

FY2015 One-Time Request #1
Equipment Purchases for Studio Lighting and Field Equipment Expansion

In 2014, Student Video Network moved into its new studio in University Center North. This studio has room for multiple sets and a lot of space. SVN has plans for several studio based news and talk programs for the 2014-2015 year and there is a need for a fully populated lighting grid to make production faster and more efficient. This request also includes several camera lenses to better utilize our existing camera packages, and microphone kits for in-studio use. There is also requested an additional professional tripod for in-studio use as well.

For FY-15, the Student Video Network would like to request a one-time allocation of 9090.56 for the purchase of LED lighting fixtures, camera lenses, a tripod and microphones to use to support in studio production.

Description	Qty	Cost Ea.	Cost
Ikan IDMX 1500T-SP LED Studio Light	3	1759.00	\$5,277.00
Ikan IB1000K LED Studio Light Kit	1	3299.00	\$3,299.00
Ikan IB500 Light Kit	1	1619.00	\$1,619.00
Rokinon – Cine Lens Kit w/24,35,85mm lenses	1	1349.00	\$1,349.00
Sennheiser Wireless Microphone Kt	1	1436.00	\$1,436.00
Rode NTG-3 Shotgun Microphone Kit	1	1259.95	\$1,259.99
Rode Microphone Blimp Windshield	1	299.99	\$299.99
Sachtler 0375 FSB Tripod System	1	1413.00	\$1,413.00
Rokinon 50mm Cine Lens	2	549.00	\$1,098.00
		Sub Total	\$1,7050.98
		6% Admin Fee	\$1023.06
		Grand Total	\$18,074.04

Images and explanation of equipment uses are on the following pages.

When the lighting grid to hang the lights from was installed, no infrastructure for a dimmer system was put into place, thereby limiting the amount of electricity available to run studio lighting. In order to get past this issue, Student Video Network is requesting multiple LED studio lights. LED studio lights require far less power and no central dimmer system to operate.



< Example of a professional studio environment with the lighting kit installed in-studio.

The additional camera lenses will provide a clearer image and enable camera shots, which are not currently possible with our existing equipment. These mirror the equipment that the School of Communication currently is using.



The studio microphones are needed as Student Video Network often has multiple shows shooting, some on location and some in the studio. Currently there only exists enough microphones and equipment to support one production at a time.



Student Video Network

FY2016 Base Augmentation Request: Permanent Program Funds – Sports, News and Special Programming

Since receiving initial funds to support production of “In The Game,” a UH sports-focused news format show, the Student Video Network has been able to rapidly increase both the quality and quantity of coverage of UH sports.

As of Oct. 22, 2014, In the Game has produced five (5) episodes, averaging one episode per week once production began after a 2-week planning/pre-production phase. Here is a list of episodes produced as of this report:

Ep.	Topic	Air date	YouTube views (as of 10/21/14)
1	Preseason	9/4/14	140
2	Stadium opening	9/11/14	225
3	BYU/UNLV recap	9/24/14	128
4	UH vs. UCF	10/1/14	138
5	UH soccer, tennis, volleyball	10/16/14	71

SFAC funds for producers, videographers and editors have created a more professional learning environment and have established a higher standard for production. With each episode, members of the In the Game team evaluate their work and take steps to improve. Each episode must be reviewed and approved by the SVN board prior to broadcast.

Alongside In the Game, SVN has been co-producing a news show with the Jack J. Valenti School of Communication called “@UH” that has created an opportunity to create a weekly video news program aimed at students. While a broadcast class can provide support, the show needs to be permanently supported by SVN to ensure it becomes part of the CoogTV lineup.

A third proposed show is an open talk format that would allow CoogTV to give students, organizations and departments an opportunity to tackle topical issues in college life such as health, student government, campus life, faculty and staff, diversity and other topics.

With three standard, broadcast-format continuing programs, CoogTV can begin to build a regular schedule that attracts and keeps students engaged. The following production budget is requested for SFAC support to help this vision to come to reality.

Proposed production budget

Base Allowance for In The Game (20 episodes)	\$4,000 personnel/staff \$2,000 marketing/promo	\$6,000.00
Establishing Base Funding for @UH show (20 episodes)	\$4,000 personnel/staff \$2,000 marketing/promo	\$6,000.00
Establishing Base Funding for “Student Life” show (20 episodes)	\$4,000 personnel/staff \$2,000 marketing/promo	\$6,000.00
	6% Admin Fee	\$1,080.00
	Grand Total	\$19,080.00

Student Video Network

FY2016 One-Time Request #1 – Expanded Studio and Field Equipment for Advanced Production and Media Services

Student Video Network is committed to providing original student produced programming on a continuing basis. For the 2015-2016 year, SVN anticipates an increase in original programming to increase as our membership is at a record level and continuing to grow. This has placed a high demand on the equipment we currently have available for student to learn and create on.

Description	Qty	Cost Ea.	Cost
Canon EOS C100 Cinema Camera W/24-105 Lens	2	\$5499.00	\$10998.00
Canon EOS 6D DSLR Camera W/24-105 Lens	1	\$2499.00	\$2499.00
Canon LP-E6 Batteries	2	\$59.00	\$118.00
Canon Speedlite 430EXII Kt	1	\$324.95	\$324.95
Sachtler 0375 FSB Tripod System	2	\$1413.00	\$2826.00
Manfrotto 294 Carbon Photo Tripod	1	\$273.00	\$273.00
Canon EF 70-200 Lens	1	\$1449.00	\$1449.00
Canon BP955 Battery	4	\$159.95	\$639.80
Pelican Case 1510	2	\$149.95	\$299.90
Tripod Bag	2	\$78.29	\$156.58
Camera Stabilizer – MOVI M5	1	\$4295.00	\$4295.00
Camera Drone – Aerial Media Pros – Phantom 2 Pro Pack	1	\$2899.00	\$2899.00
GoPro Hero 4 Black POV cameras	2	\$499.99	\$999.98
Sennheiser Wireless Microphone Kt	1	\$1436.00	\$1436.00
Rode NTG-3 Shotgun Microphone Kit	2	\$1259.95	\$1259.99
Rode Microphone Blimp Windshield	2	\$299.99	\$299.99
Ikan IB500 Light Kit	1	\$1619.00	\$1619.00
Rokinon – Cine Lens Kit w/24,35,85mm lenses	1	\$1349.00	\$1349.00
Sennheiser Wireless Microphone Kt	1	\$1436.00	\$1436.00
Rode NTG-3 Shotgun Microphone Kit	1	\$1259.95	\$1259.99
Rode Microphone Blimp Windshield	1	\$299.99	\$299.99
Rokinon 50mm Cine Lens	2	\$549.00	\$1098.00
		Subtotal	\$37836.17
		6% Admin Fee	\$2270.17
		Total request	\$40106.34

The additional cameras, lenses and tripods represent current state of the art technology while allowing our current lenses and accessories to work with them. This will increase the number of cameras available to the students to use outside the studio to 6. A sampling of this equipment is shown here:



The additional microphone kits are needed as Student Video Network often has multiple shows shooting, some on location and some in the studio. Currently there only exists enough microphones and equipment to support one production at a time.



The lighting kit will provide for a much needed increase in equipment. Currently, Student Video Network has only one professional grade lighting kit to use outside the studio. This kit can also be used to supplement our in-studio lighting for larger productions, or those that require lighting more than one area of the studio.



The camera stabilizer and aerial drone are being requested for the reason that our audience is now used to seeing these tools in production. The aerial drone is used to take “flyover” shots or to follow fast moving subjects. This would be very useful for documenting larger campus events, such as concerts, and parties.

