	CI	ENTER FOR S	STUDENT INV	OLVEMENT
UNIVERSITY OF HOUSTON CENTER FOR STUDENT INVOLVEMENT				

Student Fees Advisory Committee (SFAC)

ONE-TIME FUNDING ALLOCATION REQUESTS FOR FY 2017

Center for Student Involvement One-Time Requests FY2017

The Center for Student Involvement respectfully submits eight (8) requests for FY2017 One-Time Allocation Requests to enhance programs and services. Many of these initiatives are direct requests based on the recommendations from the External Review report that was completed in FY2014 and best practices in the field of Student Affairs and Student Activities. The requests for funding are as follows:

FY17 One-time Request Summary

To	tal	\$104,409.00	
7.	Clinton Global Initiative University	\$16,960.00	
6.	UH Sugar Land #thesweetlife Initiative	\$16,960.00	
5.	CoogCounts	\$10,600.00	
4.	ServeUH	\$7,314.00	
3.	infraRED Nights	\$13,091.00	
2.	Alternative Service Breaks	\$28,354.00	
1.	RSO Development Programs	\$11,130.00	

FY2017 One-Time Request #1 – RSO Development Programs

The Center for Student Involvement (CSI) is committed to the success of all the registered student organizations. CSI achieves by engaging student leaders and the advisors that support them with educational opportunities that will enhance their ability to effectively lead student organizations. Empowering student organization leaders with skills and resources allows them successfully contribute to the creation of a vibrant and robust campus life.

RSO Development Programs

Student Organization Leadership Development (SOLD)

The Center for Student Involvement currently holds Student Organization Leadership Development sessions twice weekly for RSO student leaders that equip them with knowledge to help them successfully lead their organizations. Sessions this fall have covered organizational budgeting, building a mission, vision, and values statement, recruitment and retention, as well as a plethora of other topics. The Center would like to continue to provide students with specialized training in different areas that will allow them to develop competencies to aid in the improvement of their organizations.

Cougar Connection

Cougar Connection is a monthly roundtable for Student Leaders of Registered Student Organizations at the University of Houston. Cougar Connection provides a space for sharing and networking with other student leaders as well as providing the Center for Student Involvement with feedback about the student leader experience at UH.

Student Organization Leadership and Advancement Retreat (SOLAR)

The Student Organization Leadership and Advancement Retreat (SOLAR) is a full-day comprehensive strength-based learning experience for student leaders of Registered Student Organizations. The retreat provides student leaders with the ability to complete Gallup's Strengths-finder Inventory. The objective of a strengths-based education is to aid student leaders in applying their talents in the learning and leading process. This enables student leaders

to reach previously unattained levels of personal excellence, helping students become confident, effective, life-long learners. The program is held every semester.

RSO Advisors Network (RAN)

The RSO Advisor Network equips RSO Advisors with the tools needed to successfully navigate the position of Advisor to a RSO at the University of Houston. The RSO Advisor Network consists of workshops, online resources and Advisor Networking events. RSO Advisors are vital to a student organization's success. Advisors provide valuable guidance, a historical perspective, and a true passion for what their student organization provides for University of Houston's Campus Life.

DSAES Strategic Initiative

DSAES Strategic Initiative #1: Create new opportunities for student success through learning, engagement, and discovery.

Action Step 1.d: Create a greater variety of student involvement initiatives that focus on the development of a vibrant campus life including expanded evening and weekend programs.

Fund	ling	Reg	uest
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Total	\$11,130.00
6% Administration Fee	\$630.00
RSO Advisor Network	\$2,000.00
Student Organization Leadership and Advancement Retreat (SOLAR)	\$3,500.00
Cougar Connection	\$2,500.00
Student Organization Leadership Development (SOLD)	\$2,500.00

FY2017 One-Time Request #2 – Alternative Service Breaks

During Spring 2016, the Center for Student Involvement (CSI) offered two regional ASB trips for the first time. One group traveled to New Orleans to work with continued Hurricane Katrina Relief efforts. The other group traveled to Dallas to work with youth with disabilities. CSI received 74 applications and 47 students were able to participate in the two trips based on the number of available spaces.

Alternative Spring Break can provide an opportunity for students:

- to develop leadership skills through navigating team dynamics
- travel to new areas with exposure to new cultures
- participate in service projects and learn about relevant social issues
- develop a stronger sense of citizenship, all while positively representing the University of Houston

Students who participate in an immersion service projects, and particularly the cross-cultural interactions with community members and students different from themselves, report development in their awareness of appreciation of other cultures, awareness of issues of poverty and social justice, and the needs of at-risk populations.

ASB trips include an introduction to concepts of community engagement, social justice, and sustainable, positive change. Regional trips can be held in nearby cities such as San Antonio, Corpus Christi or New Orleans which all offer service opportunities and cultural and fun experiences. According to Break Away – a national Alternative Spring Break clearinghouse - the average student pays \$256 for an alternative break trip. The ASB trips are co-led by trained students and supported by staff/graduate assistants.

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Action Step 1.f: Develop new service learning Initiatives that create opportunities for self-discovery and application of academic disciplines for students.

