

Council of Ethnic Organizations

FY2016 One-Time Request

CEO would like to ask for a One-Time request to promote collaborations with cultural organizations at the University of Houston.

- 1) \$5,420 to be used for at least two collaborations in the spring 2016 Semester.

Registered Student Organizations (RSOs) have the ability to approach CEO for collaboration efforts on any event that falls within CEO's mission statement. While many of the events are executed, CEO does not feel that it has the budget to provide a sufficient resource for RSOs. At times, events are proposed that are simply too large for CEO to take on because the budget has not been allocated for RSO collaborative events. This One-Time Allocation would give CEO an ability to take on even more events to showcase cultures on a larger scale and a deeper level than can be achieved with CEO's budget alone.

FY2016 One-Time Request #1 – Cultural Collaborations

CEO has a long standing reputation of collaborating with organizations on campus to elevate and promote smaller events than those hosted by Fee-funded organizations. This relationship with organizations grows every year. CEO hopes to make this aspect of the organization grow even more this year by have a separate budget for these collaborations. In the Spring semester, CEO has a goal to host at least two of these types of collaborations.

As CEO showed earlier, there were, at least, 56 events showcased in the last fiscal year. Of these 56 events, 27 were collaborative events. With an additional budget for collaborations, not only can CEO showcase a wider range of cultures that are in-depth, educational, and entertaining for students, RSO membership has the capability to increase as well. Although the University of Houston is the second most diverse campus in the nation, this doesn't equate to students learning about diversity. The events that CEO could host with RSOs on campus would enable CEO to be able to teach students about the diversity around them.

2 collaboration events with RSO's	--	\$4,000
Food	--	\$500
Room Reservations	--	\$1,000
Performers	--	\$1,500
Novelty items	--	\$1,000
Marketing (\$557 per event)	--	\$1,114
Flyers (300)	--	\$330
Handbills (250)	--	\$71
A-Frame posters (4)	--	\$72
Ad in The Cougar (sixth page)	--	\$84
UH Administrative Charge (6.0%)	--	\$306

Total	--	\$5,420
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CEO has increased recognition each year, shown in the increased attendance at events throughout the years. This recognition can be used to help spread knowledge of the many different organizations on campus as well. CEO will also have the ability to reach new student audiences by collaborating with new RSOs.

FY16 One-Time Request #1 – Cultural Movie Series	-	\$5,420
Total	-	\$5,420

Thank you for your considerations of this one time request.

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FY2017 Base Augmentations Requests

CEO would like to request base augmentations to include a cultural movie series and transportation to cultural festivals for the students of the University of Houston in addition to the current base budget.

1. \$7,009 to purchase screening rights for at least 6 cultural movies.

SFAC provided CEO with \$7,000 during the last fiscal year as a one-time request, as a reflection to the turnout and feedback of the students, CEO would like to continue the series for years to come. CEO is also hoping to enhance its programmatic options by taking advantage of the wonderful cultural celebrations the city of Houston has to offer.

FY2017 Base Augmentation Request #1- Cultural Movie Series

During the current school year, CEO is showing at least three cultural movies per semester. So far, these cultural movies have allowed CEO to collaborate with organizations both on and off campus. Such organizations include the Houston Asian American Pacific Islander Film Festival (HAAPIFF) as well as academic departments on campus, such as Mexican American Studies and Modern & Classical Languages. With these collaborations in mind, CEO would like to secure cultural movie screenings for future years. Knowing that the organization would like to develop in this area, the current budget cannot support these new events that are being planned.

The cultural movie series allows students to look into the lives of people from other cultures. Sometimes that is the easiest way to help expose students to a culture that is not their own. These cultural movies can be interesting, interactive, and educational, by including panel speakers for a discussion following a film for example.

6 Cultural Movies Screening Rights (\$450 per film)	--	\$2,700
SC Theater Personnel Expenses (\$80 per event)	--	\$480
Marketing (\$572 per film)	--	\$3,432
Flyers (300)	--	\$330
Handbills (250)	--	\$71
A-Frame posters (4)	--	\$72
Ad in The Cougar (sixth page)	--	\$84
Digital Files	--	\$15
UH Administrative Charge (6.0%)	--	\$397
Subtotal	--	\$7,009

Due to CEO's increased presence on campus, more events are required to keep up with the previous trends of cultural, educational, and interactive events on and off of campus. CEO would like be able to fulfill the need for diversity programming with an enhanced movie series that allows students to experience other cultures.

Base Augmentation #1 – Cultural Movie Series	-	\$7,009
Total	-	\$7,009

Thank you for your consideration of these Base Augmentation requests.