

Student Video Network

Opening Statement – Student Video Network has realized the need to expand into video for hire services. We looked to the Center for Student Media and our advisor for assistance and CSM has now formally launched a Media Services team. This unit looks to SVN for staffing resources and utilizes SVN equipment. In exchange, CSM provides SVN guidance and experience in producing client work. In order to resource both SVN’s needs for CoogTV and allow for increasing media services projects, we are making 2 equipment requests based on equipment needs. Student Video Network at the same time has not lost sight of its primary mission of the production of student content for student viewing. We are requesting funding for a city-wide student film festival where students would be able to view and judge their works against others from the city. This would help to cement the University of Houston into the Houston Film Community.

1. \$9,540.00 for a photo booth set-up
2. \$11,709.82 for Mobile Production & Streaming Kit
3. \$11,787.20 for Funding of a Film Festival

Basic overview of what it is that this can do for your organization. You won’t want to go into too much depth here because you’ll be explaining in full detail the justifications for asking for increased funding later on in the request.

FY2016 One Time Request #1 – Photo Booth

Student Video Network is requesting a Photo Booth set up that we can use to rent to departments and organizations for events around campus, in partnership with CSM’s Media Services initiative.

We believe that a photo booth would be a good revenue stream for our media services division, based on the number of times that we have seen one at various campus events. The photo booth would also be used at Student Video Network events and at Center for Student Media events as a way to raise awareness of what our department does.

- a. At new student orientation this past year, they had a photo booth present for the students. This department could contract with us to provide that service.
- b. Homecoming, Council of Ethnic Organizations, Student Program Board, Frontier Fiesta and others are among the various student organizations that we have identified as potential clients for this service.

All-in-One Photo Booth Set-up	-	\$9,000.00
UH Administrative Charge (6.0%)	-	\$ 540.00
Subtotal	-	\$9,540.00

FY2016 One Time Request #2 – Mobile Production & Streaming Kit

For the 2016-2017 year, SVN produces a total of 8 weekly or biweekly shows. To support Media Services and the increased demand for our existing equipment, SVN is requesting funds in the amount of \$11709.82 in order to purchase a complete mobile production and streaming kit for use to cover live events. We are currently working with the Center for Student Media on the creation of a pool of equipment managed by CSM and available to all members of the Center for Student Media family. Live video streaming is a service that we see as being in high demand in the future.

- a. We have been working in cooperation with IT Services and the Valenti School of Communication to provide coverage and streaming of the UH Energy Symposium events.
- b. We provide cameras and manpower each year for IT Services to use for coverage of the Commencement Ceremonies.
- c. We have just completed working with the Graduate School, providing coverage for their Graduate Research and Scholarship Projects presentation selection day and will be covering the main event live for them as well.

Equipment purchases:

(2) Sony PXWX70 Camcorders w/4K upgrade	-	\$ 5756.00
(2) Libec ALX Tripod Kits	-	\$ 798.00
Blackmagic Designs ATEM 1 Switcher	-	\$ 2499.00
Blackmagic Designs Hyperdeck Studio Recorder	-	\$ 995.00
Terradek VidiU Streaming Appliance	-	\$ 999.00
UH Administrative Charge (6.0%)	-	\$ 662.82
Subtotal	-	\$11,709.82

FY2016 One Time Request #3 – Funding for Film Festival

This year, the Student Video Network wishes to bring a full media festival experience to the University. The Houston Media Festival plans to run for two consecutive days (March 9 & 10) and has great potential to hold a strong impact on the rising film scene within the greater Houston area.

By providing a Film portion to Houston Media Fest, we plan on opening our submissions to any Houston High-School or College student. This opportunity will draw potential UH students to the campus while also bringing recognition to the university from other colleges in the area. In addition, this competition allows many of our talented students within the arts the ability to showcase the talent and potential our students hold as they compare to other Houston schools. Expected partnerships within the University would include: School of Art, English/Creative Writing, History, Theatre and Dance, Valenti School of Communication, and Moores School of Music. We also look to include participation from the Digital Media program at the UH Sugar Land Campus, bringing a fresh new event to our latest addition in the UH family.

Estimated Film Festival Budget

Location Fees (SC Theatre)	-	\$300.00
Equipment (A/V Operator)	-	\$ 320.00
Theater Features	-	\$ 100.00
Awards/Trophies	-	\$ 550.00
Premiere Feature Film Rental	-	\$ 750.00
Food/Drinks		
Cash Bar for receptions	-	\$ 600.00
Soft Drinks and Water for attendees	-	\$ 800.00
Concession Food & Candy	-	\$1200.00
Professional Judge Travel & Lodging	-	\$ 1000.00
Marketing	-	\$ 5500.00
	Subtotal	\$ 11120.00
UH Administrative Charge (6.0%)	-	\$ 667.20
Event Total	-	\$11,787.20