DSAES Strategic Initiative #3: Foster the creation of a global learning community that actualizes and embraces inclusion while preparing students to become active citizens.

Action Steps: 3.b: Establish co-curricular globally focused initiatives that provide students with opportunities for engagement on campus in our surrounding environments and beyond.

Funding Request

Transportation (36-passenger Bus)	\$6,000.00	
Lodging for Bus Drivers	\$750.00	
Lodging for participants, staff, Site Leaders	\$3,250.00	
Pre-Trip training supplies	\$300.00	
Meals for 5 days	\$2,000.00	
Service and Event Supplies	\$1000.00	
Subtotal	\$13,300.00	_
Total x3 trips	\$39,900.00	
Marketing	\$1,000.00	
6% Administration Fee	\$2,454.00	
Total Expenses	\$43,354.00	-
Participant fees (\$150.00/student, 100 students)	-\$15,000.00	
Total	\$28,354.000	

FY2017 One-Time Request #3 – infraRED Nights

The Center for Student Involvement's InfraRED program aims to provide engaging and innovative night and weekend programming options for students. As our residential population continues to grow, there is a greater need for on-campus night and weekend programs to better serve the needs of UH students. CSI's goal for InfraRED programming is to provide students with free, safe, alcohol free alternatives to going off campus for entertainment, as well as an opportunity for students to better connect with each other and the University. Ideally, CSI would like to host at least five large-scale InfraRED events each year, on dates without other on-campus weekend activities. In order to be intentional in our programming and be inclusive of multiple perspectives, we collaborate with various groups and departments in order to generate ideas, plan, and staff the event. This year, collaborators include the Residence Hall Association, SPB, Student Centers, and Center for Diversity and Inclusion. We also have volunteer opportunities for students to get involved and contribute to the success of the event. The goal for InfraRED is to create destination events that students will seek to attend each month.

Each InfraRED event will include the following:

- Unique advertising with separate themes and activities.
- A major attraction such as a live musical performance, movie screening, or interactive novelty with additional supporting activities to provide diverse involvement opportunities.

Incentives for attending, including Pindamonium buttons, free shirts and prize drawings.

The first InfraRED event of Fall 2016 was held on Friday, August 26th with a UH: Main Event theme. The event included laser tag, arcade games, movie showing, a Student Video Network photo booth, prizes, food, and music from Coog Radio. The InfraRED event had record attendance with over 500 students. With the increase of student participation comes the need to enhance our programming in order to support more students.

DSAES Strategic Initiative

DSAES Strategic Initiative #1: Create new opportunities for student success through learning, engagement and discovery.

Action Step 1.d: Create a variety of student involvement initiatives that focus on the development of a vibrant campus life, including expanded evening and weekend programs.

Funding Request

Performer Fees (i.e. magician, interactive dance troupe, h	ypnotist, etc.) \$6,600.00
Novelties (i.e. caricatures, face painting, etc.)	\$3,000.00
Food & Refreshments	\$850.00
Marketing (Posters, Banners, Digital Screens)	\$900.00
Supplies	\$1000.00
6% Administration Fee	\$753.00
Total	\$13,091.00

FY2017 One-Time Request #4- ServeUH

For 2016-2017, University of Houston was selected as a NASPA Lead Initiative Institution. This prestigious designation was granted to less than 100 institutions. UH has new access to resources and a network of institutions that have proven to be effective in the development of civic learning and democratic engagement programs. In tandem with this classification, the Center for Student Involvement is rebranding our community and civic engagement programming to ServeUH.

The goals of ServeUH are:

- To provide a broader range of experiences for students allowing us to empower students to become active, global citizens who lead with a lifelong commitment to service.
- To begin the development of programs focused on addressing local and national elections, social issue education, civil discourse, and more.
- To expand our tracking of volunteer service hours to support more students earning the
 President's Volunteer Service Award (PVSA). The PVSA is an award from the President of the
 United States that recognizes members of the community who have completed 100+ volunteer
 service hours within a year. During 2015-2016, 23 UH students earned this award. With an
 increase in marketing and awareness about this award, we expect that number to increase
 significantly.
- To engage our students with local and national politics in a sustainable way, not just during a
 presidential election year. The plans for growth in Election Programming include hosting voter
 registration drives each year, providing resources for our students to be educated about the
 issues and candidates during the voting process, and subsidizing transportation to the Palm
 Center, a nearby polling center, via the Metro.

During Fall 2016, CSI is partnering with the Dean of Students, Student Government Association, Homecoming, and the Student Centers to support Presidential Election programming through Debate and Election Night Watch Parties. As ServeUH develops, we will look to deepen existing partnerships and develop new partnerships across campus and in the community.

DSAES Strategic Initiative

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DSAES Strategic Initiative #3: Foster the creation of a global learning community that actualizes and embraces inclusion while preparing students to become active citizens.

Action Steps: 3.b: Establish co-curricular globally focused initiatives that provide students with opportunities for engagement on campus in our surrounding environments and beyond.

