

# WELCOME

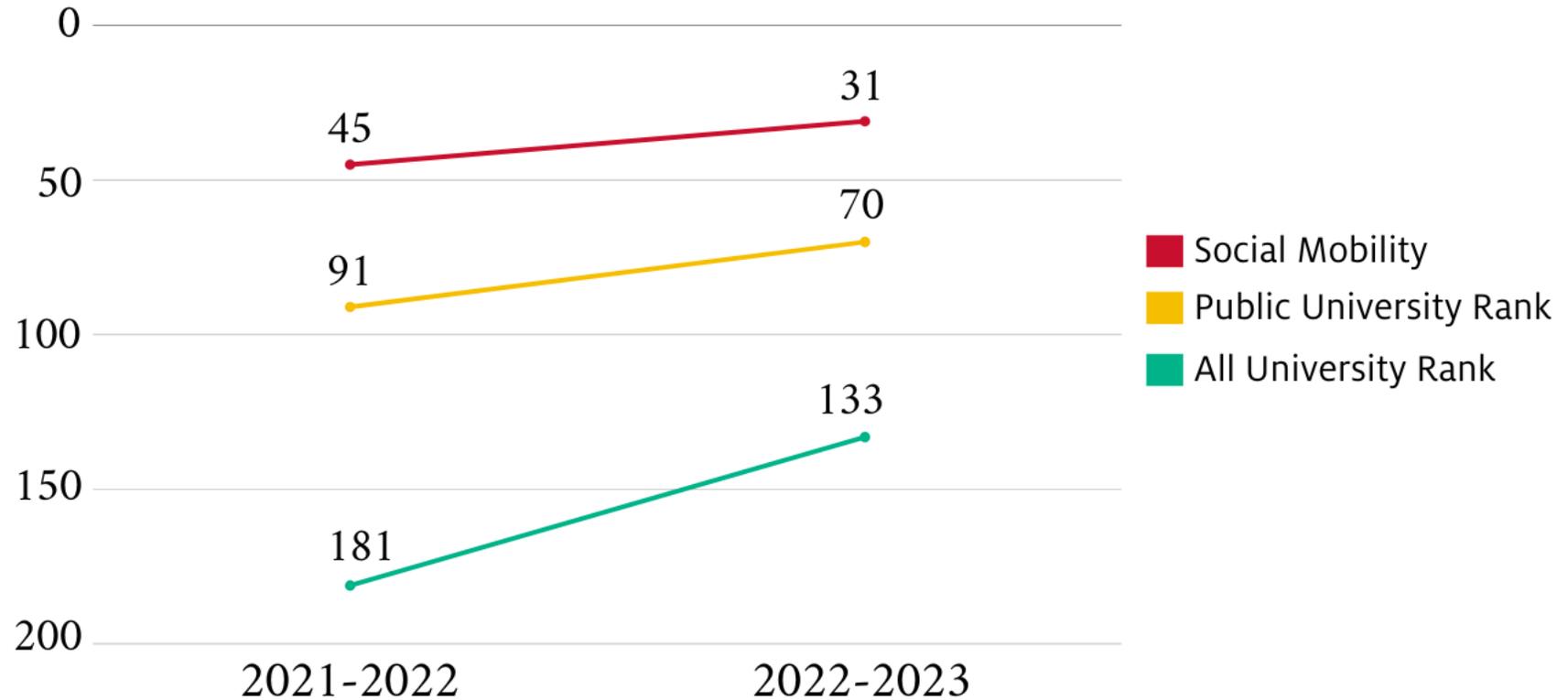
## STATE OF THE DIVISION:

THE **PAST**, THE **PRESENT**, AND THE **FUTURE**





# U.S. NEWS & WORLD REPORT RANKINGS



**“What do we need to do in order to become a top 50 public university? One, we must increase our graduation rate from 65% to 75%. We have to expect students to graduate in 4 years and we need to build the entire support system around it. If other institutions with similar profiles can do it, so can we.”**

