

UNIT REPORT

FY24 Assessment Plan

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CSI Mission**Description:**

The Center for Student Involvement creates an inclusive and accessible environment that provides meaningful and diverse learning and involvement opportunities to impact student success. Students will gain a sense of self and strong leadership skills, while becoming responsible and engaged citizens in their community.

Date last revised: 07/01/2018

CSI Vision

Description: We will create a culture of involvement by engaging all students in meaningful experiences.

Date last revised: 07/01/2018

1 Student Success

Description: Champion exceptional opportunities and services to support all UH students.

RELATED ITEMS -----

RELATED ITEM LEVEL 1

1.1 Involvement Incentive Program

RELATED ITEM LEVEL 2

3 Involvement Incentive Plan

RELATED ITEM LEVEL 1

1.2 ServeUH Effectiveness

RELATED ITEM LEVEL 1

1.3 CSI Marketing & Branding

RELATED ITEM LEVEL 1

1.4 USO On-Boarding

RELATED ITEM LEVEL 1

1.5 Event Registration Review

RELATED ITEM LEVEL 1

1.6 Advisor Resources**2 Partnerships**

Description: Forge and strengthen partnerships to expand our reach into the university and greater Houston community.

RELATED ITEMS -----

RELATED ITEM LEVEL 1

2.1 Campus Partnerships

RELATED ITEM LEVEL 1

2.1 General CSI Partnerships

RELATED ITEM LEVEL 1

2.2 LeadUH Collaborations

RELATED ITEM LEVEL 2

1 Empower Conference

RELATED ITEM LEVEL 1

2.3 Houston Education

RELATED ITEM LEVEL 1

2.5 Major Campus Event Partnerships**1.1 Involvement Incentive Program****Description:**

Implement an involvement incentive program to increase student motivations for engagement.

RELATED ITEMS -----

RELATED ITEM LEVEL 1

3 Involvement Incentive Plan

1.2 ServeUH Effectiveness

Description:

Evaluate the effectiveness of ServeUH signature programs (i.e. Bingo to Beat Hunger, End It, etc.), and make improvements where necessary.

1.3 CSI Marketing & Branding

Description:

Complete a marketing analysis of the Center for Student Involvement and refresh the brand of the department/programs based on the results.

1.4 USO On-Boarding

Description:

Develop and implement a comprehensive training and on-boarding experience for mid-year hires within the six University Sponsored Organizations advised by the department.

1.5 Event Registration Review

Description:

Evaluate event registration process (including integration with EMS, frequently asked questions, time to complete, etc.) and make improvements as needed.

1.6 Advisor Resources

Description:

Provide additional resources to advisors including updated trainings, on demand resources, and networking opportunities.

2.1 Campus Partnerships

Description:

Engage with campus partners to maximize resources, build support for programs, and implement innovative programs for students

2.1 General CSI Partnerships

Description:

Collaborate with on and off-campus partners in order to provide meaningful experiences for both individual students and registered student organizations.

2.2 LeadUH Collaborations

Description:

Evaluate the existing LeadUH collaborations and identify opportunities to increase student engagement.

RELATED ITEMS -----

RELATED ITEM LEVEL 1

1 Empower Conference

2.3 Houston Education

Description:

Use a variety of methods to educate students about the Houston, Sugarland, and Katy communities through intentionally supporting and highlighting local vendors, community partners, businesses, etc.

2.5 Major Campus Event Partnerships

Description:

Collaborate with a diverse group of on and off campus partners to strategically support and enhance the impact of major campus events on the student experience (i.e. Homecoming, Frontier Fiesta, Student Program Board).

1 Empower Conference

Program/Service Being Assessed: Empower Leadership Conference

Assessment Method: Quantitative

Description of Assessment Activity:

The Empower Conference is an annual conference hosted by the Center for Student Involvement (CSI) and the Women and Gender Resource Center (WGRC) focused on women and leadership. Spring 2024 will be the 8th annual conference, and the 2nd time the conference will be hosted in a “TED Talk style” format with speakers addressing a variety of topics around the theme during 15-20 minute talks. For this assessment activity, we will benchmark leadership conferences at Big XII and Top 50 public institutions to guide the development of the FY24 conference and beyond. Specifically, we will be looking to benchmark all Big XII peers and large, urban institutions in the Top 50 (i.e. Georgia Tech, UCLA, UIC - Chicago)

Frequency / Timeline of Assessment Activity:

Benchmarking will take place during the fall semester. All new information discovered will be implemented during the FY24 conference in March.

Connection to Goals/Mission:

The CSI mission is:

The Center for Student Involvement creates an inclusive and accessible environment that provides meaningful and diverse learning and involvement opportunities to impact student success. Students will gain a sense of self and strong leadership skills, while becoming responsible and engaged citizens in their community.

This program connects students to a learning opportunity where they will gain a greater sense of self and their leadership skills.

2 Carrel Space Utilization

Program/Service Being Assessed: Carrel Space usage by Registered Student Organizations

Assessment Method: Quantitative

Description of Assessment Activity:

The carrel spaces are 106 registered student organization (RSO) work spaces located in the Student Center North that are leased out to RSOs each year for organizational business. CSI is looking to assess the utilization of that space. We will send out anonymous surveys to the carrel users at the end of each semester with questions regarding how much time they spend at their carrel each week, who is at their carrel (i.e. officers, general members, potential members), what they are doing in the space (i.e. officer meetings, organization business, homework), and what other services they may be looking for within the space. This will help guide future resources CSI adds to both the Carrel Spaces area and the Resource Room.

Frequency / Timeline of Assessment Activity:

At the end of each semester (December and April), we will send a survey to the top 3 officers of each organization that holds a Carrel Space at that time. During summer 2024, we will analyze the data and use that time to invest in any needed resources to fill the gaps identified by our RSOs.

Connection to Goals/Mission:

Within our mission, we strive to create an inclusive and accessible environment for student involvement. This activity will help us to identify ways to make the physical space both more inclusive and more accessible for our RSOs to use.

3 Involvement Incentive Plan

Program/Service Being Assessed: Involvement Incentive Plan

Assessment Method: Quantitative

Description of Assessment Activity:

The Center for Student Involvement (CSI) will design and implement an involvement incentive program for FY24 with the goal of increasing the number of return attendees at signature events throughout the year. The department will use data taken from event attendees during FY23 to determine the number of events attended that have the optimal positive impact on GPA and other success indicators such as retention, graduation, and persistence. Below is the list of events that will be tracked through this process:

Signature Events:

- Party In The Park
- MVP Be the MVP
- Cat's Back
- Glow Party
- Day of Service
- Cultural Taste of Houston
- InfraRED (3 per semester)
- Family Weekend Movie with SPB
- Homecoming Events (8)
- SPB Homecoming Concert
- CCA Cultural Explosion
- Bingo to Beat Hunger
- SPB Winter Wonderland
- SPB Major Event
- Spring CTOH
- Empower
- MLK Day of Service

- CCA Cultural Fashion Show/Signature Event
- Frontier Fiesta/Concert/Cultural Fiesta
- Spring Cat's Back
- CCA Carnival of Cultures

TOTAL: 33 signature events

Frequency / Timeline of Assessment Activity:

This will be a one time assessment completed at the end of the academic year for FY24, as the events will occur throughout the year. Data will be collected in May and analyzed during the summer, with support from the Assessment & Planning team. We will compare the overall attendance at the listed events from FY23 to FY24 to determine high level effectiveness of this assessment.

Connection to Goals/Mission:

The overall mission of CSI is to get students involved. This activity will track engagement through a variety of activities, as outlined above, and help to identify optimal involvement.

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