

## UNIT REPORT

**FY24 Assessment Plan**

Generated: 11/8/23, 2:46 PM

**Campus Recreation Mission****Description:** Campus Recreation provides inclusive recreational experiences that inspire student success and lifelong well-being.**Date last revised:** 08/04/2020**Campus Recreation Vision****Description:**

UH Campus Recreation aspires to create a culture of:

- o Engagement, by providing opportunities for involvement through the utilization of extraordinary facilities, programs, and services
- o Connection, by uniting individuals through recreational activities and programs to foster a sense of belonging
- o Learning, by creating experiential learning opportunities that meet the needs of the diverse UH community

**Date last revised:** 08/04/2020**1 Learning & Engagement (Student Success)****Description:**

Learning &amp; Engagement (Student Success) – Create opportunities for student development through learning, engagement, and discovery.

## RELATED ITEMS -----

## RELATED ITEM LEVEL 1

**1 Certified Pool Operators**

## RELATED ITEM LEVEL 1

**2 Teambuilding Staff Training**

## RELATED ITEM LEVEL 1

**3 IM Official Development**

## RELATED ITEM LEVEL 1

**4 Marketing Campaign**

## RELATED ITEM LEVEL 1

**4 Rec Sport Supervisor Training**

## RELATED ITEM LEVEL 1

**5 Lifeguard Small Group Training**

## RELATED ITEM LEVEL 1

**5 Program Offerings**

## RELATED ITEM LEVEL 1

**6 Workout of the Week**

## RELATED ITEM LEVEL 1

**7 Fitness Professional Development Series**

## RELATED ITEM LEVEL 1

**1 Campus Recreation Big 12 Benchmark**

## RELATED ITEM LEVEL 1

**2 Marketing Campaign (Well-being Matrix)**

## RELATED ITEM LEVEL 1

**3 Building Supervisor Training****2 Programs & Services****Description:**

Programs &amp; Services – Provide innovative recreational and fitness programs that foster a culture of health and wellness among the campus community.

## RELATED ITEMS -----

RELATED ITEM LEVEL 1

**2 Leisure Pool**

RELATED ITEM LEVEL 1

**3 Day Use Lockers**

RELATED ITEM LEVEL 1

**3 IM Championships**

RELATED ITEM LEVEL 1

**3 Residential Students**

RELATED ITEM LEVEL 1

**3 Teambuilding Program**

RELATED ITEM LEVEL 1

**4 UH Hilton**

RELATED ITEM LEVEL 1

**4 Water Safety Education**

RELATED ITEM LEVEL 1

**5 Camp Partnerships**

RELATED ITEM LEVEL 1

**5 Program Offerings**

RELATED ITEM LEVEL 1

**6 Camp Birthday Cards**

RELATED ITEM LEVEL 1

**6 Dancing with Rec**

RELATED ITEM LEVEL 1

**6 Workout of the Week**

RELATED ITEM LEVEL 1

**1 Campus Recreation Big 12 Benchmark**

RELATED ITEM LEVEL 1

**2 Marketing Campaign (Well-being Matrix)****3 Partnerships & Collaborations****Description:** Partnerships & Collaborations – Create, expand and maintain strategic partnerships.

## RELATED ITEMS -----

RELATED ITEM LEVEL 1

**1 Alumni Event**

RELATED ITEM LEVEL 1

**2 Athletic MOU**

RELATED ITEM LEVEL 1

**2 Fitness Court**

RELATED ITEM LEVEL 1

**3 Residential Students**

RELATED ITEM LEVEL 1

**4 UH Hilton**

RELATED ITEM LEVEL 1

**4 Water Safety Education**

RELATED ITEM LEVEL 1

**5 Camp Partnerships**

RELATED ITEM LEVEL 1

**6 Dancing with Rec**

## 4 Organizational Resources

**Description:** Organizational Resources – Actualize and leverage a multitude of resources to enhance the student experience.

