safety & Security

Frontier Fiesta is requesting \$66,416.05 to be used for security and safety expenses which will provide comprehensive protection to all Frontier Fiesta attendees throughout the entirety of the event. Consistently providing students, faculty, staff and community members the opportunity to enjoy themselves while providing a secure and safe space is a top priority for any activity, especially for one as large as Frontier Fiesta. Through assistance from SFAC, FFA will contract all the necessary safety & security measures for a 30,000-person event to maintain order and ensure all University of Houston policies and procedures are followed throughout the event. These funds would specifically cover EMT, Police, Fire Marshall, and security services to ensure quick response times to any potential emergency situations that may emerge at such a large event. Aside from event oversight to be provided the , FFA is requesting funds for security to protect FFA, University, contractor and participating organizations property during the build week and the days that follow, leading up to the event, March 10th - 21st. This security would responsible for watching over tens of thousands of dollars of work materials which include power tools, generators, heavy equipment, vehicles, and other various building materials.

The breakdown for Safety & Security costs is as follows:

UHPD -	\$39,766.77
Ambulance -	\$4,000.00
Fire Marshals -	\$2,750.00
Security -	\$16,139.88
UH Administrative Fee (6%) -	\$3,759.40
Subtotal -	\$66,416.05

FY 2018 One Time Request #3 - Productions Audio & Visual

FFA is requesting \$50,857.32 to assist with the cost of providing a visual and audio display at the main stage. Funding requested below is essential to the success of individual and event activities because it provides students, faculty, staff, and community members to be heard and seen when performing throughout Frontier Fiesta. With SFAC's assistance FFA will be able to provide audio and lighting at all stage locations throughout the event.

The breakdown for Productions Audio & Visual funds is as follows:

Main Stage AV -	\$19,145.00
Labor -	\$28,333.60
UH Administrative Fee (6%) -	\$2,848.72
Subtotal -	\$50,327.32

FY 2018 One Time Request #4 - Parking Lot Rental

FFA is requesting \$44,022.86 for LED street signs and for the Transportation and Parking Advisory Committee (TPAC), to cover the costs charged to Frontier Fiesta by TPAC to rent parking lots 20a, 20c, 21b, and additional event parking in the East Parking Garage. Frontier Fiesta has consistently negotiated rates down from TPAC and is continuing to do so. Previously FFA was charged a standard visitor rate of \$10 per spot per day, the following year it was negotiated down to \$5 per spot per day, and this past year it was negotiated down further to \$4 per spot per day. The \$4 dollars per spot per weekday is the rate FFA expects to pay, however FFA will present to TPAC requesting to be charged the actual value of the parking spots per day, \$1.70 Student, \$1.51 Faculty/Staff Ungated, \$2.15 Student Garage, and \$0.52 for

Weekends. In receiving assistance from SFAC, FFA will be able to provide students, faculty, staff, and community members a location for Frontier Fiesta to occur, along with clear and concise information regarding parking lot closures, and raise awareness and anticipation for the event during the weeks prior to the event.

The breakdown for TPAC parking lot rental costs is as follows:

Parking Lot Rental -	\$37,076.00
LED Street Signs -	\$4,455.00
UH Administrative Fee (6%) -	\$2,491.86
<u>Subtotal -</u>	<u>\$44,022.86</u>

FY 2018 One Time Request #5 - Fiesta City Attractions

FFA is requesting \$36,040.00 for the contracting of highly anticipated amusement rides and carnival attractions such as photo novelties, petting zoo, etc. These amusement rides and carnival attractions would be available to all attendees throughout the entire three-day event with special attractions specifically for Family Fun Day on Saturday, March 24th. Amusement rides are a popular draw for attendees and highly anticipated having become a staple part of Frontier Fiesta that FFA would like to continue to see at the event. With SFAC’s help FFA hopes to expand on the experiences our attendees have in hopes of reaching and enticing more of our UH Students, Alumni, and local community to come out and participate. Providing a wide range of diverse amusement rides, carnival booths, and Frontier Fiesta novelties further entices individuals that might not normally participate.

The breakdown for said funds is as follows:

Amusement Rides -	\$20,000.00
Novelties & Photo Booth -	\$10,000.00
Family Fun Day -	\$4,000.00
UH Administrative Fee (6%) -	\$2,040.00
<u>Subtotal -</u>	<u>\$36,040.00</u>

The Frontier Fiesta Association would greatly appreciate the following requests to continue to host a quality event, as well as impact more of the University of Houston community. This long lasting tradition has year in and year out proven to be an aspect of the University that students and alumni alike are able to connect with the traditions of the University and create timeless memories. Our mission is to provide a unique Cougar experience for the entirety of the University of Houston family and Houston community, and the following funds will help the Frontier Fiesta Association to do so.