Funding Request

Marketing (ongoing throughout the academic year)	\$2,500.00
President's Volunteer Service Award- marketing, medallions, and certificates	\$1,400.00
Election Programming	\$1,000.00
Constitution Day	\$500.00
Supply Budget	\$1,500.00
6% Administration Fee	\$384.00
Total	\$7,314.00

FY2017 One-Time Request #5 - CoogCounts

The Center for Student Involvement would like to request funding for the new Registered Student Organization Incentive Program CoogCounts. While developing new initiatives to keep student leaders of registered student organizations engaged, the Center for Student Involvement wanted to ensure that it encouraged and supported student involvement in campus programs and student leader development. The Center seeks to identify programs/events of our campus partners and encourage student leader attendance. Our hope is that as we create these connections students will not only develop relationships with our office but with our campus partners as well. Thus, providing more resources for their organizations in hopes of increasing campus vibrancy through collaboration and engagement.

CoogCounts Description

CoogCounts is a voluntary program designed to positively recognize University of Houston Registered Student Organization leaders for their involvement in increased opportunities for leadership and organizational development. Organizations will receive new rewards for each new level of point completion.

In order to earn CoogCounts Incentives, organization members will participate in activities that are designed to help them learn, grow, and achieve success. Additionally, RSOs can receive points by increasing their usage of Get Involved Platform.

CoogCounts Goals

- Increase usage of the Get Involved Platform by student organizations.
- Help student organizations increase their involvement in the university community.
- Train student leaders in techniques to help student organizations run more effectively

CoogCounts Sample Point Assignments

Get Involved Point Assignment Examples

- Create Three Photo Albums on your Get Involved Page
- Write two 350 word minimum "News" articles about your organization on Get Involved
- Hold your organization elections on Get Involved
- Utilize the "Events" feature on Get Involved. Submit meetings and events with a flyer for the Flyer Board. (Minimum of 5 submissions per academic year.)
- Submit Service Hours on your Get Involved page

RSO Development Point Assignments Examples

- Have officers/members attend two Cougar Connection Events.
- Participate in Cat's Back or Involvement Blast (Org Fair)
- Organization Advisor attends one training session
- Request and Host an Involvement Ambassador Presentation
- Have officers/members attend two SOLD sessions (2 Representatives).
- Attend Student Organization Leadership Retreat. (2 Officers)

Campus Events Point Assignments Examples

- Host two on-campus events (non-meetings)
- Volunteer at a Day of Service Event (10% of your organization Membership
- Participate in Frontier Fiesta
- Attend a Center for Diversity and Inclusion event (2 members)

CoogCounts Process

We are currently utilizing the Get Involved Forms feature to capture student organization submissions for points.

- 1. Students submit proof of their attendance or participation
- 2. Our staff reviews and verifies their submissions.
- 3. We notify them of their submission acceptance via Get Involved.
- 4. We update our spreadsheet with their new point totals
- 5. Notify groups of approaching levels with suggestions on how to reach the next level
- 6. Organize incentive packages for Groups to utilize.

DSAES Strategic Initiative

DSAES Strategic Initiative #1: Create new opportunities for student success through learning, engagement and discovery.

Action Step 1.d: Create a variety of student involvement initiatives that focus on the development of a vibrant campus life, including expanded evening and weekend programs.

Funding Request

We are seeking base funding for this program to ensure that we can provide the incentive packages to groups who participate. Below you will find a breakdown of our request.

Total	\$10,600.00	
6% Administration Fee	\$600.00	
Marketing (Graphics Design, Digital Screens)	\$500.00	
Five Star Engaged Event	\$3,000.00	
Five Star Rewards (Organization Event \$200.00/reward @20)	\$4,000.00	
Four Star Rewards (Marketing Package \$100.00/package @ 25)	\$2,500	

FY2017 One-Time Request #6 – UH Sugar Land #thesweetlife Initiative

UH Sugar Land is transitioning from a UH System institution to a campus of the University of Houston. As UH expands programs at the UH Sugar Land campus, the Division of Student Affairs and Enrollment Services will provide events and support services throughout the year. All UH Sugar Land students are invited to attend these events.

In response to the need for increased student engagement at UH Sugar Land, the Centers for Diversity and Inclusion, Student Involvement, and Student Media have partnered to formulate a plan for involvement that is relevant to the needs of UHSL students.

August 23, 2016	Welcome Back Event
August 31, 2016	Welcome Back Event
September 19, 2016	Grab & Go
October 3, 2016	Leadershin Sneaker

October 3, 2016 Leadership Speaker
November 1, 2016 MVP Service Night
November 14, 2016 Grab & Go

DSAES Strategic Initiative

DSAES Strategic Initiative #1: Create new opportunities for student success through learning, engagement and discovery.

Action Step 1.d: Create a variety of student involvement initiatives that focus on the development of a vibrant campus life, including expanded evening and weekend programs.

