

STUDENT PROGRAM BOARD
FY2012 Base Augmentation Requests

The Student Program Board (SPB) is presenting a FY2012 Base Augmentation request to the Student Fee Advisory Committee to provide financial assistance to SPB to support:

1. Increase in overall programming dollars
2. Reinstating the Trips and Tournament Chair including program dollars and salary.
3. Increasing committee chair by \$200.00, for a total of \$300.00 a month.
4. Allocation of travel dollars to attend regional and national conferences.
5. Reinstating a Graduate Assistant.
6. UH Administrative fee increase for FY12

After the 2006 Student Program Board Task Force Report, SPB has gone through a series of changes and improvements to fulfill their mission. In order to continue quality programming and enhance student life at UH, SPB must continue to improve and become comparable to other program boards throughout the nation. SPB has grown as an organization here at the University of Houston and wishes to continue this growth into the next academic year.

FY 2012 Base Augmentation Request# 1
Increasing in Overall Programming Dollars

The Student Program Board is asking for an additional \$20,000.00 as a base augmentation for the 2011 - 2012 academic years. Since SFAC was not considering any base allocation requests during the FY10 SFAC presentation process, SPB has had a \$40,000 reduction in programming dollars for the FY 2010 – 2011 academic year. Although this is a setback, SPB has already planned fourteen (14) events between the beginnings of school and October 6th, and have had an attendance of 2,707 students. The attendance has gone up from last year in the same period of time, which indicates a truly improved Student Program Board.

SPB conducted benchmarking research, attached in the SPB SFAC questionnaire, on program board budgets around the region and country. The 36 institutions contacted can be easily divided into 3 categories which are 1) emerging research universities in the state of Texas, 2) “Urban 13” research universities, and 3) top tier universities around the nation with large student bodies and superior school spirit and pride. SPB’s research has found that those schools in direct competition with the University of Houston for Tier 1 have significantly more resources for programming dollars in comparison to SPB even if their student population is less. Furthermore, those universities with more funding to spend on programs for their students tend to have higher levels of school pride, tradition and student satisfaction. Although there is no correlation study indicating this, it can be easily surmised that students who are more engaged on campus have more pride for their school.

With additional funding, SPB can provide more innovative and unique events to increase student involvement on campus. It is essential to build a strong campus community and in doing so unify the student body, ultimately leading to an exponential increase in school spirit and pride.

Here is the break down in costs for the requested base augmentation programming dollars:

Programming Dollars	\$ 20,000.00
UH Administrative Charge	\$ 1,200.00
VPASA Administrative Charge	\$ 300.00
Subtotal	\$21,500.00

FY 2012 Base Augmentation Request# 2 Reinstating the Trips and Tournament

The Student Program Board is asking to reinstate the Trips and Tournament Chair. Currently, the Student Program Board is comprised of three (3) executive positions and six (6) chair positions. With the base allocation from FY09, the Student Program Board was able hire a Trips and Tournament chair who focused on competitive events as well as travelling events. SPB was able to plan a trip to New Orleans for the Tulane vs. Houston Football game as well as a trip to Six Flags Arlington. These two trips combined brought over 100 students out of Houston for memorable college experience. On top of this, the multiple tournaments SPB planned had students competing against each other for the grand prize of the "SPB Tournament Winner" T-shirt.

By reinstating this position, SPB will be able to continue planning these innovative and fun trips.

Here is the break down in costs for the requested base augmentation dollars:

Programming Dollars	\$ 14,000.00
UH Administrative Charge	\$ 840.00
VPSA Administrative Charge	\$ 210.00
Salary @ \$300.00/month	\$ 3,000.00
UH Administrative Charge	\$ 180.00
VPSA Administrative Charge	\$ 45.00
Benefits	\$ 259.50
Subtotal	\$18,534.50

FY 2012 Base Augmentation Request# 3 Increasing the Board Salary

The Student Program Board is asking to increase the committee chairs stipend from \$100.00 a month to \$300.00 a month. Each chair is expected to spend 20 hours a week on Student Program Board activities; however the chairs often spend many additional hours. The hours spent with SPB include office hours, board meetings, committee meetings, and event attendance. To provide the Chairs with similar compensation to other Student Fee Funded groups on campus, SPB is asking to increase the current compensation by \$200 per month to make their monthly stipend \$300.00. This compensation is comparable to Frontier Fiesta Directors, which makes \$343.20 per month. It is SPB's hope that the additional stipend will aid the chairs in paying their expenses as college students, which will in turn allow chairs to not seek further part-time employment to compensate. In addition to the salary increase, SPB is asking to increase the chairs position start date from the first of August to the first of July. Having an additional month to plan and organize fall events will greatly increase the productivity of the organization as they will be able to train for a month before school official starts.

