

Planning form for AMA PRA Category 1 Credit(s)<sup>TM</sup> activity

Applications for sponsorship of a continuing medical education (CME) activity must be received at the <u>earliest stages</u> of program development so that the Tilman J. Fertitta Family College of Medicine Office of Continuing Medical Education (CME) may review the activity information to determine whether the program meets the requirements as defined by the American Medical Association and complies with the accreditation criteria, policies and Standards of the Accreditation Council for Continuing Medical Education (ACCME). All proposed continuing medical education activities will be required to submit a CME Activity Planning Form Application no less than three (3) months prior to a regularly scheduled series (RSS) and no less than six (6) months prior to a conference live activity.

Any and all promotional materials for the activity requesting CME <u>MAY NOT</u> be distributed until they are approved by the CME Office.

General Information:					
Today's Date:	Date of activity:				
Name of Activity:					

### \*\*Please read the application carefully noting deadline and guideline requirements. \*\*

The **Course Director** is responsible for planning the CME activity independent of the control of ACCME defined commercial interests and has overall responsibility for ensuring that the activity complies with the ACCME Accreditation Criteria and Standards for Commercial Support, AMA policies and Fertitta College of Medicine Policies.

The **Course Director** generates the educational content for an activity, which has intrinsic academic validity, and falls within the spectrum of medicine. The **Course Director** has prime responsibility for designing a curriculum, which fosters improving knowledge, skills and/or attitudes that support practice-based learning and improvement. Specific responsibilities include:

- Aligning the conference with the Fertitta College of Medicine Mission Statement.
- Documenting a needs assessment with underlying professional practice gaps of the learners.
- Establishing overall activity objectives.
- Validation of Clinical Content Defining the educational content and overseeing the educational content in order that:
  - It is balanced, objective, scientifically rigorous and independent of commercialism.
  - All the recommendations involving clinical medicine in the CME activity are based on evidence
    that is accepted within the profession of medicine as adequate justification for their indications
    and contraindications in the care of patients; and
  - All scientific research referred to, reported or used in the CME activity in support or justification of a patient care recommendation conforms to the generally accepted standards of experimental design, data collection and analysis.
  - At no time will the CME activity promote recommendations or treatments which are known to
    have risks or dangers that outweigh the benefits or are known to be ineffective in the treatment of
    patients with the clinical problem being addressed while critical review of evolving topics is
    strongly encouraged.
  - Ensure all presentations are HIPAA and PHI compliant.

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- This educational intervention is designed:
  - To change competence, performance or patient outcomes.
  - Content matches learners' current or potential scope of professional activities.
- Defining the educational method appropriate for the setting, objectives, and desired results of the activity.
- Contacting and scheduling individual speakers and moderators.
  - Initiate contact with speakers, planners, moderators
    - o Maintain control over content, selection of speakers, and topics.
    - Obtain financial disclosures for those with control over content including:
      - Planning Committee members
      - Presenters
      - Moderators/Authors
- Implement Fertitta College of Medicine Continuing Medical Education mechanism for resolving potential conflicts of interest for those reporting relevant relationships using the 'Potential Conflict of Interest Mitigation Form'
- Disclosures must be received by the Fertitta College of Medicine Office of Continuing Medical Education:
  - No later than one month in advance of the activity start date.
  - Conflicts of interest resolved and documentation in the CME Office no later than 2 weeks prior to the activity start date.
  - Financial disclosures and review forms submitted electronically or paper copy.
- Oversee the granting of honoraria and the amount to be paid, based on the CME honorarium policy (if applicable).
- Keeping within budgetary constraints.
- Maintaining attendance records.
- Prior to production and distribution, all publicity and promotional materials, activity syllabus, and handouts must receive approval by Fertitta College of Medicine Office of Continuing Education.
- Submit to the Fertitta College of Medicine Office of Continuing Medical Education all related end of activity materials within 7 days after the activity.

Course Director Name (including all credentials):	
Course Director Email Address:	
Course Director Phone Number (where you can	
be reached):	

The Course Coordinator manages all of the activity logistics such as room reservation, sending out activity announcement, printing activity materials, ordering catering, etc.