Funding Request

Welcome Back Event	\$4,000.00
Leadership Program (linking with academic colleges)	\$1,000.00
Community Service Event	\$500.00
Grab & Go Events	\$2,500.00
Entertainment Event	\$2,000.00
Spring Fling Event	\$4,000.00
UH Sweet Life Branded Items	\$2,000.00
6% Administration Fee	\$960.00
Total	\$16,960.00

FY2017 One-Time Request #7 – Clinton Global Initiative University

"Building on the successful model of the Clinton Global Initiative, which brings together world leaders to take action on global challenges, President Clinton launched the Clinton Global Initiative University (CGIU) in 2007 to engage the next generation of leaders on college campuses around the world." Each year, thousands of students submit Commitments to Action in five categories: Education, Environment & Climate Change, Peace and Human Rights, Poverty Alleviation, and Public Health. Universities

^{*}Spring dates TBD, may include a leadership workshop, student organization session, community service, entertainment, diversity/culture events

dedicated to supporting CGIU become a part of the University Network can commit to funding both travel to CGIU and financial support for accepted Commitments to Action. UH students apply to CGIU independently or in groups to attend the CGIU conference. Students accepted to attend CGIU may then apply for travel and project funding through CSI. This year 15 students applied for travel funding and 7 were sponsored by CSI to attend the conference in Berkeley, California. The 7 sponsored participants represented 3 Commitments to Action that were subsequently funded by CSI.

The commitments funded for 2016-2017 include:

- Third Ward News, an extension of Campus Kitchen focused on student-led Nutrition Education
 Workshops in the Third Ward
- Higher Sights, an educational re-entry program that will provide a network of support, mentoring, and tutoring for ex-juvenile offenders at a local high school
- Community Voice Toolbox, a project focused on capturing the untold stories of communities in an effort to match them with organizations and resources to help alleviate poverty.

With a strong emphasis on projects supporting positive change efforts in the Third Ward, the students enacting their CGIU commitments are making great strides toward improving the community and empowering residents in the area immediately surrounding the UH campus.

DSAES Strategic Initiative

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Action Step 1.f: Develop new service learning Initiatives that create opportunities for self-discovery and application of academic disciplines for students.

DSAES Strategic Initiative #3- Foster the creation of a global learning community that actualizes and embraces inclusion while preparing students to become active citizens.

Action Steps: 3.b: Establish co-curricular globally focused initiatives that provide students with opportunities for engagement on campus in our surrounding environments and beyond.

Funding Request

Travel to CGI-U Meeting (airfare, hotel, parking)	\$ 8,000.00
Funding Commitments to Action	\$ 8,000.00
6% Administration Fee	\$ 960.00
Total	\$ 16,960.00
FY17 One-time Request Summary	
1. RSO Development Programs	\$11,130.00
2. Alternative Service Breaks	\$28,354.00
3. infraRED Nights	\$13,091.00
4. ServeUH	\$7,314.00
5. CoogCounts	\$10,600.00
6. UH Sugar Land #thesweetlife Initiative	\$16,960.00
7. Clinton Global Initiative University	\$16,960.00
Total	\$104,409.00

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Student Fees Advisory Committee (SFAC)

ONE-TIME FUNDING ALLOCATION REQUESTS FOR FY 2018

Center for Student Involvement One-Time Requests FY2018

The Center for Student Involvement respectfully submits eleven (11) requests for FY2018 One-Time Allocation Requests to enhance programs and services. Many of these initiatives are direct requests based on the recommendations from the External Review report that was completed in FY2014 and best practices in the field of Student Affairs and Student Activities. The requests for funding are as follows:

FY18 One-time Request Summary

Total	\$149,194.00	
10. Clinton Global Initiative University	\$16,960.00	
9. UH Sugar Land #thesweetlife Initiative	\$16,960.00	
8. Cougar Involvement Ambassadors	\$4,240.00	
7. CoogCounts	\$10,600.00	
6. ServeUH	\$7,314.00	
5. infraRED Nights	\$21,200.00	
4. Alternative Service Breaks	\$28,354.00	
3. RSO Development Programs	\$11,130.00	
2. WOW/MLK Day of Service	\$15,264.00	
1. RSO Graduate Assistant	\$17,172.00	

FY2018 One-time Request #1 – RSO Graduate Assistant

The first strategic initiative in the Division of Student Affairs and Enrollment Services Strategic Plan is to "Create new opportunities for student success through learning, engagement and discovery." The Center for Student Involvement has initiated the establishment of new opportunities for student leaders by developing and implementing services and programs that support registered student organization student leader success.

RSO student leader programs that will be hosted during the 2016-2017 school year include:

- 30 Risk Management and Organization Orientation Sessions
- 25 Student Organization Leadership Development (SOLD) Sessions
- 6 Cougar Connection Series Workshops
- 2 Cat's Back RSO Fairs
- 2 Student Organization Leadership & Advancement Retreats (SOLAR)
- Cougar Involvement Ambassadors
 - o Personal Involvement Consultations with students
 - Student Organization Best Practice Consultations
 - o Carrel Area Management
 - o Involvement Resources

The Assistant Director and Activities Coordinator for RSO Services spearhead the planning and implementation of these events, and additional assistance is needed as more programs are added. This position was one-time funded for Spring 2015, FY16, and FY17. A Graduate Assistant dedicated to Registered Student Organization Services is extremely advantageous as it provides the additional support that is needed to continue the good work in this area and expand its offerings for over 500 registered student organizations.