Here is the break down in costs for the requested base augmentation dollars:

Increase to SPB Chair Compensation*	\$ 12,000.00
Benefits	\$ 1,038.00
UH Administrative Charge	\$ 720.00
VPSA Administrative Charge	\$ 180.00
Subtotal	\$ \$13,938.00

*Six chairs at an additional \$200 for 10 months (July 1st – April 30th)

FY 2012 Base Augmentation Request# 4 Allocation of Travel Dollars

The Student Program Board is asking for a base augmentation of \$ 9000.00 for travel to regional and national conferences for SPB members. Before the start of the 2010 academic year, SPB was advised by staff in the University Center and Associated Facilities. With the organizational realignment of UCAF and Campus Activities, SPB is not advised by the Center for Student Involvement. This reshuffling has caused the lost of travel dollars for SPB. Historically, UCAF paid for SPB's travel to both the NACA Regional and National conferences. With this change, SPB now lacks the funding to send students to these conferences.

The NACA Regional and National Conventions allow SPB members to attend educational sessions about programming, marketing, and improving their program board. In addition, SPB student leaders who attend can view talent before contracting to ensure bringing high quality performers to campus. During the conference, students also have the opportunity to speak with agencies about their talent and get discounted prices on site. These conference not only inform and develop the students, it also provides them an opportunity to better understand the entertainment options they can bring to campus and gives them a chance to bring them at a better price. The Student Program Board delegates at the conference not only attend the conference, they have taught educational sessions, volunteered, and participated in co-op buying experiences.

Here is the break down in costs for the requested base augmentation dollars:

Travel Costs	\$ 9,000.00
UH Administrative Charge	\$ 540.00
VPSA Administrative Charge	\$ 135.00
Subtotal	\$ 9,675.00

FY 2012 Base Augmentation Request# 5 Reinstating the Graduate Assistant

The Student Program Board is asking to reinstate the Graduate Assistant. The SPB graduate assistant was created and works closely with the VP of Membership Recruitment and Development. Some of the responsibilities of the graduate assistant include arranging for developmental speakers, assisting with General Membership Meetings, helping with marketing and promotion and advising with event planning. This position will be a great addition to SPB because it allows for more assistance to the student leaders.

Here is the break down in costs for the requested base augmentation dollars:

Salary @ \$ 965.00/month*	\$ 11,580.00
UH Administrative Charge	\$ 694.80
VPSA Administrative Charge	\$ 173.70
Associated Benefits	\$ 1,001.67
Subtotal	\$ 13,450.17

FY 2012 Base Augmentation Request #6 Additional UH Administrative Costs

The Student Program Board is asking for an additional 2.2% of the total FY11 approved budget to cover the UH Administrative costs increase to 6%.

<u>UH Administrative Charge (2.2%)</u>	<u>\$ 3,251.91</u>
Subtotal	\$ 3,251.91

With this base allocation, the Student Program Board can move forward to becoming comparable with some of the other programming organizations at other Universities around the country. The programming dollars given in the allocation will help SPB meet its mission, to program innovative and unique events. With the increase in salary, it is SPB's hope to help the chairs pay for their expenses as a student at the University of Houston. By having a budget set aside for travel, SPB will be able to attend important conferences throughout the country to learn about new ideas and events. Finally, with the reinstatement of a Graduate Assistant, SPB will be able to have additional assistance for the proper function of the organization.