FY 18 One Time Request #1 - Operation Expenses	\$144,703.57
FY 18 One Time Request #2 - Safety & Security	\$66,416.05
FY 18 One Time Request #3 - Productions Audio & Visual	\$50,327.32
FY 18 One Time Request #4 - Parking Lot Rental	\$44,022.86
FY 18 One Time Request #5 - Fiesta City Attractions	\$36,040.00
<u>Subtotal -</u>	<u>\$341,509.80</u>

Thank you from the Frontier Fiesta Association for considering the above requests.

**Frontier Fiesta Association
FY 2019 One Time Requests**

The Frontier Fiesta Association's (FFA) One Time Requests for FY 2018 are as follows:

1. **\$131,453.57 for Operations Expenses**
2. **\$66,416.05 for Safety & Security**
3. **\$50,327.32 for Productions Audio & Video**
4. **\$44,022.86 for Parking Lot Rental**
5. **\$36,040.00 for Fiesta City Attractions**
6. **\$1,590.00 for Curtain Maintenance Program**

FFA contends that these requests are critical to the immediate execution of the event and long-term growth of the organization. Each request will serve as an instrumental component of the event's continued success.

FY 2019 One Time Request #1 -Operations Expenses

FFA is requesting \$131,453.57 to have the foundational infrastructure necessary to build and maintain Frontier City along with its activities. The 2019 event will need the same operations expenses as 2018 less the funding for curtains, lumber, and solar/battery powered lighting. In order to increase the number and variety of student organizations participating in the variety shows, artistic showcases etc., FFA would like to provide an additional large tent and stage to give registered student organizations a means of participating. The continued existence of the aforementioned events and activities is attainable through the funding of stages, electrical, and other infrastructure aspects as well as the upgrades necessary to safely host event attendee. The continued existence of the aforementioned events and activities is attainable through the funding of stages, electrical, and other infrastructure aspects as well as the upgrades necessary to safely host event attendees. The variance between FY 2018 and FY 2019 OT requests relate to the one-time upgrades that are being requested for FY 2018, if SFAC graciously provides the funding in FY 2018 the upgrades won't be necessary in FY 2019.

The breakdown for Operations Expenses is as follows:

Main Stage -	\$16,011.00
Tents -	\$15,000.00
Portable Lavatories -	\$7,995.00
Fencing -	\$19,923.50
Power -	\$22,725.00
Turnstiles -	\$6,000.00
Service Fees (Labor, Delivery, Removal, etc.) -	\$23,200.00
Mics. Items (Equipment, Chairs, Tables, etc.) -	\$13,158.30
UH Administrative Fee (6%) -	<u>\$7,440.77</u>
Subtotal -	\$131,453.57

FY 2019 One Time Request #2 - Safety, Security, & Insurance

Frontier Fiesta is requesting \$66,416.05 to be used for security and safety expenses which will provide comprehensive protection to all Frontier Fiesta attendees throughout the entirety of the event. Consistently providing students, faculty, staff and community members the opportunity to enjoy themselves while providing a secure and safe space is a top priority for any activity, especially for one as large as Frontier Fiesta. Through assistance from SFAC,

FFA will contract all the necessary safety & security measures for a 30,000-person event to maintain order and ensure all University of Houston policies and procedures are followed throughout the event. These funds would specifically cover EMT, Police, Fire Marshall, and security services to ensure quick response times to any potential emergency situations that may emerge at such a large event. Aside from event oversight to be provided during the event, FFA is requesting funds for security to protect FFA, University, contractor and participating organizations property during the build week and the days that follow, leading up to the event. This security would responsible for watching over tens of thousands of dollars of work materials which include power tools, generators, heavy equipment, vehicles, and other various building materials.

The breakdown for Safety & Security costs is as follows:

UHPD -	\$39,766.77
Ambulance -	\$4,000.00
Fire Marshals -	\$2,750.00
Security -	\$16,139.88
<u>UH Administrative Fee (6%) -</u>	<u>\$3,759.40</u>
Subtotal -	\$66,416.05

FY 2019 One Time Request #3 - Productions Audio & Visual

FFA is requesting \$50,857.32 to assist with the cost of providing a visual and audio display at the main stage. Funding requested below is essential to the success of individual and event activities because it provides students, faculty, staff, and community members to be heard and seen when performing throughout Frontier Fiesta. With SFAC’s assistance FFA will be able to provide audio and lighting at all stage locations throughout the event.

