

## **Student Program Board**

### **FY2016 One-Time Requests**

The Student Program Board (SPB) presents FY2016 One-Time Allocation requests to the Student Fee Advisory Committee to allow potential programming dollars to be added to our FY16 base budget. These are listed below:

1. \$9,498.00 to support UH Comic-Con
2. \$3,430.00 to support Coog Comedy Showcase
3. \$12,058.00 to support Stuff-A-Bear
4. \$110,744.00 for Concert Programming

SPB requests create a variety of evening programming, which contribute to the development of campus life. If approved, these funds will foster institutional commitment and student success.

#### **FY2016 One-Time Request #1- UH Comic-Con**

UH Comic-Con is the expanded edition of the SPB Nights & Weekends programming fandom event. With the success of previously SFAC-funded UH Harry Potter Festival, SPB would like to organize a similar event during a Center for Student Involvement InfraRED event that encompasses a wide array of popular art forms. Student's voted for the theme of future fandom events and top selections included Marvel, Disney, Game of Thrones, Pokémon, and Nintendo. Incorporation of different fandoms will be expressed through these different activities:

- Marvel- obstacle course that will model "Shield Training"
- Disney- marathon of top-voted Disney movies in the Student Center Theater
- Game of Thrones- photo novelty along with Dragon Egg prizes to be rewarded throughout event
- Pokémon- station of craft items that allow students to create their own Poké-balls
- Nintendo- food representing different characters of Nintendo as well as a video game station

Rather than selecting one theme, SPB decided to model the event after the most iconic fandom event, Comic-Con. UH Comic-Con would not only help connect students with each other through common interests, but it will also help other student organizations gain larger recognition through collaboration. This event allows students to participate in activities of their choice along with exploring different fandoms, ultimately increasing an awareness of culture and arts throughout UH.

Fandom Activities	-	\$2,900.00
Novelty Items	-	\$2,100.00
Food	-	\$650.00
500 T-shirts	-	\$2,500.00
Cutouts (Mario, Toy Story, Game of Thrones)	-	\$60.00
Marketing		
A-Frames (4)	-	\$170.00

Posters (300)	-	\$330.00
Handbills (500)	-	\$75.00
Banner (1)	-	\$175.00
UH Administrative Charge (6.0%)	-	\$538.00
Subtotal	-	\$9,498.00

### **FY2016 One-Time Request #2- Coog Comedy Showcase**

Last year SPB Comedy & Speakers hosted its most popular event yet, SPB Presents Girl Code/Guy Code featuring comedians from the popular MTV Show. This year we would like to create an event where student comedians can perform with notable comedian, Quinta Brunson, from BuzzFeed. We would like to have a budget to make this happen while still being able to create quality events for the rest of the year and raise the profile of the comedians and speakers that come to the University of Houston.

Performer Fees (All-Inclusive)	-	\$2,500.00
AV Operators	-	\$160.00
Marketing		
A-Frames (4)	-	\$170.00
Posters (300)	-	\$330.00
Handbills (500)	-	\$75.00
UH Administrative Charge (6.0%)	-	\$195.00
Subtotal	-	\$3,430.00

### **FY2016 One-Time Request #3- Stuff-A-Bear**

Spring 2016 will mark the fifth year of Stuff-A-Bear which has become an increasingly popular event among the UH student body. Last year, this event catered to 639 students but ran out of bears within the first hour. Due to an expected high attendance, SPB would like to increase the number of bear-making kits as well as custom shirts for the animals that promote both SPB and the University of Houston.

Kirkland Productions (804 bear kits and shirts)	-	\$11,200.00
Marketing		
Banner	-	\$175.00
UH Administrative Charge (6.0%)	-	\$683.00
Subtotal	-	\$12,058.00

### **FY2016 One-Time Request #4- Concert Programming Funding**

SPB requests \$110,399.00 for concert programming during Frontier Fiesta that covers performer fee, middle agent fee, lodging/ground transportation, hospitality rider, security and marketing. SPB is also willing to share expenses with UH departments and/or student organizations on campus. Concert programming has the most significant impacts on the SPB budget. These concerts have a major influence on students' perception of campus life and expectations for the future events programmed by SPB. Concerts hosted by SPB during Frontier Fiesta have known to bring out as many as 8,000 students

to one event. SPB would like to provide a high-energy concert experience to satisfy students if these requests are approved.

