

**Frontier Fiesta Association  
Student Fees Advisory Committee  
SSF Request for 2012-2013  
Base Augmentation**

The Frontier Fiesta Association is requesting a FY2013 base augmentation of \$27,220.00. This base request augmentation is a conglomeration of multiple expenses.

Requested For	Amount Requested
Warehouse	\$2,220.00
Operations	\$10,000.00
Productions	\$10,000.00
Security	\$5,000.00
Total Requested	\$27,220.00

**Warehouse:**

Considering that a major part of Frontier Fiesta is transforming a piece of campus into an old Frontier city, The Frontier Fiesta Association has to maintain a rental space. The space that Fiesta currently occupies is over 5,000 square feet. This space holds the fronts for each student organization and Fiesta City. It also holds all of Fiesta's equipment including the 20-foot tandem axle trailer.

Fiesta will soon be moving into a new warehouse on University Property. The new warehouse is located at the Energy and Research Park (ERP). This new facility occupies over 5,000 square feet. Additionally, the new warehouse provides extra amenities not found in our current location. The new location holds restrooms, electricity, water, and added security.

A base augmentation of \$26,220.00 is necessary to pay for the warehouse rental.

**Operational Expenses:**

Operational expenses (raw materials, lighting, infrastructures, gas and electricity) have substantially increased over the previous years. Many of these increases have arisen from circumstances outside of FFA's direct control such as increasing fuel costs for generators, lumber and hardware costs, and

external services required by the University or others. Cost for external services includes lease equipment (\$50,000). In order to create Fiesta City the operations expenses are a necessity.

The operations director FY 2011 was able to get certain materials donated to Fiesta, but it did not alleviate the total expenses spent on operational costs.

FFA is requesting a base augmentation of \$10,000.00 to aid with the operational expenses.

#### **Productions:**

In the previous years, majority of Fiesta's funding was through the President's Account. They had been funded \$25,000, which was used to bring a variety of artists. Last year that fund was cut to just over \$9,000.

The Association is requesting \$25,000 to bring quality and current entertainment, for the attendees of Fiesta.

A base augmentation of \$10,000.00 is being requested to help with the Productions expenses. This additional income will allow Fiesta to bring exhibits, live entertainment, amusement rides, and any other entertainment.

#### **UHDPS:**

An event such as Frontier Fiesta, which boasts about 26,000 visitors a year, is required by the University to have a certain amount of Police personnel on site to provide security for the event. The amount and cost of the personnel are determined by the UHDPS, and are beyond the control of the Frontier Fiesta Association. The FFA maintains a great relationship with the UHDPS and, as such, is able to acquire services at the lowest cost possible because our DPS understands the budgetary constraints of the festival. However, the cost per hour for UHDPS officers and their subcontracted HPD officers has continued to increase, and the increased cost creates a burden on the event. Over the past few years, the Frontier Fiesta Association has worked closely with UHDPS to better prevent unnecessary incidents and drastically lower the number of tickets and incidents at the event. But the required number of officers still remains high; last year FFA spent \$20,512.00 on UHDPS personnel and anticipates spending more for Fiesta 2012. While security should never, and will never, be neglected at the event, a base augmentation of \$5,000 will help with the cost of UDHPS personnel.

**Frontier Fiesta Association  
Student Fees Advisory Committee  
SSF Request for 2011-2012  
Additional One-Time Allocation Request**

The Frontier Fiesta Association is requesting FY2012 one-time allocation of \$2,220 to fund Frontier Fiesta 2011. This one-time request is to cover an expense for the warehouse.

Requested For	Amount Requested
Warehouse	\$2,220.00

Fiesta is seeking an additional one-time allocation of \$2,220.00 would go towards off-setting the cost of the warehouse for the rest of 2011.

The current (proposed) cost of the warehouse is \$24,000.00 annually. This year our landlord increased our rent to \$2,700/month. This increased our warehouse rental costs by \$700/month.

Frontier Fiesta currently gives rental space to hold all the materials needed during build for Fiesta City. Student groups are able to build fronts and carnival booths during the event; these are all stored in our warehouse. Additionally, all the materials and equipment used during build are stored here as well.

We have been given the opportunity to move to a new warehouse that is owned by the University of Houston, this in comparison to our current one. The new warehouse is located in the Energy and Research Park (ERP) near campus. The cost for this new warehouse will be \$26,220.00 annually or \$2185/month.

We are taking the opportunity to move to this new warehouse because of the amenities it will provide. The new warehouse provides water, electricity, added security, and bathrooms.

The new location will allow for FFA to use the warehouse day and night, without having to worry about light or a generator. As the build for Fiesta City is very vigorous we would be able to build some items before Fiesta, as well as allow that space for

student groups when they need to build certain structures or remove items from the warehouse.

The move to our new location will be done by the end of this year. In result of that, we will still be required to pay for the remainder of the year to our old warehouse even as we move to our new one. This one time allocation will aid with this payment.