

SFAC Requests One-Time Allocation FY16

The University of Houston has requests:

1. FY 2015 One-Time Allocation of \$32,860 (\$31,000.00 + administrative charges)
2. FY 2016 One-Time Allocation of \$77640.84 (\$73246.08 + administrative charges)

Athletics Engagement Board (\$97,392.76)

The grand opening of TDECU stadium was a tremendous success for SGA. Last year, SFAC allocated \$100,000 for student programming for the inaugural football season in our new stadium. When no other departments or student organizations requested to utilize the funds, SGA made the decision for the first time to begin student programming for the historic event. The stadium opening week had several major student events.

Monday and Tuesday-	Football themed movies
Wednesday-	Cage Rage: Student Stadium Grand Opening & Pep Rally Attendance: 4,000 students
Thursday-	Glow Party in Lynn Eusan Park Attendance: 4,500 students
Friday-	Pep Rally and Football Game Attendance: 10,000+

SGA believes that athletics is an important component of student engagement that has been historically underutilized at the University of Houston. Athletics is a powerful tool to foster a love for the university that will keep students engaged as both students, and eventually as alumni. To that end, we would like to carry on the mission we began this year. However, SGA currently does not have the personnel, nor the resources to continue. Therefore we are requesting:

AEB Chair	\$5,596.08
AEB Chair**	\$4,735.14
AEB Vice Chair	\$3,825.00
AEB Vice Chair**	\$3,236.54
Basketball 2015	\$20,000.00
Football 2016	\$40,000.00
Basketball 2016	\$20,000.00

** represent the amount of stipend funds that we have requested to cover left over stipend cost for the remainder of fiscal year 2014, as of October 27th.

Assistant Public Relations Director/ Graphic Designer (\$3,825.00)

By far the busiest and most overworked department in SGA is the Department of Public Relations. Their responsibilities include serving as the primary media contract for SGA, and the liaison between SGA and

other campus communications and marketing departments. On top of that they are responsible for managing the marketing for each SGA department and currently lack the human capital resources necessary to fulfill their mission. The department needs both an assistant director and a graphic designer, which we intend to fulfill with a single individual.