**-President Renu Khator**



# THE PAST

## FY 2019-2023 EXECUTIVE STRATEGIC SUMMARY OVERVIEW



# STRATEGIC INITIATIVES

**STUDENT SUCCESS** – Champion exceptional opportunities to support all UH students.

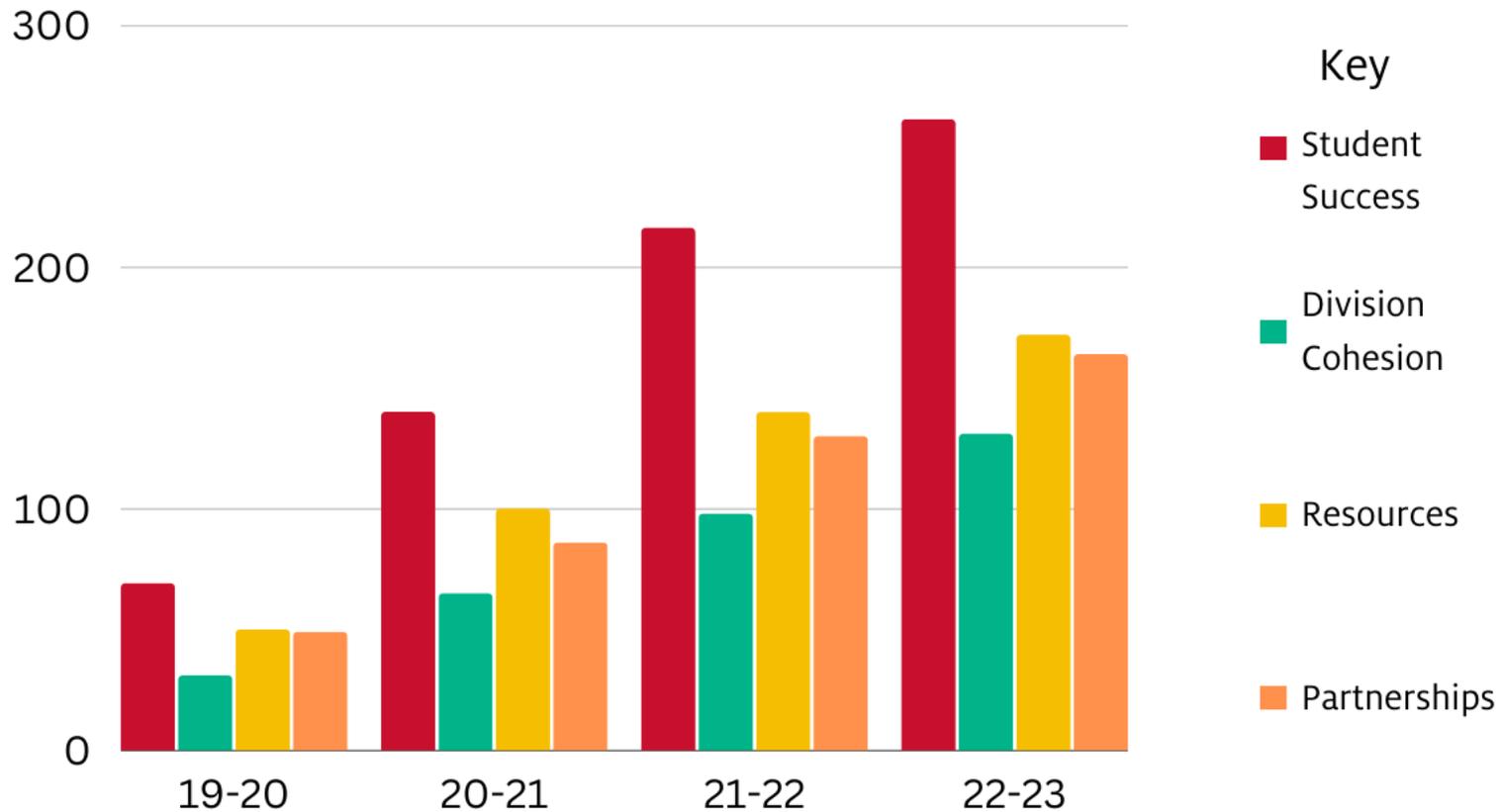
**DIVISION COHESION** – Create and foster a cohesive division identity, culture, and community.

**RESOURCES** – Evaluate, actively pursue, and leverage resources to enhance the UH experience.

**PARTNERSHIPS** – Forge and strengthen partnerships to expand our reach into UH and the community.



# 2019-2023 Strategic Plan Achievements



	Totals
Student Success	261
Division Cohesion	131
Resources	172
Partnerships	164

# **A FEW DEPARTMENT HIGHLIGHTS**

**2019-2023**

# Cougars In Recovery

Was selected by the Association of Recovery in Higher Education to be in a pilot accreditation process. If the program meets the standards of the association, CIR will be one of the first accredited programs in the country.

## AD Bruce Religion Center

Total Number  
of Visits



27% ↑

## Campus Recreation

Total Student  
Participation



11% ↑

## Student Centers

Students  
Served



11.53% ↑

## Center for Student

### Involvement

Overall Attendance for Events



13.5% ↑

# Counseling and Psychological Services

Workshop Participation



**18.2% ↑**

# UH Wellness' Cougar Cupboard

Students Enrolled



**26% ↑**

# Women and Gender Resource Center

Donation Products from Aunt Flow



**1,000**

# Justin Dart Student Accessibility Center

Money Saved by Utilizing Temp-Part Time Interpreters



**\$70,115**

# CENTER FOR STUDENT EMPOWERMENT

2019-2023

**\$12,000,000**

- Dollars that supported over 600+ students by hosting Dream.US Scholarship Reception and Discussion which led to Table Talks at the partner's breakfast.
- The impact was \$12,000,000 used to support DACA/undocumented students with tuition, books, and other needed support.