The breakdown for Productions Audio & Visual funds is as follows:

Main Stage AV -	\$19,145.00
Labor -	\$28,333.60
<u>UH Administrative Fee (6%) -</u>	<u>\$2,848.72</u>
Subtotal -	\$50,327.32

FY 2019 One Time Request #4 -Parking Lot Rental

FFA is requesting \$44,022.86 for LED street signs and for the Transportation and Parking Advisory Committee (TPAC), to cover the costs charged to Frontier Fiesta by TPAC to rent parking lots 20a, 20c, 21b, and additional event parking in the East Parking Garage. Frontier Fiesta has consistently negotiated rates down from TPAC and is continuing to do so. Previously FFA was charged a standard visitor rate of \$10 per spot per day, the following year it was negotiated down to \$5 per spot per day, and this past year it was negotiated down further to \$4 per spot per day. The \$4 dollars per spot per weekday is the rate FFA expects to pay, however FFA will present to TPAC requesting to be charged the actual value of the parking spots per day, \$1.70 Student, \$1.51 Faculty/Staff Ungated, \$2.15 Student Garage, and \$0.52 for Weekends. In receiving assistance from SFAC, FFA will be able to provide students, faculty, staff, and community members a location for Frontier Fiesta to occur, along with clear and concise information regarding parking lot closures, and raise awareness and anticipation for the event during the weeks prior to the event.

The breakdown for TPAC parking lot rental costs is as follows:

Parking Lot Rental -	\$37,076.00
LED Street Signs -	\$4,455.00
UH Administrative Fee (6%) -	<u>\$2,491.86</u>
Subtotal -	\$44,022.86

FY 2019 One Time Request #5 - Fiesta City Attractions

FFA is requesting \$36,040.00 for the contracting of highly anticipated amusement rides and carnival attractions such as photo novelties, petting zoo, etc. These amusement rides and carnival attractions would be available to all attendees throughout the entire three-day event with special attractions specifically for Family Fun Day on the Saturday of Frontier Fiesta. Amusement rides are a popular draw for attendees and highly anticipated having become a staple part of Frontier Fiesta that FFA would like to continue to see at the event. With SFAC's help FFA hopes to expand on the experiences our attendees have in hopes of reaching and enticing more of our UH Students, Alumni, and local community to come out and participate. Providing a wide range of diverse amusement rides, carnival booths, and Frontier Fiesta novelties further entices individuals that might not normally participate.

The breakdown for said funds is as follows:

Amusement Rides -	\$20,000.00
Novelties & Photo Booth -	\$10,000.00
Family Fun Day -	\$4,000.00
UH Administrative Fee (6%) -	<u>\$2,040.00</u>
Subtotal -	\$36,040.00

FY 2019 One Time Request #6 - Curtain Maintenance Program

Frontier Fiesta is requesting \$1,500.00 to provide for curtain maintenance to keep existing curtains in good condition. Curtains cost over \$8,000 to and can have a life expectancy of 20+ years in an indoor stage environment. However, Frontier Fiesta is outdoors in the elements and not in an air-conditioned or environmentally controlled area. As a result, proper maintenance is necessary to keep them from rotting, molding, and losing the flame retardant coating. If properly maintained through professional dry cleaning after every Frontier Fiesta event, the curtains will provide many more years of use beyond the current 3 - 5 year rotation and will subsequently save money. Because this is an ongoing need and a part of an upcoming standard operating procedure written in for FFA, FFA is requesting assistance from SFAC to provide for a base augmentation as follows:

Contracted curtain/drape cleaning -	\$1,500.00
UH Administrative Fee (6%) -	\$90.00
Subtotal -	\$1,590.00

The Frontier Fiesta Association would greatly appreciate the following requests to continue to host a quality event, as well as impact more of the University of Houston community. This long lasting tradition has year in and year out proven to be an aspect of the University that students and alumni alike are able to connect with the traditions of the University and create timeless memories. Our mission is to provide a unique Cougar experience for the entirety of the University of Houston family and Houston community, and the following funds will help the Frontier Fiesta Association to do so.

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FY 18 One Time Request #2 - Safety & Security	\$66,416.05
FY 18 One Time Request #3 - Productions Audio & Visual	\$50,327.32
FY 18 One Time Request #4 - Parking Lot Rental	\$44,022.86
FY 18 One Time Request #5 - Fiesta City Attractions	\$36,040.00
FY 18 One Time Request #6 - Curtain Maintenance Program	\$1,590.00
Subtotal -	\$329,849.80

Thank you from the Frontier Fiesta Association for considering the above requests.