### RELATED ITEMS -----

RELATED ITEM LEVEL 1

#### 1 Capital Projects

RELATED ITEM LEVEL 1

#### 2 Fitness Court

RELATED ITEM LEVEL 1

#### 2 Leisure Pool

RELATED ITEM LEVEL 1

#### 3 Day Use Lockers

RELATED ITEM LEVEL 1

#### 4 Floor Maintenance Protocols

RELATED ITEM LEVEL 1

#### 5 College Work Study

RELATED ITEM LEVEL 1

#### 6 Camp Birthday Cards

RELATED ITEM LEVEL 1

#### 1 Campus Recreation Big 12 Benchmark

### 1 Alumni Event

#### **Description:**

Execute a Campus Recreation Alumni event to engage former student employees and participants.

### 1 Capital Projects

#### **Description:**

Working with Facilities Planning and Construction and Facility Services, advance and execute capital facility projects.

### 1 Certified Pool Operators

#### **Description:**

Certify Head Lifeguards as Certified Pool Operators.

### 2 Athletic MOU

#### **Description:**

Revise and execute new MOU with Athletics to support the Swim and Dive team's use of the CRWC natatorium.

### 2 Fitness Court

#### **Description:**

Collaborate with Student Housing and Residential Life and Human Resources to apply for a National Fitness Campaign grant and investigate the feasibility of building a fitness court at UH to serve the UH Community.

### 2 Leisure Pool

#### **Description:**

Re-open the Leisure Pool to the UH community after being shut down for 3-years.

### 2 Teambuilding Staff Training

#### **Description:**

Develop and execute training for teambuilding staff to fully launch OA teambuilding program.

### 3 Day Use Lockers

#### **Description:**

Create procedures for conducting regular inspections and maintenance of day-use lockers.

### 3 IM Championships

#### **Description:**

Elevate the Intramural Champ Night experience by introducing two distinct sports nights - one focused on indoor sports and the other on outdoor sports.

### 3 IM Official Development

**Description:**

Enhance the effectiveness and development of student officials through detailed performance evaluations, regular quizzes, monthly evaluation meetings and recognition of accomplishments.

### 3 Residential Students

**Description:**

Collaborate with SHRL to engage residential students.

### 3 Teambuilding Program

**Description:**

Revitalize and launch the Teambuilding program through Outdoor Adventures during fall 2023.

### 4 Floor Maintenance Protocols

**Description:**

Establish cleaning frequencies and maintenance protocols for each floor type upon the completion of the Phase 2 CRWC Floor Replacement project.

### 4 Marketing Campaign

**Description:**

Launch marketing campaign during fall 2023 semester focused on the value of participating in Campus Recreation.

### 4 Rec Sport Supervisor Training

**Description:**

Create a comprehensive training for Rec Sports Supervisors that covers programming, expectations, EAP, and additional responsibilities required for successful rec sports supervision.

### 4 UH Hilton

**Description:**

Create and execute a MOU with UH Hilton to support the use of the CRWC for Hilton guests.

### 4 Water Safety Education

**Description:**

Implement water safety education into Cougar Cub summer camp.

### 5 Camp Partnerships

**Description:**

Enhance collaboration with internal departments for camp activities and employee recruitment.

### 5 College Work Study

**Description:**

Departmentally, increase the use of CWS student employees by 10% overall.

### 5 Lifeguard Small Group Training

**Description:**

Develop and execute an annual assessment plan for Lifeguard Small Group in-services.

### 5 Program Offerings

**Description:**

Provide new and varied activity offerings across the different program areas within Campus Recreation for the 2023-2024 academic year.

### 6 Camp Birthday Cards

**Description:**

Create and implement a birthday card for campers to continue engagement during and beyond camp.

### 6 Dancing with Rec

**Description:**

Collaborate with the Dance department to support the Dancing with the Rec small group program.