FY 2011 Total One-Time Request

Increasing in Overall Programming Dollars	\$ 21,500.00
Reinstating the Trips and Tournament	\$ 18,275.00
Increasing the Board Salary	\$ 12,900.00
Allocation of Travel Dollars	\$ 9,675.00
Reinstating the Graduate Assistant	\$ 13,450.17
<u>UH Administrative Fee Increase</u>	<u>\$ 3,251.91</u>
Total	\$ 80,349.58

STUDENT PROGRAM BOARD FY2011 One-Time Allocation Requests

The Student Program Board (SPB) is presenting a FY2011 One-Time allocation request to the Student Fee Advisory Committee to provide financial assistance to SPB to support:

1. Increase in overall programming dollars
2. Reinstating the Trips and Tournament Chair with accompanying program dollars and salary.
3. Increasing the board salary by \$200.00/month, for a total of \$300.00/month.
4. Allocating travel dollars to attend regional and national conferences.
5. Reinstating a Graduate Assistant.
6. UH Administrative fee increase

After the 2006 Student Program Board Task Force Report, SPB has gone through a series of changes and improvements to fulfill their mission. In order to continue quality programming and enhance student life at UH, SPB must continue to improve and become comparable to other program boards throughout the nation. SPB has grown as an organization here at the University of Houston and wishes to continue this growth into the next academic year.

FY 2011 One-Time Request # 1 Increasing in Overall Programming Dollars

The Student Program Board is asking for an additional \$10,000.00 as a one-time allocation for the 2010 - 2011 academic year. Since SFAC was not considering base allocation requests during the FY10 SFAC presentation process, SPB has had a \$40,000 reduction in programming dollars for the FY 2010 – 2011 academic year. Although this is a setback, SPB has already planned fourteen (14) events between the beginnings of school and October 6th, and have had an attendance of 2707 students. The attendance has gone up from last year in the same period of time, which indicates a truly improved Student Program Board.

SPB conducted benchmarking research (appendix A) on program board budgets around the region and country. The 36 institutions contacted can be easily divided into 3 categories which are 1) emerging research universities in the state of Texas, 2) “Urban 13” research universities, and 3) top tier universities around the nation with large student bodies and superior school spirit and pride.

SPB’s research has found that those schools in direct competition with the University of Houston for Tier 1 have significantly more resources for programming dollars in comparison to SPB even if their student population is less. Furthermore, those universities with more funding tend to have higher levels of school pride, tradition and student satisfaction. Although there is no correlation study indicating this, it can be easily surmised that students who are more engaged on campus have more pride for their school.

With additional funding, SPB can provide more innovative and unique events to increase student involvement on campus. It is essential to build a strong campus community and in doing so unify the student body, ultimately leading to an exponential increase in school spirit and pride.

Here is the break down in costs for the requested additional one-time funding dollars:

Programming Dollars	\$10,000.00
UH Administrative Charge	\$600.00
VPSA Administrative Charge	\$150.00
Subtotal	\$10,750.00

FY 2011 One-Time Request # 2 **Reinstating the Trips and Tournament**

The Student Program Board is asking to reinstate the Trips and Tournament Chair. Currently, the Student Program Board is comprised of three (3) executive positions and six (6) chair positions. With the one-time allocation from FY09, the Student Program Board was able hire a Trips and Tournament chair who focused on competitive events as well as travelling events. SPB was able to plan a trip to New Orleans for the Tulane vs. Houston Football game as well as a trip to Six Flags Arlington. These two trips combined brought over 100 students out of Houston for memorable college experience. On top of this, the multiple tournaments SPB planned had students competing against each other for the grand prize of the “SPB Tournament Winner” T-shirt.

By reinstating this position, SPB will be able to continue planning these innovative and fun trips.

Here is the break down in costs for the requested additional one-time funding dollars:

Programming Dollars	\$ 9,000.00
UH Administrative Charge	\$ 540.00
VPSA Administrative Charge	\$ 135.00
Salary @ \$300.00/month*	\$ 1,800.00
UH Administrative Charge	\$ 108.00
VPSA Administrative Charge	\$ 27.00
Associated Benefits	\$ 155.70
Subtotal	\$11,765.70

*Calculated for Jan, Feb, Mar, Apr, Jul, Aug of 2011

FY 2011 One-Time Request # 3 **Increasing the Board Salary**

The Student Program Board is asking to increase the committee chairs stipend from \$100.00 a month to \$300.00 a month. Each chair is expected to spend 20 hours a week on Student Program Board activities; however the chairs often spend many additional hours. The hours spent with SPB include office hours, board meetings, committee meetings, and event attendance. To provide the Chairs with similar compensation to other Student Fee Funded groups on campus, SPB is asking to increase the current compensation by \$200 per month to make their monthly stipend \$300.00. This compensation is comparable to Frontier Fiesta Directors, which makes \$343.20 per month. It is SPB’s hope that the additional stipend will aid the chairs in paying their expenses as college students, which will in turn allow chairs to not seek further part-time employment to compensate. In addition to the salary increase, SPB is asking to increase the chairs position start date, from the first of August to the first of July. Having an additional month to plan and organize Fall events will greatly increase the productivity of the organization as they will be able to train for a month before school official starts.