Performer Fee	-	\$90,000.00
Middle Agent Fee	-	\$9,000.00
Lodging/Ground Transportation	-	\$1,000.00
Hospitality Rider	-	\$1,000.00
Marketing		
A-Frames (4)	-	\$170.00
Posters (300)	-	\$330.00
Banner (5)	-	\$875.00
Yard Signs (25)	-	\$500.00
Coog Life Ad (2)	-	\$1,600.00
UH Administrative Charge (6.0%)	-	\$6,269.00
Subtotal	-	\$110,744.00

**TOTAL FY16 One-Time Allocation Request**

FY16 One Time #1: UH Comic-Con	-	\$9,498.00
FY16 One-Time #2: Coog Comedy Showcase	-	\$3,430.00
FY16 One-Time #3: Stuff-A-Bear	-	\$12,058.00
FY16 One-Time #4: Concert Programming	-	\$110,744.00
<b>FY16 Subtotal</b>	-	<b>\$135,730.00</b>

**Student Program Board**  
**FY2017 One-Time Requests**

**FY2017 One-Time Allocation Request #1- Comedy/Speaker Programming**

SPB requests a one-time FY17 allocation of \$109,763.00 funds for comedy programming that covers performer fee, middle agent fee, hospitality, venue, and marketing. SPB intends for this comedian performance to occur during the fall semester as part of Homecoming Week's festivities.

- SPB would like to bring a well-known performer that appeals to all UH students as well as UH faculty, staff and alumni. SPB wants to bring a notable comedian like Amy Schumer or Aziz Ansari.
- SPB is willing to share expenses with UH departments and/or student organizations on campus.

Although SPB is known to host a concert once a semester, we believe that having a comedian performance during Homecoming Week will attract a greater majority of the UH community.

Performer Fees	-	\$100,000.00
Middle Agent Fee	-	\$10,000.00
Hospitality Rider	-	\$1,000.00
Hofheinz Expenses	-	\$20,000.00
Marketing		
A-Frames (4)	-	\$170.00
Posters (300)	-	\$330.00
Banner (5)	-	\$875.00
Yard Signs (25)	-	\$500.00
Coog Life Ad (2)	-	\$1,600.00
Subtotal	-	\$103,550.00
UH Administrative Charge (6.0%)	-	\$8,069.00
Subtotal	-	\$142,544.00

**TOTAL FY17 One-Time Allocation Request**

FY17 One-Time #1: Comedy/Speaker Programming	-	\$142,544.00
<b>FY17 Subtotal</b>	-	<b>\$142,544.00</b>

### FY2017 Base Augmentation Requests

The Student Program Board (SPB) requests a FY17 Base Augmentation for additional programming dollars to be added to our base budget. These requests are listed below:

1. \$11,077.00 to support Six Flags Over Texas trip
2. \$3,058.00 to support Rocky Horror Picture Show
3. \$3,223.00 to support Survive UH
4. \$12,058.00 to support Stuff-A-Bear
5. \$110,744.00 for Concert Programming

These requests will allow SPB to continue to fulfill our mission and grow towards becoming a premier Tier One student programming board.

#### FY2017 Base Augmentation Request #1- Six Flags Over Texas

SPB Trips has continued to be a popular weekend option for students. This segment of our program allows students to explore outside of the university without having to worry about transportation. SPB would like to allocate \$11,077.00 towards programming a trip to Six Flags Over Texas in Arlington, Texas. Six Flags trips programmed by SPB have sold out with 66 students since 2011. Since this trip has been so popular among students and expects to sell out every year, SPB requests funding for this event to potentially increase the overall programming dollars for the SPB Trips & Tournaments.

Six Flags Over Texas (99)	-	\$6,300.00
Groome Transportation	-	\$4,000.00
Snacks	-	\$150.00
UH Administrative Charge (6.0%)	-	\$627.00
Subtotal	-	\$11,077.00

#### FY2017 Base Augmentation Request #2- Rocky Horror Picture Show

With SPB's first showing in Fall 2014, Rocky Horror Picture Show is a recently popular event hosted by SPB Cinema. This musical comedy horror film is known to have a large fan base especially at the University of Houston. The event programmed by SPB includes the screening of the film along with a live shadow cast performance by the Royal Mystic Order of Chaos. Students are provided with "Rocky Bags" that allow them to play an interactive role during the movie. With attendance numbers of approximately 350 students for both last year's showing and this year's, SPB Cinema aims to make Rocky Horror Picture Show a traditional event.

