

UNIT REPORT

FY24 Assessment Plan

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1 CSE Assessment Activity #1**Program/Service Being Assessed:** Alumni Engagement**Assessment Method:** Both (quantitative and qualitative)**Description of Assessment Activity:**

To develop a list of university best practices in alumni and community engagement used for future planning in we engage our underserved alumni. (first generation, DACA, low income)

Frequency / Timeline of Assessment Activity:

Fall 2023 and Spring 2024

Identification and data collection from benchmark campuses--- Top 50

Connection to Goals/Mission:

This assessment relates to the goals of the department as it relates to how we engage our alumni.

2 CSE Assessment Activity #2**Program/Service Being Assessed:** Program Effectiveness**Assessment Method:** Qualitative**Description of Assessment Activity:**

A series of 2-3 focus groups occurring within late Fall semester capturing partnering student organization e board/ leaders and other prominent student organization leaders from underserved groups.

Frequency / Timeline of Assessment Activity:

Generate list of questions and invite list - October 2023

Conduct Focus Groups - November 2023

Connection to Goals/Mission:

The purpose of the assessment activity is to better understand the perspectives of students who didn't choose to affiliate and pursued leadership elsewhere. This will assist CSE in better understanding how CSE membership is perceived by non-members and re-craft messaging surrounding membership recruitment.

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