

UNIT REPORT

FY24 Assessment Plan

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CFSL Mission**Description:**

Through close collaboration with students and other stakeholders, the Center for Fraternity & Sorority Life (CFSL) fosters a values-based leadership experience by providing a meaningful and transformative fraternity & sorority experience where students will discover siblinghood, opportunity, leadership, philanthropy, community and overall student success.

Date last revised: 09/15/2023

CFSL Vision**Description:**

The Center for Fraternity & Sorority Life will provide a nationally-recognized, urban, Tier-One fraternity & sorority experience that serves as the primary vehicle for student success.

Date last revised: 06/30/2015

1 Goal: Center and Community Operations**Description:**

CFSL will maximize effectiveness and efficiency in regard to Center and Community-specific practices, policies, and procedures.

RELATED ITEMS -----

RELATED ITEM LEVEL 1

1 Action Step: Increased Outreach

RELATED ITEM LEVEL 1

2 Action Step: Chapter Report Card System

RELATED ITEM LEVEL 1

2 Assessment Activity: Wellbeing in the FSL Community**2 Goal: Educational Programming****Description:**

CFSL will develop and provide access to original and innovative educational programming that meets the changing needs of fraternity/sorority leaders.

RELATED ITEMS -----

RELATED ITEM LEVEL 1

3 Action Step: Educational Intervention

RELATED ITEM LEVEL 2

1 Assessment Activity: Academic Performance as a Student Success Indicator**3 Goal: Stakeholder Development****Description:**

CFSL will establish relationships and build influence with advisors, faculty/staff, and university alumni to build both human and financial support for fraternities and sororities.

RELATED ITEMS -----

RELATED ITEM LEVEL 1

4 Action Step: Athletics Partnership

RELATED ITEM LEVEL 1

3 Assessment Activity: Benchmarking Athletic Relationships in the Big XII with FSL**1 Action Step: Increased Outreach****Description:**

Expand current media campaign to highlight how to join FSL and the benefits to participating.

2 Action Step: Chapter Report Card System

Description:

Revamp the current individual chapter report card system that communicates membership, academic, conduct, and involvement data.

3 Action Step: Educational Intervention

Description:

Explore opportunities for educational intervention/support through academic resources on campus and/or national/local/regional resources available for organizations.

RELATED ITEMS

RELATED ITEM LEVEL 1

1 Assessment Activity: Academic Performance as a Student Success Indicator

4 Action Step: Athletics Partnership

Description:

Develop opportunities for a working partnership with UH Athletics to increase both FSL participation and recognition at athletic events.

1 Assessment Activity: Academic Performance as a Student Success Indicator

Program/Service Being Assessed: FSL Academics

Assessment Method: Quantitative

Description of Assessment Activity:

As we return to a "post-COVID" environment, we would like to assess the academic performance of the fraternity and sorority members from Fall 2021 until current. We will monitor their overall GPA, retention rates, and graduation rates and do a deeper dive based on residential status, council, gender, race, and national level support. Our hope is to identify any trends or areas of concern and develop strategies to support academic success.

We may look at running statistical analysis on several of the variables, but depending on the data we have to work with, we may just look for trends within the data.

Frequency / Timeline of Assessment Activity:

September 2023-August 2024

Connection to Goals/Mission:

This relates to our Educational Intervention Goal.

2 Assessment Activity: Wellbeing in the FSL Community

Program/Service Being Assessed: Wellness/Mental Health

Assessment Method: Qualitative

Both (quantitative and qualitative)

Description of Assessment Activity:

We would like to assess the health and wellness initiatives within the Greek community. We will host focus groups/surveys per council to determine what support they receive within their chapter, HQs and what resources student are utilizing from the University in regards to mental health, physical well-being, and overall wellness of the members. Our hope is to identify areas where additional resources or programming may be needed that CFSL can provide.

Frequency / Timeline of Assessment Activity:

We hope to have the focus groups/surveys completed by February 2024.

Connection to Goals/Mission:

Member Experience and Development

3 Assessment Activity: Benchmarking Athletic Relationships in the Big XII with FSL

Program/Service Being Assessed: Athletic Partnerships

Assessment Method: Qualitative

Description of Assessment Activity:

Our hope is to bench mark other Big XII schools to determine their level of interaction, support, and partnership with their Athletics Departments and the FSL Community (tailgates, pep rallies, fan engagement, school spirit, etc.). We will begin with an informal conversation with FSL Directors at Big XII schools during monthly FSL Director meetings, and follow up with a more direct and further developed survey to gather additional information.

Frequency / Timeline of Assessment Activity:

By the end of the Fall 2023.

Connection to Goals/Mission:

Building a deeper connection with the Athletics Department.

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