Screening Rights from Criterion Pictures	-	\$1,000.00
Royal Mystic Order of Chaos	-	\$250.00
AV Operators	-	\$160.00
Fire Marshal Fees	-	\$500.00
Rocky Bags	-	\$400.00
Marketing		

A-Frames (4)	-	\$170.00
Posters (300)	-	\$330.00
Handbills (500)	-	\$75.00
UH Administrative Charge (6.0%)	-	\$174.00
Subtotal	-	\$3,058.00

### FY2017 Base Augmentation Request #3- Survive UH

Survive UH is a unique experience provided by SPB Nights & Weekends programming. During the event, students run through a path created on the University of Houston campus that is lit with LED candle lights, caution tape, and signs created by SPB members. The goal is for participants to reach the end of the course without having their glow sticks taken by zombies played by student volunteers. Those who “survive” the course are provided with an event t-shirt. Survive UH is a distinguishable event among the rest of the events hosted at the university. It encourages students to be active and to socialize among the UH community. Last year, 362 students participated in the event. With that, SPB Nights & Weekends intends to make Survive UH a traditional event.

Zombie T-shirts	-	\$640.00
Survivor T-shirts	-	\$1,415.00
Caution Tape	-	\$15.00
Foam Board	-	\$45.00
Paint	-	\$25.00
Paint brushes	-	\$15.00
Glow sticks (20 pk)	-	\$300.00
LED candle lights (12 pk)	-	\$15.00
Marketing		
Graphic Set-Up	-	\$60.00
1-hour photo shoot	-	\$35.00
A-Frames (4)	-	\$170.00
Handbills (500)	-	\$75.00
Bookmarks (350)	-	\$30.00
Yard Signs (14)	-	\$200.00
UH Administrative Charge (6.0%)	-	\$183.00
Subtotal	-	\$3,223.00

### FY2017 Base Augmentation Request #4- Stuff-A-Bear

Spring 2016 will mark the fifth year of Stuff-A-Bear which has become an increasingly popular event among the UH student body. Last year, this event catered to 639 students but ran out of bears within the first hour. Due to an expected high attendance, SPB would like to increase the number of bear-making kits as well as custom shirts for the animals that promote both SPB and the University of Houston.

Kirkland Productions (804 bear kits and shirts)	-	\$11,200.00
Marketing		

Banner	-	\$175.00
UH Administrative Charge (6.0%)	-	\$683.00
Subtotal	-	\$12,058.00

#### **FY2017 Base Augmentation Request #5- Concert Programming Funding**

SPB requests \$110,744.00 for concert programming during Frontier Fiesta that covers performer fee, middle agent fee, lodging/ground transportation, hospitality rider, security and marketing. SPB is also willing to share expenses with UH departments and/or student organizations on campus. Concert programming has the most significant impacts on the SPB budget. These concerts have a major influence on students' perception of campus life and expectations for the future events programmed by SPB. Concerts hosted by SPB during Frontier Fiesta have known to bring out as many as 8,000 students to one event. SPB would like to provide a high-energy concert experience to satisfy students if these requests are approved.

Performer Fee	-	\$90,000.00
Middle Agent Fee	-	\$9,000.00
Lodging/Ground Transportation	-	\$1,000.00
Hospitality Rider	-	\$1,000.00
Marketing		
A-Frames (4)	-	\$170.00
Posters (300)	-	\$330.00
Banner (5)	-	\$875.00
Yard Signs (25)	-	\$500.00
Coog Life Ad (2)	-	\$1,600.00
UH Administrative Charge (6.0%)	-	\$6,269.00
Subtotal	-	\$110,744.00

#### **TOTAL FY2017 Base Augmentation Request**

Base Augmentation #1: Six Flags over Texas	-	\$11,077.00
Base Augmentation #2: Rocky Horror Picture Show	-	\$3,058.00
Base Augmentation #3: Survive UH	-	\$3,223.00
Base Augmentation #4: Stuff-A-Bear	-	\$12,058.00
Base Augmentation #5: Concert Programming	-	\$110,744.00
<b>Base Augmentation Subtotal</b>	-	<b>\$140,160.00</b>

Thank you for your consideration of these requests.