**Impact:** Helping to relieve financial insecurity.



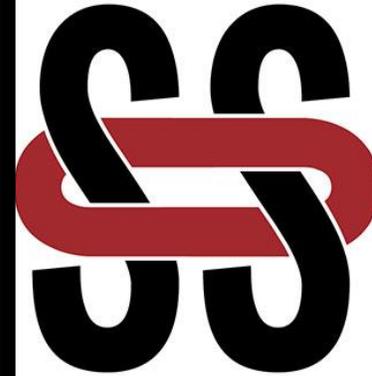
# COUGARS IN RECOVERY

2019-2023

Engaged Expanded Fostered Enhanced Enriched

- ✓ **27%** increase in membership
- ✓ **25%** increase in attendance to Community Check-In Peer Process Group
- ✓ **50%** increase in utilization of Recovery Housing over the last five years
  - ✓ **78%** increase in Outdoor Adventure Learning Experience
    - ✓ **38%** increase in Recovery Tailgate participation
  - ✓ **\$55,000** awarded in scholarships to the CIR community

**Impact:** Creating a sense of community.

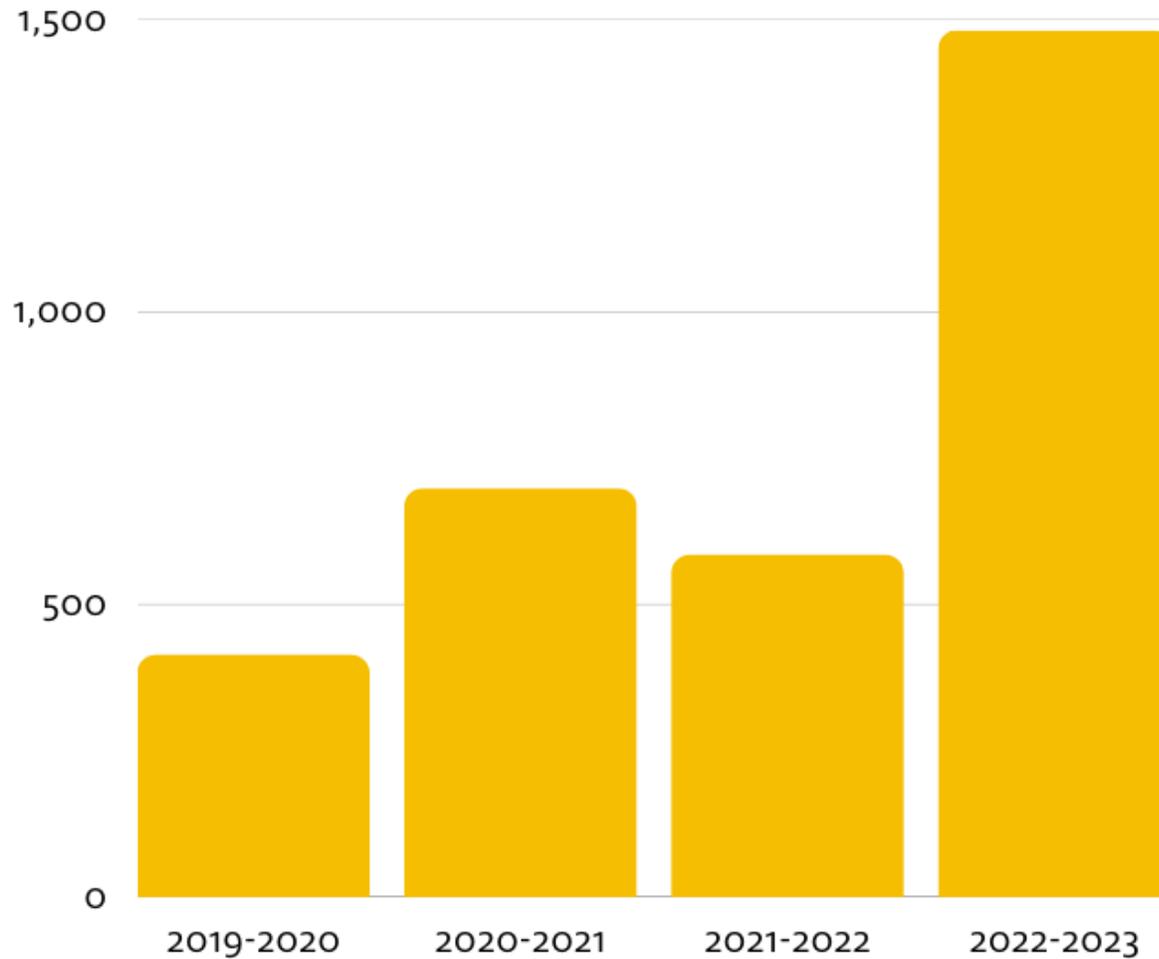


SOURCE OF STRENGTH  
LEAD FEARLESSLY



# WOMEN AND GENDER RESOURCE CENTER

## SEXUAL MISCONDUCT SUPPORT SERVICES



**358% Increase** ↑

**Impact:** Supporting Student health and well-being.

# THE PRESENT

## THE COUGAR EXPERIENCE



# THE COUGAR EXPERIENCE

**“Shaping an environment where people naturally connect is more like creating art than manufacturing a product. It marks a major shift from programming community (i.e., following a master plan) to using principles of organic order to develop an environment where community can emerge.” (Meyers, 2007)**



# THE FUTURE

TOP 50 PUBLIC UNIVERSITY



# **MISSION, VISION, VALUES**

**University of Houston Division of Student Affairs 2023-2027**

# **MISSION**

**The Division of Student Affairs cultivates an environment that facilitates belonging, wellbeing, and student success through engagement, discovery, and learning.**

# **VISION**

**The Division of Student Affairs builds a transformative Cougar Experience of a Top 50 Public University.**

# VALUES



**CARE**



**COLLABORATION**



**COMMUNITY**



**EMPOWERMENT**



**INNOVATION**



**INTEGRITY**

# THE JOURNEY TO TOP 50

## New Strategic Initiatives



# PURPOSE OF THE NEW STRATEGIC PLAN

## Achieving Top 50 Status

- Improving Student Retention rates, Graduation rates, Social Mobility, and Alumni Support

## Enhancing UH's Strategic Priorities

- Enhancing Student Career Preparation, engaging with our Community, and achieving Competitive Funding

## Fostering Student Engagement

- Increasing Sense of Belonging, Student Engagement, and Academic Success



# NEW STRATEGIC INITIATIVES

- Increase Retention of First Time in College (FTIC) students
- Promote increased student credit hours and GPA for FTIC
- Increase the retention rate of Pell eligible FTIC