Frontier Fiesta Association FY 2019 Base Augmentation

The Frontier Fiesta Association's (FFA) Base Augmentation Requests for FY 2019 are as follows:

1. \$131,453.57 for Operations Expenses
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4. \$44,022.86 for Parking Lot Rental
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FY 2019 Base Augmentation Request #1 -Operations Expenses

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Turnstiles -	\$6,000.00
Service Fees (Labor, Delivery, Removal, etc.) -	\$23,200.00
Mics. Items (Equipment, Chairs, Tables, etc.) -	\$13,158.30
UH Administrative Fee (6%) -	\$7,440.77
<u>Subtotal -</u>	<u>\$131,453.57</u>

FY 2019 Base Augmentation Request #2 - Safety & Security

Frontier Fiesta is requesting \$66,416.05 to be used for security and safety expenses which will provide comprehensive protection to all Frontier Fiesta attendees throughout the entirety of the event. Consistently providing students, faculty, staff and community members the opportunity to enjoy themselves while providing a secure and safe space is a top priority for any activity, especially for one as large as Frontier Fiesta. Through assistance from SFAC, FFA will contract all the necessary safety & security measures for a 30,000-person event to maintain order and ensure all University of Houston policies and procedures are followed throughout the event. These funds would specifically cover EMT, Police, Fire Marshall, and security services to ensure quick response times to any potential emergency situations that may emerge at such a large event. Aside from event oversight to be provided during the event, FFA is requesting funds for security to protect FFA, University, contractor and participating organizations property during the build week and the days that follow, leading up to the event. This security would responsible for watching over tens of thousands of dollars of work materials which include power tools, generators, heavy equipment, vehicles, and other various building materials.

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Fire Marshals -	\$2,750.00
Security -	\$16,139.88
<u>UH Administrative Fee (6%) -</u>	<u>\$3,759.40</u>
Subtotal -	\$66,416.05

FY 2019 One Time Request #3 - Productions Audio & Visual

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<u>UH Administrative Fee (6%) -</u>	<u>\$2,848.72</u>
Subtotal -	\$50,327.32

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The breakdown for TPAC parking lot rental costs is as follows:

Parking Lot Rental -	\$37,076.00
LED Street Signs -	\$4,455.00
<u>UH Administrative Fee (6%) -</u>	<u>\$2,491.86</u>
Subtotal -	\$44,022.86

FY 2019 One Time Request #5 - Fiesta City Attractions

FFA is requesting \$36,040.00 for the contracting of highly anticipated amusement rides and carnival attractions such as photo novelties, petting zoo, etc. These amusement rides and carnival attractions would available to all attendees throughout the entire three-day event with special attractions specifically for Family Fun Day on the Saturday of Frontier Fiesta.

Amusement rides are a popular draw for attendees and highly anticipated having become a staple part of Frontier Fiesta that FFA would like to continue to see at the event. With SFAC's help FFA hopes to expand on the experiences our attendees have in hopes of reaching and enticing more of our UH Students, Alumni, and local community to come out and participate. Providing a wide range of diverse amusement rides, carnival booths, and Frontier Fiesta novelties further entices individuals that might not normally participate.

The breakdown for said funds is as follows:

Amusement Rides -	\$20,000.00
Novelties & Photo Booth -	\$10,000.00
Family Fun Day -	\$4,000.00
<u>UH Administrative Fee (6%) -</u>	<u>\$2,040.00</u>
Subtotal -	\$36,040.00

FY 2019 Base Augmentation Request #6 - Curtain Maintenance Program

Frontier Fiesta is requesting \$1,500.00 to provide for curtain maintenance to keep existing curtains in good condition. Curtains cost over \$8,000 to and can have a life expectancy of 20+ years in an indoor stage environment. However, Frontier Fiesta is outdoors in the elements and not in an air-conditioned or environmentally controlled area. As a result, proper maintenance is necessary to keep them from rotting, molding, and losing the flame retardant coating. If properly maintained through professional dry cleaning after every Frontier Fiesta event, the curtains will provide many more years of use beyond the current 3 - 5 year rotation and will subsequently save money. Because this is an ongoing need and a part of an upcoming standard operating procedure written in for FFA, FFA is requesting assistance from SFAC to provide for a base augmentation as follows:

Contracted curtain/drape cleaning -	\$1,500.00
UH Administrative Fee (6%) -	\$90.00
Subtotal -	\$1,590.00

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FY 2019 Base Augmentation Request #2 -	\$66,416.05
FY 2019 Base Augmentation Request #3 -	\$50,327.32
FY 2019 Base Augmentation Request #4 -	\$44,022.86
FY 2019 Base Augmentation Request #5 -	\$36,040.00
FY 2019 Base Augmentation Request #6 -	\$1,590.00
Subtotal -	\$329,849.80

Thank you from the Frontier Fiesta Association for considering the above requests