Activity Coordinator Name (including all	
credentials):	
Activity Coordinator Email Address:	



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Act	ivity Coordinator Phone Number:					
Туре	of Activity: (please check one of the fo	llowing	types below)			
	Live Activity—single or multi-day acti (i.e. conference, annual meeting).	vity wit	h the same material presented each tir	ne		
	Regularly Scheduled Series – activity that occurs on a regular basis with global objectives (i.e.					
	Committee Learning - activity that involves a learner's participation in a committee process where					
	Enduring Material is a printed, recorde time at various locations.	ed, or co	mputer-presented activity that may be	e used over		
	te for Activity: (please specify below)					
accre	idership: Joint providership is defined as edited and one or more non accredited or afacturers) are prohibited from engaging	ganizat in joint	ion. Ineligible companies (e.g. drug of providership.	r device		
	☐ Directly provided by Tilman J. Fertitta Family College of Medicine (University of Houston)					
Plan	ning Committee:					
Pleas	se complete the grid below for all individuals losure Form for each of the individuals l	sheet if	necessary). A Conflict-of-Interest Fir			
Naı	ne and Title (MD, DO, PhD, etc.)	Role i	n the planning process	CME Office Use		
				☐ Form ☐ COI		
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### **Professional Practice Gap Analysis:**

What is the problem or issue(s) occurring in practice that you want to affect/change with this activity? (C2)

Please identify the professional practice gap(s) addressed with this CME activity. A professional practice gap, or quality gap, is the difference between what is currently being achieved and what could be achieved using best practice guidelines. Think about professional practice gaps in these terms:

- 1) what's the problem you are trying to address;
- 2) how do you know it's a problem and what do you think is contributing to the problem;
- 3) are you seeking to change strategies, skills, performance or patient outcomes;
- 4) what type of activity do you think will best achieve that goal; and
- 5) how will you know if you've been successful. These can go beyond patient care and include systems-based practice, informatics, leadership, and administration.

Current State: What is the problem you are trying to address?  EXAMPLE: 40% of patients 65 and older in our community health clinic are receiving the pneumococcal vaccine	Desired State: What should be happening?  EXAMPLE: 100% of patients 65 and older in our community health clinic receive the pneumococcal vaccine consistent with	Identified Gap: Difference between what is and what should be.  EXAMPLE: 60% of patients 65 and older in our community health clinic are not receiving the pneumococcal vaccine	Methods used to Identify Professional Practice Gap:  EXAMPLE: Chart audit of patient files; interviews with nurses; 75% of nurses report they are not familiar
consistent with national guidelines.	national guidelines.	consistent with national guidelines.	with updated national guidelines and therefore were not providing information about the vaccine.



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	Vnovelodge begad	(Information)		
	Knowledge-based Competence-based	'	in farma ati	on and abilla)
H	*	(Ability to apply i		
	Performance-based	(Actual implement	itation or	application of information or skills)
	e attach any data source	s you identified to th		
	Evaluation Data from			Epidemiological Trends
	Literature/Web Resea	rch		State or National Patient Care Data
	Regulatory Requirement			Medical Specialty Association Recommendations
	Performance Improve	ment Activity		Quality Improvement Analysis
	Pre/Post Tests			Survey of Physicians
	Recommendation of I	•		Medical Specialty Board
	Other, please specify:			
Plann	ned Outcomes and Educa	ational Impact (C3 &	c C36):	
	activity is designed to ch	• `	,	
	Competence			Performance
	Patient Outcomes			
	cipants do differently in	their practice, and ho	ow will th	articipating in this activity. What will ese changes benefit patients and/or the ay inhibit achieving these outcomes despite the
health	ational intervention.			



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How will you know if you have been effective in producing change? (C11) Please be sure that you are able to produce this information at the end of the activity. Pre & Post tests Skill evaluation during or after activity Post Activity Evaluation П Patient Interviews / Surveys Quality Improvement Analysis / Statistical Performance Improvement/ Chart Audits П Review Review Other, please specify: What is the highest level of outcome measurement that this activity will meet? (C11) Please be sure that you are able to produce this information at the end of the activity. Participation: (attendance records) Satisfaction: (questionnaires completed by Learning (knows): (pre-and-post tests of Learning (knows how): (pre-and-post tests applying information) of applying information) Performance: (observation in a patient care Learning (shows how): (observation during activity) setting, chart review) Patient Health: (health status measures from Community Health: (epidemiological data, chart or administrative databases) local/state/national reports) Other, please specify: Target Audience: Who is the target audience and how is the content of this activity related to their current or potential scope of professional activities? (C4) Physicians Nurses **Pharmacists** Non-Clinical Staff П Allied Health Care Professionals, including: Community Health Professionals, Behavioral Health

#### **Instructional/Learning Objectives(s):**

**Professionals** 

Other:

Please identify 3-5 overall objectives for each presentation. Please use active, learner-centered objectives for this activity written to reflect the performance your learners should be able to exhibit as a result of participation in the activity. Think S.M.A.R.T. goals Specific, Measurable, Attainable, Relevant, and Time-bound. Here is a reference if you need help getting started, <a href="https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5944406/">https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5944406/</a>. If you need assistance, please contact the

https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5944406/. If you need assistance, please contact the Fertitta College of Medicine, CME Office.

