

Student Fee Advisory Committee – Fiscal Year 2017
One-Time Request & Justification
Hunter Yurachek – Vice President
Department of Athletics

Athletics requests a one-time student fee allocation of \$250,000 for FY 2017 to fund a direct benefit and value added experience for the UH student body.

UH Football is scheduled to play Oklahoma at NRG Stadium on Sept. 3, 2016. This is a tremendous opportunity to promote our University as a featured broadcast across the country and demonstrate our football program's ability to compete at the highest level. The arrangement for the event is a third-party contract where the provisions are predetermined meaning all tickets must be purchased. We are including the game in our season ticket package by adding the commensurate cost of the ticket based on seating location.

Athletics negotiated for an allotment of 5,000 tickets to be held for UH students. The cost for those alone is \$20.00/ticket or \$100,000, and parking will be extra for those driving to the game. To celebrate the event and provide students with a tremendous experience to kick off the academic year, our interest is to use the \$250,000 to purchase the student ticket allotment, provide transportation to/from NRG Stadium and host an extraordinary tailgate party just for students.

Students are the driving force for Athletics. The pride and motivation generated by your support inspires our teams to succeed. The event at NRG Stadium should feel like a home game for UH no matter how the contract is written. We want our students in the stands, our fans want our students in the stands and our football program wants our students in the stands. There is no better way to show the power of UH's "H-Town Takeover" than to put it on display for a nationally televised event against a perennial Big 12 program like Oklahoma.

We ask that you partner with Athletics on this endeavor to provide a memorable experience for students attending the game.