Here is the break down in costs for the requested additional one-time funding dollars:

Increase to SPB Chair Compensation*	\$ 7,200.00
Associated Benefits	\$ 622.80
UH Administrative Charge	\$ 432.00
VPSA Administrative Charge	\$ 108.00
Subtotal	\$ 8362.80

*calculated for Jan, Feb, Mar, Apr, Jul, Aug of 2011 for current six chairs @ 200.00/month/chair

FY 2011 One-Time Request # 4 **Allocation of Travel Dollars**

The Student Program Board is asking for a one-time allocation of \$ 5000.00 for travel to regional and national conferences for SPB members. Before the start of the 2010 academic year, SPB was advised by staff in the University Center and Associated Facilities. With the organizational realignment of UCAF and Campus Activities, SPB is not advised by the Center for Student Involvement. This reshuffling has caused the lost of travel dollars for SPB. Historically, UCAF paid for SPB's travel to both the NACA Regional and National conferences. With this change, SPB now lacks the funding to send students to these conferences.

The NACA Regional and National Conventions allow SPB members to attend educational sessions about programming, marketing, and improving their program board. In addition, they can view talent before contracting to ensure bringing high quality performers to campus. During the conference, students also have the opportunity to speak with agencies about their talent and get discounted prices on site. These conference not only inform and develop the students, it also provides them an opportunity to better understand the entertainment options they can bring to campus and gives them a chance to bring them at a better price. The Student Program Board delegates at the conference not only attend the conference, they have taught educational sessions, volunteered, and participated in co-op buying experiences.

Here is the break down in costs for the requested additional one-time funding dollars:

Travel Costs	\$ 5,000.00
UH Administrative Charge	\$ 300.00
VPSA Administrative Charge	\$ 75.00
Subtotal	\$ 5,375.00

FY 2011 One-Time Request # 5 **Reinstating the Graduate Assistant**

The Student Program Board is asking to reinstate the Graduate Assistant starting the Spring Semester of 2011. The SPB graduate assistant was created and works closely with the VP of Membership Recruitment and Development. Some of the responsibilities of the graduate assistant include arranging for developmental speakers, assisting with General Membership Meetings, helping with marketing and promotion and advising with event planning. This position will be a great addition to SPB because it allows for more assistance to the student leaders. SPB will hire a new GA in the Spring semester of 2011 and the position will continue through the summer and the 2011 -2012 academic year.

Here is the break down in costs for the requested additional one-time funding dollars:

Salary @ \$ 965.00/month*	\$ 7,720.00
UH Administrative Charge	\$ 463.20
VPSA Administrative Charge	\$ 115.80
Associated Benefits	\$ 667.78
Subtotal	\$ 8,966.78

*calculated for Jan, Feb, Mar, Apr, May, Jun, Jul, Aug of 2011

FY 2011 One-Time Request # 6
Additional UH Administrative Costs

The Student Program Board is asking for an additional 2.2% of the total FY11 approved budget to cover the UH Administrative costs increase to 6%.

<u>UH Administrative Charge (2.2%)</u>	<u>\$ 3251.91</u>
Subtotal	\$ 3251.91

With this one-time allocation, the Student Program Board can move forward to becoming comparable with some of the other programming organizations at other Universities around the country. The programming dollars given in the allocation will help SPB meet its mission, to program innovative and unique events. With the increase in salary, it is SPB's hope to help the chairs pay for their expenses as a student at the University of Houston. By having a budget set aside for travel, SPB will be able to attend important conferences throughout the country to learn about new ideas and events. Finally, with the reinstatement of a Graduate Assistant, SPB will be able to have additional assistance for the proper function of the organization.