**Note:** Learning objectives should align with at least one of the ACGME, IOM, or IPEC competencies as appropriate to the activity design.



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At the conclusion of this activity, the participant should be able to:

rning Objectiv	es".				
Knowledge	Comprehension	Application	Analysis	Synthesis	Evaluation
define	classify	apply	analyze	arrange	assess
identify	compile	calculate	calculate	assemble	compare
label	conclude	demonstrate	categorize	compose	critique
list	discuss	develop	classify	construct	decide
match	describe	interpret	criticize	design	determine
name	explain	locate	compare	develop	establish
recall	express	operate contrast		diagnose	evaluate
recognize	give examples	perform	perform determine manage		judge
record	identify	practice	differentiate	organize	justify
relate	interpret	predict	distinguish	plan	measure
repeat	recognize	present	examine	propose	rate
select	summarize	report	outline	relate	recommend
state	translate	use	test	summarize	select
		Words	s to Avoid		
appreciat	re l	pelieve	improve		learn
approacl	n grasp the	significance of	increase	this	nks critically
become		grow know			nderstand
ch competenc	ies are addressed w	ith this activity?	(C6) (Check all	that apply)	
ACCME	Z/ABMS				

ACGME/ABMS Competencies	Institute of Medicine Competencies					erprofessional Education laborative Competencies
Patient care & procedural skills		Provide patient-centered care		Values/Ethics for Interprofessional practice		
Medical knowledge		Work in interdisciplinary teams		Roles/ Responsibilities		
Practice-based learning & improvement.		Employ evidence-based practice		Interprofessional Communications		
Interpersonal & communications skills		Apply quality improvement		Teams & teamwork		
Professionalism		Utilize Informatics				
Systems- based practice			•			



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### **Competency Alignment Statement:**

Please describe how the educational objectives and content of this activity are designed to reflect one or more of the following frameworks of desirable physician attributes:

- ACGME Core Competencies
- Institute of Medicine (IOM) Competencies
- Interprofessional Education Collaborative (IPEC) Competencies

	le a short explanation of which competencies and led target audience and educational goals.	re prio	ritized and why they are relevant to the
	e have the right structure and people to accomption design for this activity?	lish w	hat we need to do? (C5) What is the format and
	Conference/Seminar/Workshop   Web-	-based	☐ Audio
Educa	ational Design components: (check all that appl	y)	
	Presentation / Live Lecture		Case Studies and Discussion
	Panel Discussions		Demonstration / Skills Development
	Role Playing / Standardized Patient		Round Table / Breakout Discussions
	Literature Review, Video/Audio Archives	Ш	
Цол	Other, please specify:  did you identify the appropriate format and ed	montio	nal decian for this pativity?
110 W	did you identify the appropriate format and ed	ucano	nai design for this activity:



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Describe the process for	curriculum develo	pment and	faculty	selectio	n for this ac	tivity.		_
Faculty/Speakers (not Please complete the grid					aculty/speak	er for this ac	ctivity. If t	he
requested credit designa		-			_			ed
faculty on the required p must be submitted to the						•	•	
MUST BE RESOLVE			_		-			у
of the conflict to the act	•			_	on Form for	each identif	ied conflic	t
is will be completed no	-							
Speaker Presentation Le the faculty's name, topic	•			•				
Commercial Support.	e, date/time of pres	cintation, of	уссич	is and ac	Kilowicageli	ient of the 5	tandards N	<i>)</i> 1
Name/Title (MD, DO,	Date Speaker	CME		e/Title (N	ID, DO,	Date Speak		ME
PhD, etc.)	Presentation Letter received:	Office Use	PhD,	etc.)		Presentatio Letter reces		ffice
	Letter received.	□ Form				Letter rece		se Form
		□ COI						COI
		☐ Form						Form
		□ COI						COI
		☐ Form ☐ COI						] Form ] COI
								COI
<b>Additional Competenc</b>	ies and Informati	on:						
Will you include?								
				NI.	DI	C1	A 32	_
More than one profess	ion (representative	of the targe	>t	No	Planners	Speakers	Audienc	e
audience to enable effe	ective collaboration	_						
health outcomes) – (C2								
Patients and/or public healthcare professional		no are not						
Students of the health	professions (builds	bridges acr	oss					
the education continuu								

professionals to work together) – (C25)



