

## **FY2014 One Time Allocation #2 –Spring Fest Programming Dollars**

Spring Fest is SPB's newest addition to SPB Special Events programming. Last year, Spring Fest was programmed on a smaller scale with the band Joe Morehead, free giveaways, crafts, food and other activities which brought attendance of 300 students. In order to maximize the popularity of Special Events, these funds can transform Spring Fest on a similar scale and scope as Winter Wonderland. SPB would like an energetic college themed party infused with outdoor LED lights, music provided by a DJ, freeLED giveaways sponsored by SPB, various novelties and food and beverages Overall, Spring Fest can be a unique event to provide students more evening programming at UH. .

*\*Please note: Students had the option to select any program on survey. Out of 304 students surveyed, 191 students showed more interest in glow parties than any other thematic event on SPB assessment.*

Themed Party Package	-	\$3,000.00
Outdoor LED Lighting		
LED Giveaways		
DJ		
Novelties (2)	-	\$3,000.00
T-shirts (1000)	-	\$900.00
LED Foam Sticks (500)	-	\$500.00
Food & Beverages	-	\$500.00
<u>UH Administrative Charge (6.0%)</u>	-	<u>\$474.00</u>
Subtotal	-	\$8,374.00

## **Total FY14 One Time Allocation Request**

One Time Allocation #1 – Frontier Fiesta programming	-	\$22,472.00
<u>One Time Allocation # 2 – Spring Fest</u>	-	<u>\$8,374.00</u>
Subtotal	-	\$30,846.00

Thank you for your consideration of these requests.