- Increased alumni engagement/giving to DSA
- Increased grants/donations to DSA
- Lowering costs for economically disadvantaged students
- Increased student engagement
- Increased engagement for students at UH Sugar Land and UH Katy campuses
- Engagement with Third Ward



# HOW WE WILL MEASURE

## Achieving Top 50 Status:

- FTIC retention rates
- FTIC Pell eligible retention rates
- Number of UH Bachelor graduates who donate to DSA
- The number of dollars' worth of services provided to students with financial need



# HOW WE WILL MEASURE

## Enhancing UH's Strategic Priorities:

- Number of hours of career related experiences by student employees
- Number of students and student hours volunteering in the Third Ward
- Number of faculty/staff and hours providing service/volunteering for DSA department programs
- Number of student-athletes utilizing DSA services each semester
- Dollars raised from grants and donations
- Number of UH bachelor graduates who donate to DSA



# HOW WE WILL MEASURE

## Fostering Student Engagement:

- Sense of Belonging rating from students
- Number of unique students served by departments and division
- Percentage of total addressable population served by division
- External ratings of student employees' competencies
- Average GPA of students engaged in DSA programs/services
- Average completed student credit hours of students engaged in DSA programs/services





**THANK YOU!**

# IN-SERVICE PROGRAM

## DR. TERRELL LAMONT STRAYHORN

**“SENSE OF BELONGING: STAYING STUDENT-CENTERED and FUTURE-FOCUSED in STUDENT AFFAIRS”**



Dr. Terrell Strayhorn is a leading authority in the fields of education, psychology, and leadership, internationally-known for his groundbreaking research and scholarship on sense of belonging. He has authored over 12 books and more than 200 academic publications in highly-regarded peer-reviewed journals and volumes, plus dozens of widely-circulated op-Eds, letters, and blogs. He is a contributing writer for Entrepreneur, All Business, Thrive Global, and leads the “Belonging Matters” blog for Psychology Today. Strayhorn currently serves as Professor of Education and Psychology at Virginia Union University, where he also works as Director in the Center for the Study of Historically Black Colleges and Universities (HBCUs), Associate Provost for Faculty Development, and Principal Investigator of The Belonging Lab.