



THE DAILY COUGAR.

FY15 SFAC Base Augmentation Request



The Daily Cougar FY2015 Base Augmentation

Editorial stipend increase

The Daily Cougar's print and online operations are extremely demanding on the student leaders. Editors spend significant hours in and out of the office planning coverage, facilitating training, laying out pages, uploading stories online and managing their staff. One of the problems is that the workload often prevents editors from engaging in long-term planning.

In order to increase both the quantity and the quality of content, both which are highly desired by the readership, the Cougar must bolster its current staff. Making these additions to The Daily Cougar's base budget will ensure the Editorial Board is fully staffed from Day 1, which is especially critical because of the newspaper's shift toward increased digital content and more long-term project planning. The Life+Arts and Opinion editors are considered less time intensive and would retain their current level.

	CURRENT STIPEND	CURRENT TERM	CURRENT TOTAL	PROPOSED TERM	PROPOSED TOTAL	CHANGE
Editor in Chief	\$800.00	12 mos.	\$9,600.00	N/C	N/C	0
Managing Editor	\$702.00	12 mos.	\$8,424.00	N/C	N/C	0
Web Editor	\$466.34	12 mos.	\$5,596.08	N/C	N/C	0
News Editor	\$318.75	10 mos.	\$3,187.50	12 mos.	\$3,825.00	\$637.50
Photo Editor	\$318.75	10 mos.	\$3,187.50	12 mos.	\$3,825.00	\$637.50
Sports Editor	\$318.75	10 mos.	\$3,187.50	12 mos.	\$3,825.00	\$637.50
Life & Arts Editor	\$318.75	10 mos.	\$3,187.50	N/C	N/C	0
Opinion Editor	\$318.75	10 mos.	\$3,187.50	N/C	N/C	0
Copy Chief	\$318.75	8 mos.	\$2,550.00	12 mos.	\$3,825.00	\$1,275.00
Subtotal						\$3,187.50
Admin + benefits						\$ 255.00
Total						\$3,442.50

With these positions funded 12 months, more editors can be in place full-time during the critical planning months of the year, from May to August. The Daily Cougar anticipates this need will be even greater with the proposed changes to a weekly format next fiscal year. Ensuring a consistent leadership team before the change occurs will be instrumental to carrying out the new strategy.