### 6 Workout of the Week

**Description:**

Develop a workout of the week program designed by the personal trainers as a way to engage students on the fitness floor, introduce them to new exercises and equipment, and further develop the personal trainers.

## 7 Fitness Professional Development Series

### Description:

Create a monthly fitness professional development series for the personal trainers and group fitness instructors.

## 1 Campus Recreation Big 12 Benchmark

**Program/Service Being Assessed:** Campus Recreation Department - Facilities, Programs, Resources

**Assessment Method:** Quantitative

### Description of Assessment Activity:

Campus Recreation will benchmark Big 12 institutions (current and anticipated additions) and other selected peer institutions to understand how it compares to other Big 12 institutions related to facilities, programs, and resources. This benchmark will investigate institutions from the Big 12 conference along with additional distinguished Campus Recreation departments to identify a baseline level of offering to identify areas UH Campus Recreation may consider for additional focus or increased resources to be in alignment with Big 12 schools.

### Frequency / Timeline of Assessment Activity:

Pre-existing data from the Big 12 institutions will be utilized along with iPad data to gather institutional data. Additionally, an online survey will be created and administered during the fall 2023 semester.

- Create benchmark - August-September 2023
- Administer Survey - October 2023
- Analyze and Report - December 2023

### Connection to Goals/Mission:

This assessment will provide insight into progress towards the goals of student success, programs and services, and organizational resources by providing an in-depth look at what things are being done to increase programs, facilities, services, employment, engagement, and satisfaction within conference and to identify areas of focus to improve departmental initiatives and resource allocation to support student success.

## 2 Marketing Campaign (Well-being Matrix)

**Program/Service Being Assessed:** Marketing Campaign

**Assessment Method:** Quantitative

### Description of Assessment Activity:

This assessment will measure the difference in perceived wellness pre and post a marketing campaign on the potential upstream and indirect effects engagement with Campus Recreation programs, activities, and services when compared to previous years' averages. The pre-assessment data has already been gathered for individual program areas and averages together as a whole to give mean scores for each of the following: 1) a sense of belonging, 2) a feeling of well-being, 3) the ability to get a good night's sleep, 4) stress/anxiety management, and 5) overall health. These markers were selected from the NASPA Campus Recreation Benchmark Survey to gain further insight into the overall impact and value Campus Recreation has on student's health and wellness. The post-assessment data will be gathered from program area satisfaction surveys respectively, and then synthesized to create an overall score that can be used as an average. Comparing the pre and post well-being matrix averages gives insights to the department's marketing campaign on Campus Recreation's impact on student wellness beyond physical activity.

### Frequency / Timeline of Assessment Activity:

Baseline Matrix Data was collected FY23 for pre-assessment purposes as part of each program area's program assessments. Comparison data will be collected via program evaluations during the fall 2023 semester, and then compiled and reported in January 2024.

### Connection to Goals/Mission:

To indirectly examine the value engaging with Campus Recreation programs, activities, and services have on student wellness is an integral part of our mission and understanding how we impact student success and lifelong well-being along with enhancing our mapped goals for students' success within our strategic plan.

## 3 Building Supervisor Training

**Program/Service Being Assessed:** Building Supervisor Training

**Assessment Method:** Quantitative

### Description of Assessment Activity:

To determine what areas and subjects of Building Supervisor training need enhancement to improve information retention and staff efficacy. Building Supervisors will complete an exam at the end of training across various areas such as risk management, emergency response, policy, procedures, and others to measure their understanding and retention of knowledge. This assessment is focused on the training program. Building Supervisor performance is evaluated separately through the employee performance review process.

### Frequency / Timeline of Assessment Activity:

- 1) Created: summer 2023
- 2) Implemented: Exam delivered post-training - fall semester.
- 3) Analyzed: December -January for adjustments to be made for next Building Supervisor training.

### Connection to Goals/Mission:

This assessment supports the departmental goal of student success and will help staff to identify gaps in knowledge and to improve training and delivery for future students who are managing recreational facilities and programs.

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