

CENTER FOR FRATERNITY AND SORORITY LIFE



Student Fees Advisory Committee (SFAC)
ONE TIME FUNDING REQUEST FOR FY19

UNIVERSITY of
HOUSTON

CENTER for FRATERNITY & SORORITY LIFE

**The Center for Fraternity & Sorority Life
Student Fees Advisory Committee
SSF Request for FY2019
One-Time Funding Request**

The Center for Fraternity & Sorority Life (CFSL) is requesting a FY2019 one-time funding request of \$10,600 to continue to fund educational and social programmatic initiatives provided by the Fraternity/Sorority Program Board, an organization housed within the Center for Fraternity & Sorority Life.

The mission of the Fraternity/Sorority Program Board is to “provide for effective management, positive and constructive program implementation, and worthwhile service to the community. The organization will provide quality, educational and entertaining programs that enhance fraternity/sorority life at the University of Houston. This organization shall be a learning laboratory where students develop leadership skills and acquire knowledge that will benefit their overall academic experience.” The creation of a central programming entity that meets the unique needs of fraternity/sorority members was outlined as a priority action item within both the CFSL departmental external review (which occurred in Spring 2014) and the Greek Life Task Force final report (completed in Fall 2014).

FSPB has set the following goals for their 2017-2018 academic year:

1. **Academics:** Provide programs and resources to assist with increasing council GPAs.
2. **Education:** Starting in October, host bi-monthly educational meetings with the presidents of the five councils, utilizing assessment tools and attendance records to determine their level of engagement.
3. **Outreach:** Assist in the process of increasing fraternity/sorority membership by 10% by the end of the 2017-2018 academic year through various university and FSPB sponsored programs, targeted marketing efforts, and collaboration with external partners.
4. **Service:** Reestablish the one-day fraternity/sorority service event called Greek Give during the fall 2017 semester.
5. **Engagement:** Increase athletic involvement through fraternity and sorority attendance at athletic events and increase alumni engagement working directly with the UH Alumni Association.

CFSL is committed to seeking funding sources for the Fraternity/Sorority Program Board that do not include asking fraternity/sorority members for additional funding and uses already established student fee structures. Since FSPB’s creation, they have been provided access to CFSL funds through an overflow cost center, formerly used to fund the Fraternity/Sorority Housing Coordinator position, which assisted them in their first three (3) years of operation (FY2016 - FY 2018).

Since the inception of the Fraternity/Sorority Program Board in Summer 2015, the Fraternity/Sorority Program Board has implemented multiple initiatives designed to increase the sense of community within Greek Life at the University of Houston. Programming/marketing initiatives, with their approximate program cost, for Fiscal Year 2016 are listed below:

It’s All Greek To Me Weeks of Welcome Event	\$200.00
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FSPB Holiday Bash	\$415.00
Association of Fraternal Leadership and Values (AFLV) Annual Conference	\$750.00
60 th Anniversary of Greek Life Mini-Celebration	\$220.00
FSPB Games Night	\$550.00
FSPB Printing/Promotion/Marketing	\$650.00

The total estimated cost for funding the FSPB is as follows:

FSPB Major All-Greek Educational Keynote Speaker:	\$3,000.00
Funding for Fraternity/Sorority Awareness Week(end)/Greek Week:	\$3,000.00
Officer funding for Greek Leadership Conference [2 attendees]:	\$1,500.00
Additional funding for the following programmatic initiatives, including but not limited to:	\$1,500.00
-Greek-a-Palooza Weeks of Welcome Event	
-Greek 101 Educational Program	
Promotional Items for FSPB Marketing:	\$1000.00
UH Administrative Charge	\$600.00
Total =	\$10,600.00