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Will yo	ou evaluate change to the healthcare team? (C2	28)	
	No		Yes
•	ou collaborate with other organizations to more activity, and address community/ population he	•	achieve healthcare goals, enhance the efficacy ssues? (C28)
	No		Yes, list organizations:
	ou include any innovations or creative approac, assessment, use of technology) (C35) Please		f so what approaches (educational approaches, y:
Examp	ple: Attendees will receive a copy of the PowerPoir	nt prese	entation and a supplemental hand out sheet.
	ne following topics be included in this activity? informatics (C26) and the use of practice data		ractice and/ or quality improvement?
	No		
	Yes, teaches about collection, analysis or syr	nthesis	of health practice data
	Yes, uses health/ practice data to teach about	t healtl	ncare improvement
	Other, please specify:		
	of populations, public health (C27), (C38). Import factors, and the publics' physical environment	_	
	No		
	Yes, teaches strategies that learners can use t	to achi	eve improvements in population health
	Yes, by collaborating in the process of impro	oving p	patient or community health
	Yes, by demonstrating improvements in patie	ent or	community health.
	Other, please specify:		



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Communication Skills (C29) The learner becomes more self-aware of their communication skills, and implement educational interventions to improve those skills No Yes, by evaluation of observed communication skills Yes, by formative feedback to learner about communication skills Other, please specify: Technical and Procedural skills (C30) updating, reinforcement, and reassessment Yes, by evaluation of observed technical and procedural skills Yes, by formative feedback to learner about technical and procedural skills Other, please specify: Will you use individualized learning plans for learners? (C31) Yes, by tracking learners repeated engagement & longitudinal plan over weeks/ months? П Yes, by providing individual feedback to learner to close practice gaps. Other, please specify: Will you provide any tools and/ or resources for attendees to take home to support changes in learner practice (reminder cards, flow sheets, online instructional material)? (C32) No Yes, please specify: Healthcare Quality Improvement by changing process of care or system performance? (C37) No П Yes, by collaborating in the process of healthcare quality improvement Yes, by demonstrating improvement in quality of healthcare. Other, please specify:



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#### Agenda:

If the requested credit designation for this activity is more than 2.00 credit hours, please attach an agenda that lists the topic, scheduled time for each presentation, invited faculty, and objectives for each presentation.

#### Commercial Support:

The acceptance of any commercial support (e.g., exhibit booths) that is in compliance with Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education (<a href="www.accme.org/standards">www.accme.org/standards</a>) must be fully managed by the CME program.

Do you intend to seek (or have you already sought) commercial support for this educational activity? This includes in kind donations (use of an ultrasound machine), and/or exhibit booth.

Yes
No

#### Post activity close out materials:

Post-activity close out materials are due to the Fertitta College of Medicine Office of Continuing Medical Education following the close of the CME activity. Questions may be addressed via email at <a href="mailto:comcme@central.uh.edu">comcme@central.uh.edu</a> or by calling (713) 743-8178.

\*\*Adherence to the requirements and timeline as outlined below is crucial in providing CME credit for your activity. Failure to meet established guidelines will result in denial of CME credit. \*\*

Date Sent to CME Office	Schedule of Deliverables	Date Due	
	Flyer, Announcement, Brochure (approve template)	Approval is required by the CME Office <u>before</u> each session flyer is distributed	
	Completed Disclosure documents for all planners and faculty/speakers received (one per person, per year)	Due to the CME Office 4 weeks prior to the activity	
	Draft syllabus, agenda, course materials for approval prior to distribution (for each activity)	Due to the CME Office 7 days before the activity	
	Attendee Roster (for each activity)	Due to the CME Office 7 days after activity	
	Evaluation forms and summary	Due to the CME Office <b>14 days</b> after activity	

Responsibilities of Fertitta College of Medicine Continuing Medical Education

The Fertitta College of Medicine Continuing Medical Education program is responsible for carrying out the accreditation logistics involved with the conducting of the educational program, and to do so in



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compliance with all applicable institutional and regulatory standards and guidelines. Specific responsibilities include:

- Assuring that since the meeting includes a physician audience, then it is conducted in accordance with the ACCME accreditation requirements and policies along with all applicable standards and guidelines.
- Overseeing all aspects, beginning with activity development and proceeding through implementation and activity evaluation.
- Assuring any commercial support received is in compliance with Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education.
- Fertitta College of Medicine Continuing Medical Education staff member attend, at least, one day of the activity; to ensure compliance with ACCME policies, Standards for Commercial Support<sup>SM</sup> and ACCME compliance criteria.

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I attest that I have read and agree with the contents of this agreement. Please sign or type your name into the appropriate spaces below. Please e-mail this agreement to the CME Office.

Date	Date	
Name	Name	
Course Director	Activity Coordinator (if applicable)	
Date	Date	
Name	Wendy M. Fitzgerald	
Co-Course Director (if applicable)	Director, Continuing Medical Education	
Date		
Name		
Chair, Continuing Medical Education Committee		