A Graduate Assistant in RSO Services would have the following duties:

- Scheduling, facilitating, and developing risk management trainings
 - A considerable amount of the Activities Coordinator/Assistant Director for RSO Services time is spent scheduling and facilitating Risk Management sessions. Due to the vast amount of Risk Management sessions (30 two hour sessions between summer and fall 2016) the current RSO team cannot solely focus on developing a more robust Student Organization leader experience.
- · Organizing and maintaining risk management records
- Cougar Involvement Ambassadors
 - Personal Involvement Consultations with students
 - Student Organization Best Practice Consultations
 - Carrel Area Management
 - o Involvement Resources
- · Activities Funding Board
 - Hearings
 - Assisting with Expenditure Requests
 - Assisting Maintaining Budget
- Assisting with the allocation and management of Registered Student Organizations spaces (Carrels and Lockers)
- Assist in the creation and implementation of new RSO Programming and Services initiatives
- Scheduling, facilitating, and developing SOLD Sessions
 - As we move into a new framework for Registered Student Organizations we must offer more opportunities for development sessions. With the current amount of sessions offered, assistance from a Graduate Assistant will help to alleviate the two professional staff members in the RSO Services area to create additional initiatives.

DSAES Strategic Initiative

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Action Step 1.d: Create a variety of student involvement initiatives that focus on the development of a vibrant campus life, including expanded evening and weekend programs.

Funding Request

Salary Cost (\$1,200/mo. X12 months)	\$14,400.00	
\$150 monthly insurance stipend	\$1,800.00	
6% Administrative Fee	\$972.00	
Total	\$17,172.00	

FY2018 One-Time Request #2 – WOW/MLK Day of Service

Building on the continued growth of the program from FY14 through FY16, the Center for Student Involvement plans to continue offering Days of Service on a permanent basis during Weeks of Welcome and in honor of Martin Luther King, Jr. Day. The 2016 MLK Day of Service engaged 260 students, faculty, and staff in service projects throughout the city of Houston. In August 2016, CSI partnered with the Office of Community Relations, MVP, SHRL, Bauer College of Business, the Office of Sustainability, The Church at UH, and Baptist Student Ministry to host a multi-site Day of Service with a total of 160 students, faculty, and staff participants for the WOW Day of Service. The 2016 WOW Day of Service

included 6 unique service sites, including a focus on sites in the Third Ward. The University of Houston is an important part of the city of Houston and has a responsibility to, not only provide educational and growth experiences to its students, but to positively impact the surrounding community.

The purpose of a day of service is to:

- Instill a sense of community spirit and involvement during the first weeks of class each academic
 year
- Encourage personal growth through exposure to new populations and projects
- Raise awareness of social issues in the Houston community
- Create a networking opportunity for students to make new friends and meet community members
- Honor the spirit of MLK Day through participating in a nationally recognized Day of Service
- Raise the profile of the University of Houston by being visible in the community

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Funding Request:

Please note: These numbers are based on a single off-campus event for up to 300 participants

Total	\$15,264.00	
6% Administration Fee	\$864.00	
Total for 2 events	\$14,400.00	
Sub Total	\$7,200.00	
Marketing	\$1,200.00	
Service site supplies	\$1,000.00	
Event shirts	\$2,000.00	
Transportation (4 buses)	\$3,000.00	

FY2018 One-Time Request #3 – RSO Development Programs

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RSO Development Programs

Student Organization Leadership Development (SOLD)

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Development sessions twice weekly for RSO student leaders that equip them with knowledge to

help them successfully lead their organizations. Sessions this fall have covered organizational budgeting, building a mission, vision, and values statement, recruitment and retention, as well as a plethora of other topics. The Center would like to continue to provide students with specialized training in different areas that will allow them to develop competencies to aid in the improvement of their organizations.

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Funding Request

6% Administration Fee Total	\$630.00 \$11,130.00
RSO Advisor Network	\$2,000.00
Student Organization Leadership and Advancement Retreat (SOLAR)	\$3,500.00
Cougar Connection	\$2,500.00
Student Organization Leadership Development (SOLD)	\$2,500.00

FY2018 One-Time Request #4 – Alternative Service Breaks

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Alternative Spring Break can provide an opportunity for students:

- to develop leadership skills through navigating team dynamics
- travel to new areas with exposure to new cultures
- participate in service projects and learn about relevant social issues
- develop a stronger sense of citizenship, all while positively representing the University of Houston

Students who participate in an immersion service projects, and particularly the cross-cultural interactions with community members and students different from themselves, report development in their awareness of appreciation of other cultures, awareness of issues of poverty and social justice, and the needs of at-risk populations.

