

Council of Ethnic Organizations

FY2014 One Time Allocation Request

CEO would like to request a one month term extension for the Cultural Programming Director, Marketing Director, and Chair for Membership Development from 10 months to 11 months in order to maximize the planning and preparation of programs for the academic year.

1. \$337.88 for a one month term extension for the Chair for Membership Development.
2. \$494.32 for a one month term extension for the Marketing Director.
3. \$494.32 for a one month term extension for the Cultural Programming Director.

Overall this term extension will encourage board members to begin planning for the academic year more efficiently and will contribute to the effectiveness of overall marketing and programs for students. By extending the terms of these positions, CEO will be more able to align our organization with the University’s strategic goals. Namely, this promotes student success by providing more educational programs to encourage engagement and discovery. In addition, CEO will be able to align ourselves with the Division of Student Affairs and Enrollment Services’ second initiative by effectively utilizing our human resources to maximize efficiency in programming, marketing, and membership enrollment with the term extension.

FY2014 One Time Request #1 – Chair for Membership

Development Term Extension

CEO would like to extend the term for the Chair for Membership Development (CMD) so he or she can be present at all UH New Student Orientations (NSOs). The CMD could start earlier strategizing how to develop partnerships with freshman members, Registered Student Organization (RSO) members, CEO alumni, and the Houston community. By creating these external partnerships, CEO will support the University of Houston’s strategic initiative of partnering with the UH community to achieve goals in excellence. In addition, the CMD will have more time to become familiar and develop relationships with incoming students and RSO officers. This also follows the DSAES’s strategic initiative six, engaging in strategic partnerships to encourage student participation and success. Currently, the CMD misses several NSOs as usually four occur during the month of June. When the CMD starts work a month later, there is minimal time to develop an effective plan to attract and retain new organization and individual members. With the extra month, the CMD would improve this process by developing an action plan to more effectively interact with new freshman and RSOs. This increased interaction follows the DSAES’s strategic initiative one, as it serves to create new opportunities for students to engage with and embrace diversity on campus.

For the term extension cost for the Chair for Membership Development is broken down as follows:

Student Stipend (\$318.75/month for 1 month)	-	\$319.00
UH Administrative Charge (6.0%)	-	\$20.00
Subtotal	-	\$339.00