FY 2011 Total One-Time Request

Increasing in Overall Programming Dollars	\$10,750.00
Reinstating the Trips and Tournament	\$11,765.70
Increasing the Board Salary	\$ 8,362.80
Allocation of Travel Dollars	\$ 5,375.00
Reinstating the Graduate Assistant	\$ 8,966.78
<u>UH Administrative Fee Increase</u>	<u>\$ 3,251.91</u>
Total	\$ 48,472.19

**STUDENT PROGRAM BOARD
FY2012 One-Time Allocation Requests**

The Student Program Board (SPB) is presenting a FY2012 One-Time allocation request to the Student Fee Advisory Committee to provide financial assistance to SPB to support:

1. Large Concert Event for Students in September of 2011.

FY 2012 One-Time Request # 1

The Student Program Board is asking for \$50,000 as a one-time allocation request for a large concert event at the beginning of the school year. Feedback from UH students always includes the desire to bring popular performers and big named acts to campus. Realistically, the current budget does not allow SPB to fund such acts. However, students often see these larger performances at other campuses such as The University of Colorado who were able to bring the up and coming superstars Mike Posner and Far East Movement to campus this year.

This event would be planned by the Executive Board of 2011 – 2012, which start their term in May of 2011, with assistance from the SPB advisor. The committee chairs will assist the executive board on their start date of July 1st. It is SPB’s hope that the event will be a onetime free concert at the beginning of the school year for the students of University of Houston to attend. Due to financial costs of venues such as the Cullen Performance Hall and similar areas, the concert would most likely be done through the University Center (Lynn Eusan Park, Houston Room) or a parking lot on University grounds.

Below is an outline of the tentative cost for the event.

Description	Cost
Performer/Artist Fees	
Opener Small Band or DJ	\$ 2,000.00
Main Show All Inclusive pricing (hotel, food, travel)	\$ 30,000.00
Staging	
Semi Truck Fold Out	\$ 8,000.00
Lighting Stage lighting, strobelights, park cans	\$ 800.00
Sound AV and Sound	\$ 300.00
Barriers & Fencing 1500 ft of fencing at \$1.65/ft	\$ 2,475.00
Security	
Police 4 Officers at \$40/hr for 5 hours	\$ 800.00
5 Star 5 Star Security at est. 6 guards for 5 hours	\$ 500.00
Marketing	\$ 1,000.00
Miscellaneous	\$ 8,125.00
Total	\$ 50,000.00

Below is a table of artist and performer fees, SPB will be looking at artist in the 20K to 35K range

3OH!3	30-50K	TAIO CRUZ	50K	SEAN KINGSTON	35K
ASHER ROTH	20K	THE DECEMBERISTS	40-50K	ALL AMERICAN REJECTS	75-100K
BARE NAKED LADIES	125-50K	THE ROOTS	50K	AUGUSTANA	25K
BIG BOI	35-45K	THE VERVE PIPE	15K	BEN KWELLER	25K
BOB DYLAN	150-200K	CHIDDY BANG	20-25K	PLAIN WHITE T'S	20-25K
BRAND NEW	35-40K	COLBIE CAILLAT	30K	BOYS LIKE GIRLS	40-50K
CAROLINA LIAR	20K	CYPRESS HILL	30-40K	BRUNO MARS	30-35K
NE-YO	75-100K	FINGER ELEVEN	25-30K	COBRA STARSHIP	25-30K
PUBLIC ENEMY	30-40K	FLOGGING MOLLY	30K	SNOOP DOGG	75K

RISE AGAINST	70K	JASON DERULO	30-35K	DEADMAU5	45-50K
AKON	75K	JEREMIH	12-15K	DJ QUICK	20-26K
DIERKS BENTLEY FALL	80K	KATY PERRY	100K	DROPKICK MURPHYS	40K
KE\$HA	50-70K	KID CUDI	50K	EVERLAST	20K
LADY ANTEBELLUM	150k	LUDACRIS	75K	MIKE POSNER	35K
LIFEHOUSE	50K	MAROON 5/ONE REPUBLIC	150K	PITBULL	25K
FLO RIDA	25 -30K	THREE 6 MAFIA	30K	TRAIN	75K
GAVIN DeGRAW	40K	TREY SONGZ	35-50K	TYLER HILTON	10-15K
UNWRITTEN LAW	15-20K	VERONICAS	10K	WAKA FLOCKA	32K
WALE	20K	WE THE KINGS	15K	WIZ KHALIFA	30-35K
YEAH YEAH YEAHS	50k	YELLOWCARD	40K		

FY 2012 Total One-Time Request

Large Concert Event	\$ 50,000
UH Administration Charge	\$ 3,000
<u>VPSA Administration Charge</u>	<u>\$ 750</u>
Total	\$ 53,750