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Funding Request

Total	\$28,354.000	
Participant fees (\$150.00/student, 100 students)	-\$15,000.00	
Total Expenses	\$43,354.00	
6% Administration Fee	\$2,454.00	
Marketing	\$1,000.00	
Total x3 trips	\$39,900.00	
Subtotal	\$13,300.00	
Service and Event Supplies	\$1000.00	
Meals for 5 days	\$2,000.00	
Pre-Trip training supplies	\$300.00	
Lodging for participants, staff, Site Leaders	\$3,250.00	
Lodging for Bus Drivers	\$750.00	
Transportation (36-passenger Bus)	\$6,000.00	

FY2018 One-Time Request #5 - infraRED Nights

The Center for Student Involvement's InfraRED program aims to provide engaging and innovative night and weekend programming options for students. As our residential population continues to grow, there

is a greater need for on-campus night and weekend programs to better serve the needs of UH students. CSI's goal for InfraRED programming is to provide students with free, safe, alcohol free alternatives to going off campus for entertainment, as well as an opportunity for students to better connect with each other and the University. Ideally, CSI would like to host at least five large-scale InfraRED events per year, on dates without other on-campus weekend activities. In order to be intentional in our programming and be inclusive of multiple perspectives, we collaborate with various groups and departments in order to generate ideas, plan, and staff the event. This year, collaborators include the Residence Hall Association, SPB, Student Centers, and Center for Diversity and Inclusion. We also have volunteer opportunities for students to get involved and contribute to the success of the event. The goal for InfraRED is to create destination events that students will seek to attend each month.

Each InfraRED event will include the following:

- Unique advertising with separate themes and activities.
- A major attraction such as a live musical performance, movie screening, or interactive novelty with additional supporting activities to provide diverse involvement opportunities.
- Incentives for attending, including Pindamonium buttons, free shirts and prize drawings.

The first InfraRED event of Fall 2016 was held on Friday, August 26th with a UH: Main Event theme. The event included laser tag, arcade games, movie showing, a Student Video Network photo booth, prizes, food, and music from Coog Radio. The InfraRED event had record attendance with over 500 students. With the increase of student participation comes the need to enhance our programming in order to support more students.

DSAES Strategic Initiative

DSAES Strategic Initiative #1: Create new opportunities for student success through learning, engagement and discovery.

Action Step 1.d: Create a variety of student involvement initiatives that focus on the development of a vibrant campus life, including expanded evening and weekend programs.

Funding Request

CSI is requesting \$21,200.00 (\$4,240/event) in order to support enhancements to InfraRED events.

Performer Fees (i.e. magician, interactive dance troupe, hy	pnotist, etc.) \$11,000.00
Novelties (i.e. caricatures, face painting, etc.)	\$5,000.00
Food & Refreshments	\$2500.00
Marketing (Posters, Banners, Digital Screens)	\$1,500.00
Supplies	\$1,500.00
6% Administration Fee	\$1,290.00
Total	\$22,790.00

FY2018 One-Time Request #6- ServeUH

For 2016-2017, University of Houston was selected as a NASPA Lead Initiative Institution. This prestigious designation was granted to less than 100 institutions. UH has new access to resources and a network of institutions that have proven to be effective in the development of civic learning and democratic engagement programs. In tandem with this classification, the Center for Student Involvement is rebranding our community and civic engagement programming to ServeUH.

The goals of ServeUH are:

- To provide a broader range of experiences for students allowing us to empower students to become active, global citizens who lead with a lifelong commitment to service.
- To begin the development of programs focused on addressing local and national elections, social issue education, civil discourse, and more.
- To expand our tracking of volunteer service hours to support more students earning the
 President's Volunteer Service Award (PVSA). The PVSA is an award from the President of the
 United States that recognizes members of the community who have completed 100+ volunteer
 service hours within a year. During 2015-2016, 23 UH students earned this award. With an
 increase in marketing and awareness about this award, we expect that number to increase
 significantly.
- To engage our students with local and national politics in a sustainable way, not just during a
 presidential election year. The plans for growth in Election Programming include hosting voter
 registration drives each year, providing resources for our students to be educated about the
 issues and candidates during the voting process, and subsidizing transportation to the Palm
 Center, a nearby polling center, via the Metro.

During Fall 2016, CSI is partnering with the Dean of Students, Student Government Association, Homecoming, and the Student Centers to support Presidential Election programming through Debate and Election Night Watch Parties. As ServeUH develops, we will look to deepen existing partnerships and develop new partnerships across campus and in the community.

DSAES Strategic Initiative

DSAES Strategic Initiative #1: Create new opportunities for student success through learning, engagement, and discovery.

Action Step 1.f: Develop new service learning Initiatives that create opportunities for self-discovery and application of academic disciplines for students.

DSAES Strategic Initiative #3: Foster the creation of a global learning community that actualizes and embraces inclusion while preparing students to become active citizens.

Action Steps: 3.b: Establish co-curricular globally focused initiatives that provide students with opportunities for engagement on campus in our surrounding environments and beyond.

