

student program board

FY2015 One Time Requests

The Student Program Board (SPB) requests a FY2015 One Time request to allow additional programming dollars to be added to its budget. These requests are listed below:

1. \$38,160.00 for Notable Comedian/Speaker funding

SPB would like to provide variety to our evening programs which include comedy and speaker events which can contribute to student fulfillment with campus life.

FY15 One Time Allocation Request #1 –Notable Comedian/Speaker funding

SPB is asking a one-time FY15 allocation of \$38,160.00 in programming funds to support a notable comedian or speaker because SPB believes these areas are lacking in student attendance due to the notoriety of the performers. SPB researched many opportunities to provide popular performers like SNL's Bill Hader or Mad TV's Anjelah Johnson, however they are expensive with performer fees ranging from \$30,000 to \$40,000. Well-known performers are available at NACA, but their performer fee can be costly starting at \$20,000. Below is past notable comedy and speaker events.

Past FY13 SPB Events	Cost	Attendance
Broken Lizard	\$6,000.00	362
Comedy Central's Ali Wong	\$3,600.00	204
LGBT Speaker Zach Wahls	\$3,100.00	152

SPB considers the cost of the performer, and the content of their performance to appeal to different, diverse student audiences. These potential funds would help put more funding towards potential comedian and/or speaker events which can attract a broad student audience and provide another evening programming option.

**Please note: Out of 304 students, 88% demonstrate interest in having a notable comedian or speaker perform from SPB assessment.*

Performer Fee

Comedian and/or Speaker	-	\$35,000.00
Hospitality Rider	-	\$100.00
Security	-	\$200.00
Marketing	-	\$700.00

UH Administrative Charge (6.0%)	-	\$2,160.00
Subtotal	-	\$38,160.00

Total FY15 One Time Allocation Request

One Time Allocation #1 – Comedian/Speaker	-	\$38,160.00
Subtotal	-	\$38,160.00

Thank you for your consideration of these requests.