Funding Request

Marketing (ongoing throughout the academic year)	\$2,500.00
President's Volunteer Service Award- marketing, medallions, and certificates	\$1,400.00
Election Programming	\$1,000.00
Constitution Day	\$500.00
Supply Budget	\$1,500.00
6% Administration Fee	\$384.00
Total	\$7,314.00

FY2018 One-Time Request #7 - CoogCounts

The Center for Student Involvement would like to request funding for the new Registered Student Organization Incentive Program CoogCounts. While developing new initiatives to keep student leaders of registered student organizations engaged, the Center for Student Involvement wanted to ensure that

it encouraged and supported student involvement in campus programs and student leader development. The Center seeks to identify programs/events of our campus partners and encourage student leader attendance. Our hope is that as we create these connections students will not only develop relationships with our office but with our campus partners as well. Thus, providing more resources for their organizations in hopes of increasing campus vibrancy through collaboration and engagement.

CoogCounts Description

CoogCounts is a voluntary program designed to positively recognize University of Houston Registered Student Organization leaders for their involvement in increased opportunities for leadership and organizational development. Organizations will receive new rewards for each new level of point completion.

In order to earn CoogCounts Incentives, organization members will participate in activities that are designed to help them learn, grow, and achieve success. Additionally, RSOs can receive points by increasing their usage of Get Involved Platform.

CoogCounts Goals

- Increase usage of the Get Involved Platform by student organizations.
- Help student organizations increase their involvement in the university community.
- Train student leaders in techniques to help student organizations run more effectively

CoogCounts Sample Point Assignments

Get Involved Point Assignment Examples

- Create Three Photo Albums on your Get Involved Page
- Write two 350 word minimum "News" articles about your organization on Get Involved
- Hold your organization elections on Get Involved
- Utilize the "Events" feature on Get Involved. Submit meetings and events with a flyer for the Flyer Board. (Minimum of 5 submissions per academic year.)
- Submit Service Hours on your Get Involved page

RSO Development Point Assignments Examples

- Have officers/members attend two Cougar Connection Events.
- Participate in Cat's Back or Involvement Blast (Org Fair)
- Organization Advisor attends one training session
- Request and Host an Involvement Ambassador Presentation
- Have officers/members attend two SOLD sessions (2 Representatives).
- Attend Student Organization Leadership Retreat. (2 Officers)

Campus Events Point Assignments Examples

- Host two on-campus events (non-meetings)
- Volunteer at a Day of Service Event (10% of your organization Membership
- Participate in Frontier Fiesta
- Attend a Center for Diversity and Inclusion event (2 members)

CoogCounts Process

We are currently utilizing the Get Involved Forms feature to capture student organization submissions for points.

- 1. Students submit proof of their attendance or participation
- 2. Our staff reviews and verifies their submissions.
- 3. We notify them of their submission acceptance via Get Involved.
- 4. We update our spreadsheet with their new point totals
- 5. Notify groups of approaching levels with suggestions on how to reach the next level
- 6. Organize incentive packages for Groups to utilize.

DSAES Strategic Initiative

DSAES Strategic Initiative #1: Create new opportunities for student success through learning, engagement and discovery.

Action Step 1.d: Create a variety of student involvement initiatives that focus on the development of a vibrant campus life, including expanded evening and weekend programs.

Funding Request

We are seeking base funding for this program to ensure that we can provide the incentive packages to groups who participate. Below you will find a breakdown of our request.

Four Star Rewards (Marketing Package \$100.00/package @ 25)	\$2,500
Five Star Rewards (Organization Event \$200.00/reward @20)	\$4,000.00
Five Star Engaged Event	\$3,000.00
Marketing (Graphics Design, Digital Screens)	\$500.00
6% Administration Fee	\$600.00
Total	\$10,600.00

FY2018 One-Time Request #8 – Cougar Involvement Ambassadors

In Fall 2015, in an effort to provide purpose for the Student Center North Commons Desk, the Cougar Involvement Ambassadors (CIA) were created. Along with the creation of the Cougar Involvement Ambassadors, we have revamped the Commons Desk to not just be a space for general information, but to be an involvement hub for student organizations and students interested in getting involved in general.

The Cougar Involvement Ambassadors support the Student Center North Commons Desk area and all of its functions, including a resource room for student organizations. Below are the goals of CIA:

- Management of the carrel spaces
- provide support to RSOs in policy interpretation
- Provide support to students seeking opportunities for campus involvement through personalized consultations
- Assist student leaders with organization registration
- Aid in student organization program planning and workshops
- Host involvement fairs to help increase RSO membership
- Assist student leaders with finding campus resources

The Cougar Involvement Ambassadors are a group that is committed to helping students get involved and we would like them to continue to be known as the hub where students can come get individual

peer-to-peer assistance to help find their place on campus. In order increase visibility of CIA, we need advertising as well as marketing items students can take away to remember the Cougar Involvement Ambassadors are available and their location at the Commons Desk.

Additionally, as part of the Commons Desk, the Cougar Involvement Ambassadors support the resource room that is available for Student Organizations to use to benefit their group in various ways. We currently have several items available for use including a poster printer, laminator, die cut machine, crafting supplies, and a computer for designing flyers and other items. The materials used for crafting as well as the paper for the poster printer expire quickly and has become an additional cost for the Center that was not anticipated. We would like to continue to offer this resource to student organizations who often are looking for a place to create items to inform others about their group.

DSAES Strategic Initiative

DSAES Strategic Initiative #1: Create new opportunities for student success through learning, engagement, and discovery.

Action Step 1.d: Create a greater variety of student involvement initiatives that focus on the development of a vibrant campus life including expanded evening and weekend programs.

Funding Request

Marketing Materials	\$1,250.00	
Promotional Items	\$750.00	
Resource Room Sustainability	\$2,000.00	
6% Administration Fee	\$240.00	
Total	\$4,240.00	

FY2018 One-Time Request #9 – UH Sugar Land #thesweetlife Initiative

UH Sugar Land is transitioning from a UH System institution to a campus of the University of Houston. As UH expands programs at the UH Sugar Land campus, the Division of Student Affairs and Enrollment Services will provide events and support services throughout the year. All UH Sugar Land students are invited to attend these events.

In response to the need for increased student engagement at UH Sugar Land, the Centers for Diversity and Inclusion, Student Involvement, and Student Media have partnered to formulate a plan for involvement that is relevant to the needs of UHSL students.

August 23, 2016

Welcome Back Event

August 31, 2016

Welcome Back Event

September 19, 2016

Grab & Go

October 3, 2016

Leadership Speaker

November 1, 2016

MVP Service Night

November 14, 2016

Grab & Go

DSAES Strategic Initiative

DSAES Strategic Initiative #1: Create new opportunities for student success through learning, engagement and discovery.

^{*}Spring dates TBD, may include a leadership workshop, student organization session, community service, entertainment, diversity/culture events

Action Step 1.d: Create a variety of student involvement initiatives that focus on the development of a vibrant campus life, including expanded evening and weekend programs.

Funding Request

Total	\$16,960.00
6% Administration Fee	\$960.00
UH Sweet Life Branded Items	\$2,000.00
Spring Fling Event	\$4,000.00
Entertainment Event	\$2,000.00
Grab & Go Events	\$2,500.00
Community Service Event	\$500.00
Leadership Program (linking with academic colleges)	\$1,000.00
Welcome Back Event	\$4,000.00

FY2017 One-Time Request #10 - Clinton Global Initiative University

"Building on the successful model of the Clinton Global Initiative, which brings together world leaders to take action on global challenges, President Clinton launched the Clinton Global Initiative University (CGIU) in 2007 to engage the next generation of leaders on college campuses around the world." Each year, thousands of students submit Commitments to Action in five categories: Education, Environment & Climate Change, Peace and Human Rights, Poverty Alleviation, and Public Health. Universities dedicated to supporting CGIU become a part of the University Network can commit to funding both travel to CGIU and financial support for accepted Commitments to Action. UH students apply to CGIU independently or in groups to attend the CGIU conference. Students accepted to attend CGIU may then apply for travel and project funding through CSI. This year 15 students applied for travel funding and 7 were sponsored by CSI to attend the conference in Berkeley, California. The 7 sponsored participants represented 3 Commitments to Action that were subsequently funded by CSI.

The commitments funded for 2016-2017 include:

- Third Ward News, an extension of Campus Kitchen focused on student-led Nutrition Education Workshops in the Third Ward
- Higher Sights, an educational re-entry program that will provide a network of support, mentoring, and tutoring for ex-juvenile offenders at a local high school
- Community Voice Toolbox, a project focused on capturing the untold stories of communities in an effort to match them with organizations and resources to help alleviate poverty.

With a strong emphasis on projects supporting positive change efforts in the Third Ward, the students enacting their CGIU commitments are making great strides toward improving the community and empowering residents in the area immediately surrounding the UH campus.

DSAES Strategic Initiative

DSAES Strategic Initiative #1: Create new opportunities for student success through learning, engagement, and discovery.

Action Step 1.f: Develop new service learning Initiatives that create opportunities for self-discovery and application of academic disciplines for students.

DSAES Strategic Initiative #3- Foster the creation of a global learning community that actualizes and embraces inclusion while preparing students to become active citizens.

Action Steps: 3.b: Establish co-curricular globally focused initiatives that provide students with opportunities for engagement on campus in our surrounding environments and beyond.

Funding Request		
Travel to CGI-U Meeting (airfare, hotel, parking)	\$ 8,000.00	
Funding Commitments to Action 6% Administration Fee	\$ 8,000.00	
	\$ 960.00	
Total .	\$ 16,960.00	
FY18 One-time Request Summary		
1. RSO Graduate Assistant	\$17,172.00	
WOW/MLK Day of Service	\$15,264.00	
3. RSO Development Programs	\$11,130.00	
4. Alternative Service Breaks	\$28,354.00	
5. infraRED Nights	\$21,200.00	
6. ServeUH	\$7,314.00	
7. CoogCounts	\$10,600.00	
8. Cougar Involvement Ambassadors	\$4,240.00	
9. UH Sugar Land #thesweetlife Initiative	\$16,960.00	
10. Clinton Global Initiative University	\$16,960.00	
Total	\$149,194.00	